



Q8

Product and Price Guide

Model Year 2019 - Released August 2018



Four rings. A clear line.

Distinctive, unmistakable, the new Q8. From its sharp lights with distinctive light signature via its up-standing front end with a single wide frame and its coupé-like silhouette to its sculptural rear end, the new Audi Q8 is the head of the Q family, carrying classic quattro genes at the same time, as can be seen in the rear lights and quattro blisters. Proof that one can remain true to oneself through reinvention.





The new freedom.

Experience a sense of space with new quality: the optional panoramic glass roof with 60% more viewing area allows the horizon to accompany you and provides for a bright interior bathed in light. When closed, the sun protection blind offers 100% light protection and low heating of the interior and can be comfortably adjusted as required and electrically according to light intensity.

Power that impresses.

Passion at the very first glance. The new Audi Q8. Thanks to the frameless doors, the coupe-type roof line stretches low across the vehicle body visually, ending in the a long roof spoiler. The roof line arches slightly towards the flat sloping, strong D-pillars, which are supported by wide, muscular contours – the quattro blisters, reminiscent of the original Audi quattro. The shoulder line stretches the SUV, elegantly connecting the powerful wheel housings.



The advantage of quattro®

It's the technology that has given Audi the edge on the racetrack ever since it was first introduced over 30 years ago – a technology that delivers ultimate control whilst enhancing the sporty characteristics which make the Q8 so thrilling to drive.

It's called quattro® permanent all-wheel drive. The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding, pushing or pulling the car as needed, for a driving experience that's both dynamic and safe. In the Q8, asymmetric dynamic torque distribution continuously distributes drive power between the front and rear axles, depending on weather conditions, road surface and gradient. This leads to greater flexibility and an enhanced, sportier drive.

quattro® with Sports differential

The optional electronically regulated Sports differential distributes variable amounts of drive force to each rear wheel, ensuring outstanding acceleration performance in corners and stabilising the vehicle's response to load change. It also brings better direct steering characteristics and, as it requires less steering effort, more



Getting feedback can be a step forward.

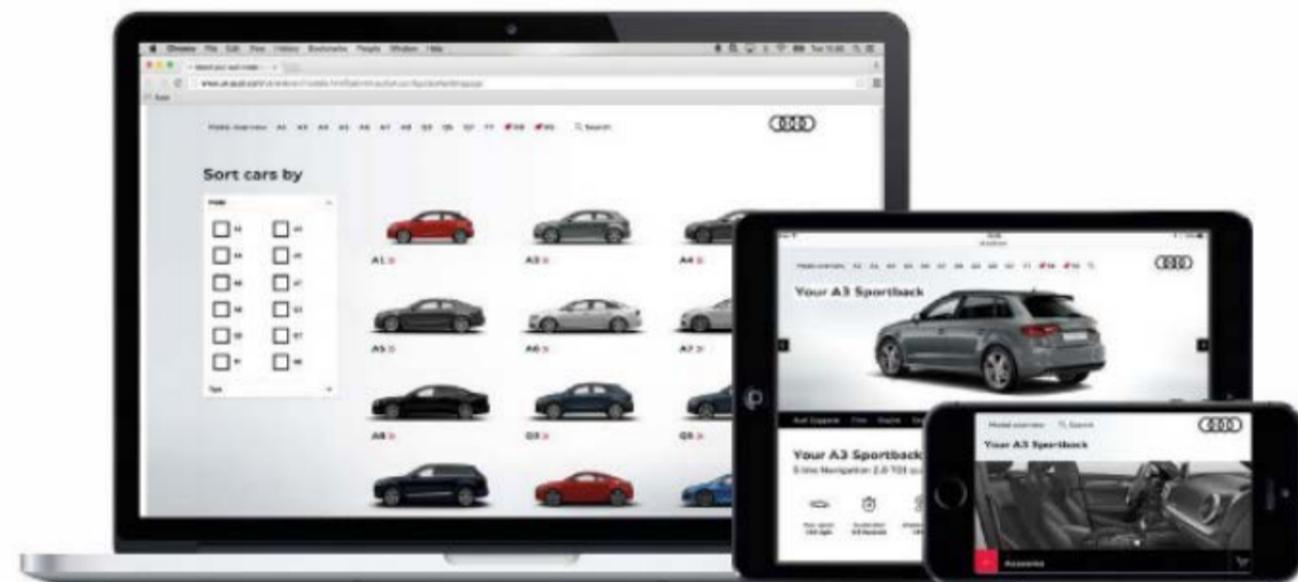
A revolutionary operating concept awaits you in the new Audi Q8: MMI touch response. Fewer buttons, more convenience. An easy and intuitive way to control infotainment and convenience functions – just like on your eyes off the road. MMI Navigation Plus including an overview of a wealth of key vehicle information and functions displayed on a 10.1-inch touchscreen and in the Audi virtual cockpit with high-resolution 3D map representation on a brilliant 12.3-inch display. Both of these feature as standard.



Audi Configurator

The easy way to build your Audi

Our online configurator makes it simple to create your ideal Audi, using all your favourite options from this pricelist.



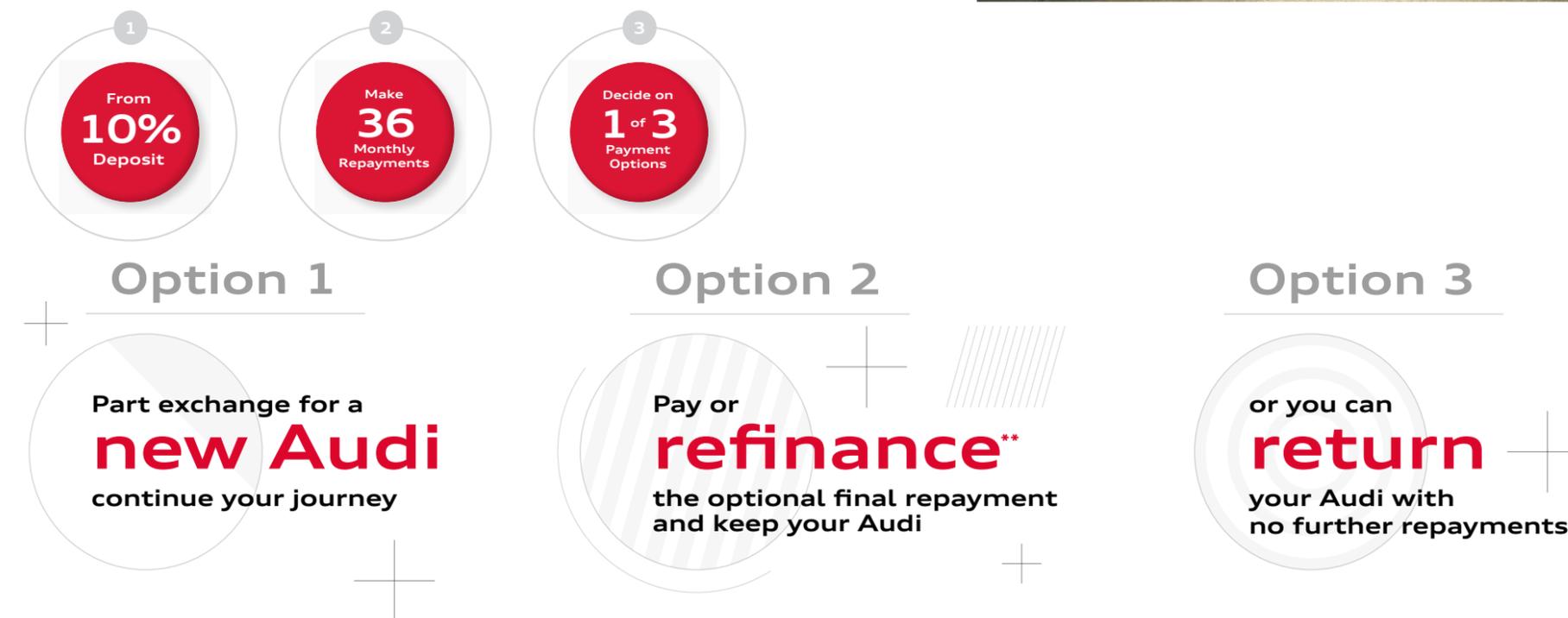
Scan your mobile device to build your own personalised Audi
www.audi.ie

What is a Personal Contract Plan?

Your Audi journey is about to begin with Audi PCP.

Driving away in the car of your dreams is even more attainable with enhanced flexible plans to suit your needs.

- ▶ Audi Finance guarantees the minimum future value (GMFV) so you don't have to worry about the re-sale value of your Audi
- ▶ Low monthly payments allow you to drive away in a higher specification model with the latest technologies
- ▶ Based on a minimum deposit of just 10%
- ▶ Fixed interest rate and fixed monthly payments
- ▶ Flexibility at the end of your agreement with 3 options to choose from
- ▶ New Audi every 3 years
- ▶ Reduced maintenance costs (Avoid NCT costs)



Audi Q8 Retail Price List

Q8 3.0TDI 286HP quattro TipTronic

	Model Code	Power	Fuel Consumption	Co2 Emissions	Road Tax	On the Road Price*
S Line	4MN0L2	 286 BHP	 6.8-6.6l/100km	 179-178g	 €750	€103,050



*On the road price includes €850 delivery charge.



Q8 Standard Equipment

Safety and Security

- ▶ 3-point seat belts for all seats, front with height adjustment and reminder function
- ▶ Airbags, full size, for driver and front passenger and side airbag
- ▶ Audi PreSense Front
- ▶ Central locking - radio operated via key. Locks doors, boot and fuel filler cap.
- ▶ Cruise Control
- ▶ Electronic Stability Program (ESP) with two stage deactivation
- ▶ First aid kit with warning triangle
- ▶ Front passenger airbag deactivation
- ▶ ISOFIX child-seat mountings
- ▶ Tyre pressure loss indicator
- ▶ Anti-Theft Alarm and Immobiliser
- ▶ Electric child proof locks on the rear doors operated via controls on drivers door armrest
- ▶ Bluetooth handsfree
- ▶ Headlight washers
- ▶ Locking wheel bolts with loose detection
- ▶ 85l fuel tank
- ▶ 24l AdBlue tank
- ▶ Tyre Repair Kit

Seats

- ▶ Electric front sport seats with memory function for driver
- ▶ Electric lumbar support - 4 way with horizontal and vertical adjustment
- ▶ Head restraints for all 5 seats, manually height adjustable (3 x L shaped at rear)
- ▶ Heated front seats with variable temperature adjustment
- ▶ Valcona Leather upholstery
- ▶ Rear seat bench plus - individually adjustable rear seats

Interior Equipment

- ▶ 3-spoke leather multifunction steering wheel with S Line badging
- ▶ Lockable glove compartment with interior light
- ▶ Dual-Zone Climate Control with Sun Sensors
- ▶ Comfort front centre armrest with two drinks holders in the centre console
- ▶ Door sill trims with aluminium inlays
- ▶ Front and rear floor mats
- ▶ Front sun visors with illuminated vanity mirrors
- ▶ Inlays in Slate grey/brushed aluminium
- ▶ Black cloth headlining
- ▶ Light and Rain Sensor
- ▶ Tool Kit
- ▶ Anti glare frameless interior mirror





Audio & Communication

- ▶ Audi Smartphone Interface – with Apple Carplay/Android Auto
- ▶ Audi Sound system (10 loudspeakers, 6 channel amplifier and 180 watt power output)
- ▶ MMI Navigation Plus with MMI Touch Response with 10.1” screen
- ▶ Audi virtual cockpit
- ▶ 8.6 touch display for heating/air conditioning/convenience features and text input

Technical, Wheels, Tyres and suspension

- ▶ 21” 5V-spoke S design alloy wheels
- ▶ Brake System with anti-lock brakes ABS, electronic brake force distribution EBD and hydraulic brake assist
- ▶ Audi drive select with seven pre-configured modes (Efficiency, Comfort, Auto, allroad, offroad, individual & dynamic)
- ▶ Electromechanical parking brake with auto hold
- ▶ Start/Stop system with energy recovery
- ▶ Adaptive Air suspension - sport

Exterior Equipment

- ▶ HD Matrix LED headlamps with dynamic light sequencing and dynamic indicators
- ▶ LED rear lights with dynamic light sequencing and dynamic indicators
- ▶ Body coloured door mirrors, handles and bumpers
- ▶ Front and rear park assist with reversing camera
- ▶ Privacy glass
- ▶ Audi single frame grille in platinum grey, matt
- ▶ Windscreen washer jets, heated
- ▶ Side indicators with LED integrated light signal
- ▶ Electric opening and closing of rear boot lid
- ▶ LED license plate illumination



Interior Upholstery Options

Standard

A special place is given to you in your Audi. Both front and rear seats make impressive comfort noticeable: through high-grade materials and first-class processing. No matter which seat upholstery you choose: here, you are truly sitting.

For more options, please visit audi.ie

Front sport seats in black Valcona leather with grey rhombus pattern and S embossing

Optional

Valcona leather with diamond stitching, rotor grey (NOQ)

Optional

Valcona leather with diamond stitching, black (NOQ)

Interior Inlays Options

Exclusive ambience is a question of style. Your style. Which you can refine to the very detail. Emphasize with sophisticated Audi Inlays. Experience the fascination of selected materials: fine woods or aluminium decors - it's up to you to individually decorate, all after your personal taste.

02

03

01

01 - Lower inlays in slate grey, upper in brushed aluminium (5TG)
02 - Oak Grey (7TM) - €0
03 - Audi exclusive inlays

For more options, please visit audi.ie

Exterior Colour Options

Choose the paint colour that best matches your personality. To ensure excellent quality, your vehicle will be painted not just once but four times. For more than just a shiny look, your vehicle will be protected from environmental conditions as well as wear and tear effects. For a life long strong appearance.

Metallic and Pearl Effect paint prices begin at €1,741.
Audi Exclusive paint on-top prices begin at €5,800.

For more colour options visit audi.ie

Navarra blue,
metallic - 2D2D

Glacier white,
metallic - 2Y2Y

Galaxy Blue,
metallic - S1S1

Cobra Beige,
metallic - 4141

Argus Brown,
metallic - W3W3



Other available colors are:

Night Black, solid - A1A1 - €0
Pure White, solid - 0Q0Q - €581

Dragon orange, metallic - Y4Y4
Floret Silver, metallic - L5L5
Orca Black, metallic - 2T2T

Daytona Grey, pearl effect - 6Y6Y
Audi exclusive paint finish - Q0Q0

please visit audi.ie

Q8 Optional Equipment

Safety & Technology

		Pricing from
0N5	All wheel steering enhances dynamics and driving comfort with additional steering of the rear axle. In the low speed range, this is characterised by increased vehicle agility and manoeuvrability. The rear axle turns in the opposite direction to the front axle to reduce the turning circle and width of the vehicle's path. In the higher speed range, the axles turn in the same direction to improve response and at the same time enhance dynamics and vehicle stability. Furthermore, the all-wheel steering optimises the parking and manoeuvring operations carried out by park assist and trailer assist. Overall, the all-wheel steering allows easier manoeuvring, sporty driving behaviour and superb, comfortable steering behaviour.	€1,907
1G1	Collapsible spare wheel	€415
1S1	Vehicle tool kit & jack	€0
7K3	Tire pressure monitoring system 433 MHz High sensors monitor the air pressure set in the tyres throughout the journey; also works with winter wheels supplied by Audi. Visual and acoustic warning in the event of pressure loss in one or more tyres; display in the driver information system and MMI. Status of air pressure and temperature in the individual tyres is displayed in the MMI system throughout the journey.	€497



Q8 Optional Equipment

Safety & Technology



Audi Tracking System
Audi Premium Tracking System

		Pricing from
711	<p>Audi connect stolen vehicle location system, Audi connect stolen vehicle location system ensures the vehicle is optimally protected if the worst comes to the worst. In the event of theft, the system is triggered either manually or automatically, e.g. by activating the theft alarm notification. The vehicle can now be pinpointed via remote access through the Audi Call Centre and even disabled in the case of doubt. Certain functions such as sounding the horn and activating the indicators can also be triggered in order to draw attention to the vehicle. This can help the police quickly and efficiently relocate the vehicle.</p> <p>The service is configured and activated simply with therequired data via the myAudi portal</p>	€1,193
712	<p>Audi connect stolen vehicle location system including driver card, Audi connect stolen vehicle location system including driver card ensures the vehicle is optimally protected if the worst comes to the worst. In the event of theft, the system is triggered either manually or automatically, e.g. by activating the theft alarm notification or starting the vehicle without driver card. The vehicle can now be pinpointed via remote access through the Audi Call Centre and even disabled in the case of doubt. Certain functions such as sounding the horn and activating the indicators can also be triggered in order to draw attention to the vehicle. This can help the police quickly and efficiently relocate the vehicle.</p> <p>The service is configured and activated simply with the required data via the myAudi portal.</p>	€1,359

Q8 Optional Equipment

Lighting

Presence & Practicality

Pricing from

QQ2

Contour/Ambiente lighting package, multicoloured

Content changes and colour adjustments in addition to the Ambiente lighting package:

6 predefined colour profiles; additional interactive, custom colour profile. The interactive colour profile is controlled via the Audi drive select modes. Choose from 30 different colours for the personal colour profile. The colour is adjusted separately for the following contour and ambient lighting features.

contour door lighting, front/rear, colour-coordinated

ambient upholstery lighting for the doors, front/rear, colour-coordinated

ambient lighting of centre console, front, colourcoordinated

contour lighting of centre console, front, colourcoordinated

contour lighting with illuminated quattro logo in the instrument panel on the front-passenger side, colourcoordinated

ambient lighting of instrument panel, colourcoordinated

€415





Q8 Optional Equipment

Exterior Equipment

		Pricing from
2Z0	Omission of model name and technology logo	€0
2Z7	Omission of output/technology logo	€0
3FU	Panoramic glass sunroof 2-section glass sunroof electric operation for tilting and opening the front glass element tinted glass insert; including electrically operated, lightproof sunblind convenience opening/closing from outside via the remote control key The panoramic glass sunroof provides for a pleasant, well-lit interior and improved interior climate thanks to efficient ventilation. An integrated wind deflector reduces wind noise when the sunroof is open.	€2,570
PAH	Gloss black package Single frame in black Black styling package Single frame mask in black	€1,160
FY4	Singleframe Mask in Black forces either PAH or 4ZD.	€0
4ZD	Black styling package , adds black highlights on the exterior in the area of the Audi Singleframe, the trim strips on the side windows and the front and rear bumpers. In conjunction with the optionally available roof rails, the rails are also finished in black. Design varies depending on model and equipment.	€1,160
6FJ	Black Door Mirrors , must be ordered in combination with black styling package (4ZD)	€175
GZ2	Power-assisted door closing , convenient, reliable door closing, automatically pulls doors that are not completely closed into the lock with assistance from a servo motor	€1,060
3S1	Roof rails in anodised aluminium , the roof rails are a prerequisite for fitting a roof rack, roof box, etc.	€663
3S2	Roof rails, black , the roof rails are a prerequisite for fitting a roof rack, roof box, etc.	€663
PC3	Brake callipers, painted red , Brake callipers, painted red at the front and rear axles	€663
VW0	Acoustic glazing for the side windows , improved exterior noise insulation thanks to double glazing	€829

Q8 Optional Equipment

Exterior Equipment

Presence & Practicality

		Pricing from
4GL	Climate-controlled comfort/acoustic windscreen The additional reflective coating reduces the build-up of heat in the interior in intense sunlight, thus enhancing the occupants' comfort while reducing the power consumption of the air conditioning. With viewing window for toll collection devices	€530
4GR	Climate-controlled comfort/acoustic windscreen, heated wirelessly , climate-controlled comfort/acoustic heated windscreen makes rapid defrosting easier thanks to full-surface heating without wires to impair visibility and ensures that the windscreen stays free of mist; with heated wiper rest position; controlled via the deluxe automatic air conditioning. The reflective coating on the windscreen also reduces the build-up of heat in the interior in strong sunlight, thus reducing the power consumption of the air conditioning. With viewing window for toll collection devices	€978
9PF	Adaptive windscreen wipers with integrated washer jets adaptive windscreen wiper system for optimum visibility whatever the weather, even during wiping cleaning fluid is sprayed directly in front of the wiper blades and wiped away almost instantly heated assisted by defrosting program when removing ice from the windscreen	€647
1D3	Trailer towing hitch with electrically swivelling ball coupling trailer stabilisation via the Electronic Stabilisation Control (ESC) ball coupling and head made from forged steel operated via a button in the luggage compartment the integrated swivelling system socket enables continuous operation of electrical equipment in the trailer or caravan during a journey	€1,807
1D9	Trailer towing hitch including trailer assist Trailer assist: helps the driver guide the vehicle/trailer combination when reversing vehicle/trailer combination no longer has to be continuously stabilised by the driver when active, the system prevents a collision between the vehicle and the trailer vehicle/trailer combination steered with touch operation in the MMI display compatible with all trailers with rigid drawbar feedback on the status of the vehicle/trailer combination and the system is shown in the MMI display	€2,304



Q8 Optional Equipment

Seating

		Pricing from
Q4Q	S Sports seats, front with electric adjustment of seat height, fore/aft position, seat and backrest angle; manual adjustment of seat belt height; with pronounced shaping of seat side bolsters for increased lateral support when cornering, extendable thigh support as well as electric 4-way lumbar support; with integrated head restraints; including S embossing on the front-seat backrests. Q4Q forces NOQ.	€1,823
N1V	Valcona leather for sport seats	Standard
NOQ	Valcona leather for S sport seats plus. Valcona leather, black or rotor grey with rhombus pattern door trim inserts in Alcantara, black or rotor grey centre armrest, front in Valcona leather seats, black: contrasting stitching and rhombus pattern in rock grey seats, rotor grey: contrasting stitching and rhombus pattern in anthracite with S embossing on the front-seat backrests	€0
4A4	Seat heating, front and rear heats the seat and backrest centre panels; for leather upholstery and trim, sport seats and S sport seats also heats the seat side bolsters for driver and front-passenger seat, individually adjustable in several stages via the air-conditioning controls additional for the outer rear seats, can be adjusted separately in several stages	€663
5ZC	Variable head restraints for the front seats , with manual adjustment of the head restraint height and clearance	€250
4X4	Side airbags, front and rear, including head airbag system	€663



Q8 Optional Equipment

Interior Options

		Pricing from
2PF	Sport contour leather steering wheel with multifunction and shift paddles, flattened at the bottom	€189
1XP	Sport leather steering wheel with multifunction, shift paddles and steering wheel heating	€364
2C7	Electric steering wheel adjustment	€663
3Y6	Electric sunblind for the rear side windows, manual for the rear window	€994
9AQ	4-zone deluxe automatic air conditioning , in addition to the 2-zone automatic air conditioning: separately adjustable temperature and air distribution settings for left and right in the rear air nozzles in the B-pillar air-conditioning controls, rear with touch operation efficient climate zone control possible thanks to occupant recognition automatic recirculation mode thanks to air quality sensor and sunlight-dependent control allergen filter that eliminates dust and odours use of residual heat customisation	€1,326
9JA	Non-smoker package without ashtray in the centre console, front 12V socket in front and in rear	€0
7TM	Inlays in oak , grey for dashboard, door trims and centre console	€0
5XL	Sun visor with illuminated vanity mirror on driver and front-passenger side, extendable	€100
GS5	Control buttons, black, glass-look with haptic feedback including extended aluminium look	€315

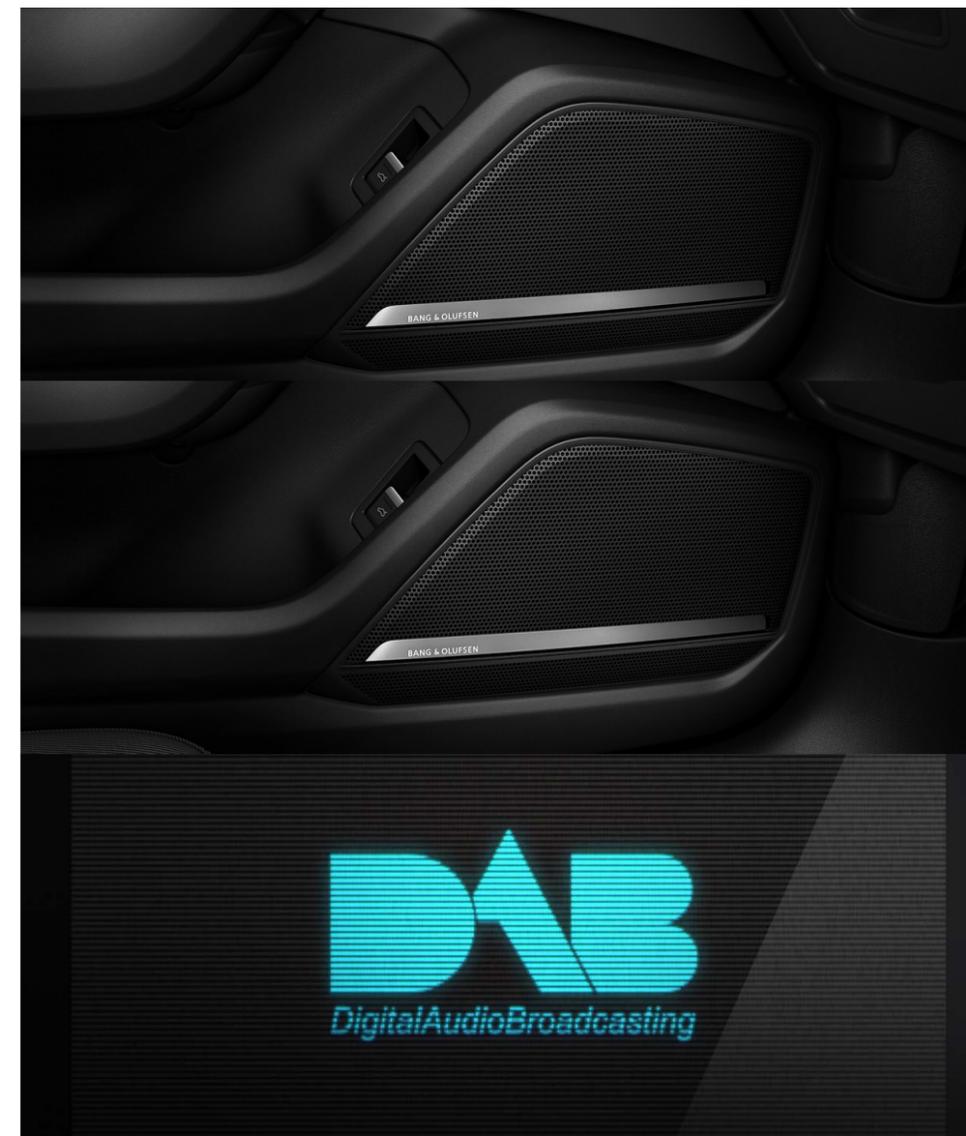


Q8 Optional Equipment

Interior Options

		Pricing from
3CX	Partition Net for fastening to the bodywork or to the folded-down rear seats, practical when the rear seats are up or folded down on one side, as well as with the rear seat backrest fully folded down; removable	€149
3GD	Loading floor flat loading floor makes loading easier	Standard
3GN	Rail system with load-securing kit in luggage compartment, with telescopic rod, securing strap and variable lashing points to enable the luggage compartment to be custom split and for securing objects	€465
9JD	Cigarette lighter and ashtray , cigarette lighter and removable ashtray in the centre console, front	€100
6SJ	Reversible mat , for the luggage compartment, in velour on one side and rubber-coated on the other, for covering the luggage compartment, can also be used with the rear seat backrest folded down, with fold-out protective film for the loading sill and bumper	€175
QE1	Storage package , 2 cup holders in the centre armrest, rear, luggage compartment net for attaching to the lashing points on the luggage compartment floor, two 12V sockets in the rear	€122
PL2	Black headlining in Alcantara	€2,570

Audio & Communications options



Bang & Olufsen advanced sound system - 8RF

sound reproduction via 23 loudspeakers including 3D sound, front and rear; loudspeakers, centre speaker and subwoofer each with their own, separate power amplifier and exclusive loudspeaker covers in aluminium and high-quality neodymium magnets; centre speaker and 2 automatically extending acoustic lenses on the instrument panel for an extremely detailed acoustic perspective in any seat

Pricing from: €10,691

Bang & Olufsen Premium Sound System with 3D sound - PMB

sound reproduction through 17 loudspeakers, including 3D sound loudspeakers, centre speaker and subwoofer, 16-channel amplifier with a total output of 730 watts; three-dimensional audio reproduction thanks to the 3D sound feature for the front seats. This is created by additional broadband loudspeakers in the A-pillar, by the mid-range speakers and by Fraunhofer's Symphoria technology. The 3D sound can be reproduced with all sources. A virtually unrivalled authentic 3D sound experience is created in the vehicle, giving the impression that you are sitting in the front row of a concert hall.

Pricing from: €1,907

Digital Audio Broadcasting - QV3

In addition to the range of analogue stations, reception of digital radio stations according to DAB standard, including DAB+ and DMB audio. Display of information accompanying the programme (e.g. artist, track) as well as additional information in the form of a slide show (e.g. cover, weather). A second DAB tuner continuously searches for alternative reception frequencies for the selected station; simultaneous updating of station list.

Pricing from: €712

DAB
DigitalAudioBroadcasting

Q8 Optional Equipment

Assistance systems



Lane departure warning including emergency assist, camera-based recognition of traffic signs and high beam assist - PCB

The package includes assist systems that take over lane guidance in critical situations within system limits and can inform the driver about currently applicable traffic signs.

The package includes:

- lane departure warning (6I3)
- emergency assist^{3, 4}
- camera-based recognition of traffic signs⁵ (QR9)
- high-beam assist (8G1)

Pricing from: €81

Park Assist - 7X5

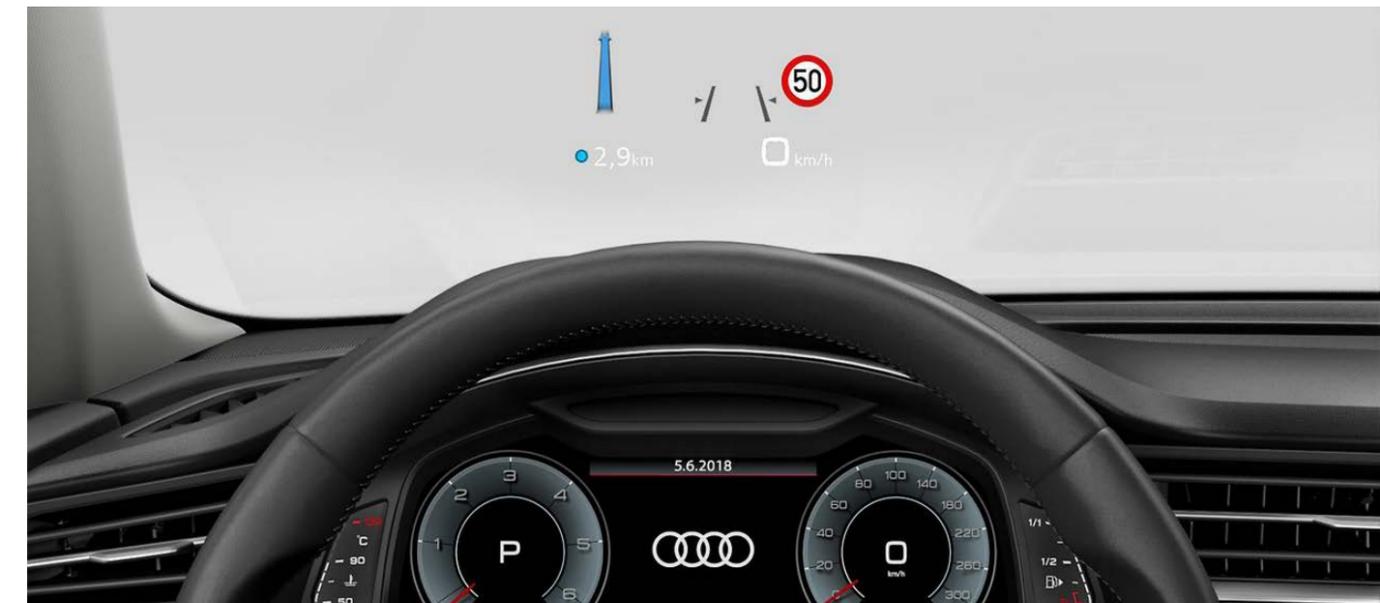
Park assist helps the driver to park and exit parking spaces by means of suitable steering manoeuvres. Uses ultrasonic sensors to search for suitable bay and kerb-side parking spaces. The system calculates the ideal parking path for bay parking spaces (forwards and backwards), and the ideal parking and exiting paths for kerb-side parking spaces. The steering action is performed by the system. The driver simply needs to follow the instructions on the display, change gear, accelerate, brake and monitor the parking process. Depending on the steering angle, the visual display warns the driver of any obstacles at the side by showing the lane. Parking processes involving several manoeuvres are supported. Activation of the parking space search function in the bottom display and in the top display if the parking system is enabled

Pricing from: €647

Head-up display - KS1

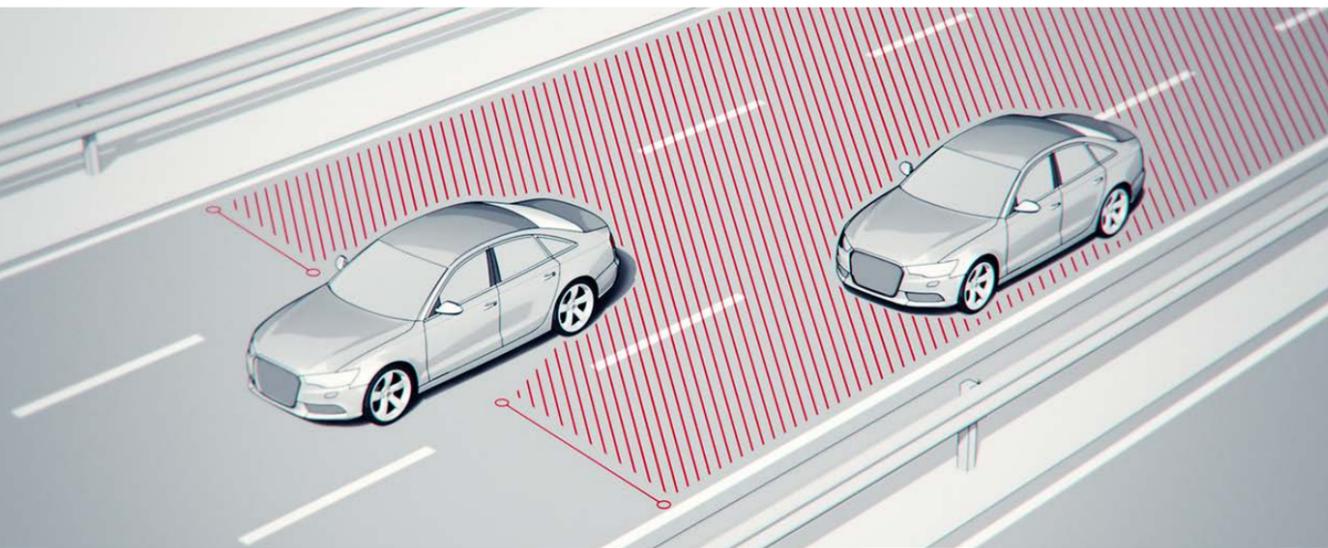
projects as required the speed and further information relevant to the driver from optionally available equipment such as assist systems and navigation, as well as warnings in the driver's direct field of vision; height can be adjusted; provides a high-contrast, multicoloured display with reduced distraction from the road.

Pricing from: €2,304



Q8 Optional Equipment

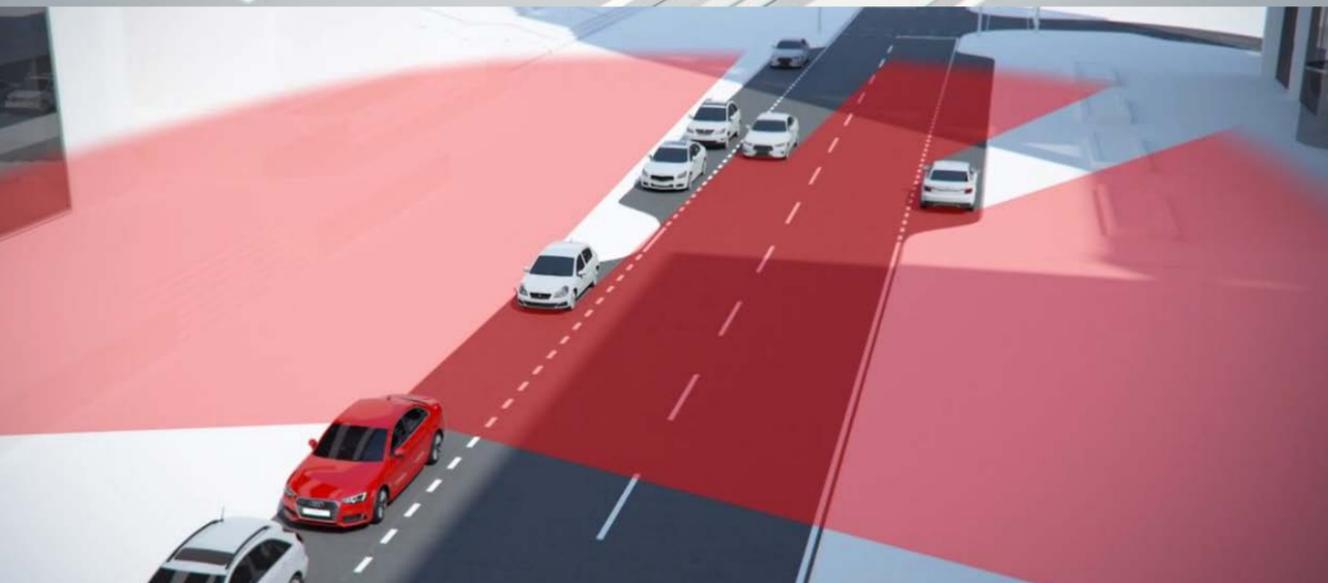
Assistance systems



Audi Pre Sense Basic - 7W1

Audi pre sense basic initiates, within system limits, preventive protection measures in critical driving situations such as emergency and evasive braking or handling at the absolute limits of performance. This includes: tensioning of the front seat belts and, if available, the outer rear seat belts, optimisation of the seat position, closing the windows and the panoramic glass sunroof (if ordered) and flashing the hazard warning lights at high frequency to warn other road users.

Pricing from: €497



City assist package - PCM

The City assist package includes assist functions specifically for urban traffic.

The package includes:
crossing assist (JX1)
lane change warning (7Y1)
exit warning
cross traffic assist rear
Audi pre sense rear (7W3)

Pricing from: €2,320

Tour assist package - PCN

The Tour assist package includes a selection of assist systems that can enhance safety and ride comfort, particularly on intercity and long-distance journeys:

adaptive cruise assist
adaptive speed assist (8T8)
efficiency assist
turn assist
collision avoidance assist
camera-based recognition of traffic signs (QR9)
emergency assist
high-beam assist

Pricing from: €2,155

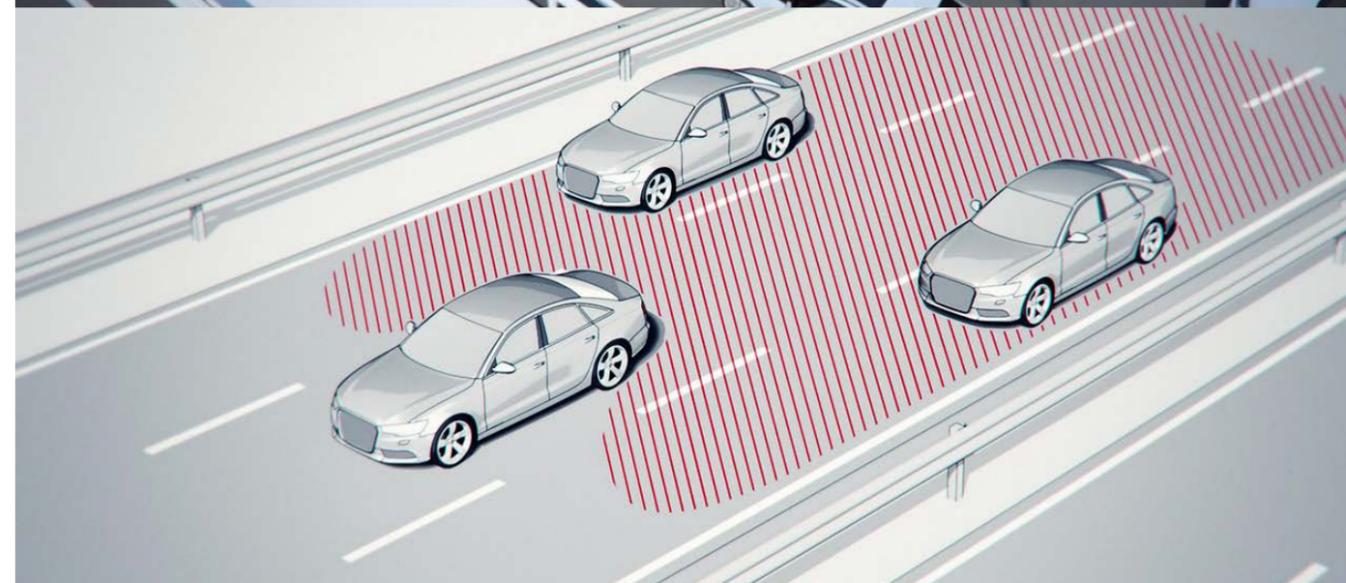


Lane change change warning including Audi pre sense rear, exist warning and cross traffic assist rear - PCH

The package includes assist systems for city traffic and driving on roads with multiple lanes.

The package includes:
lane change warning (7Y1)
exit warning
cross traffic assist rear
Audi pre sense rear (7W3)

Pricing from: €1,492

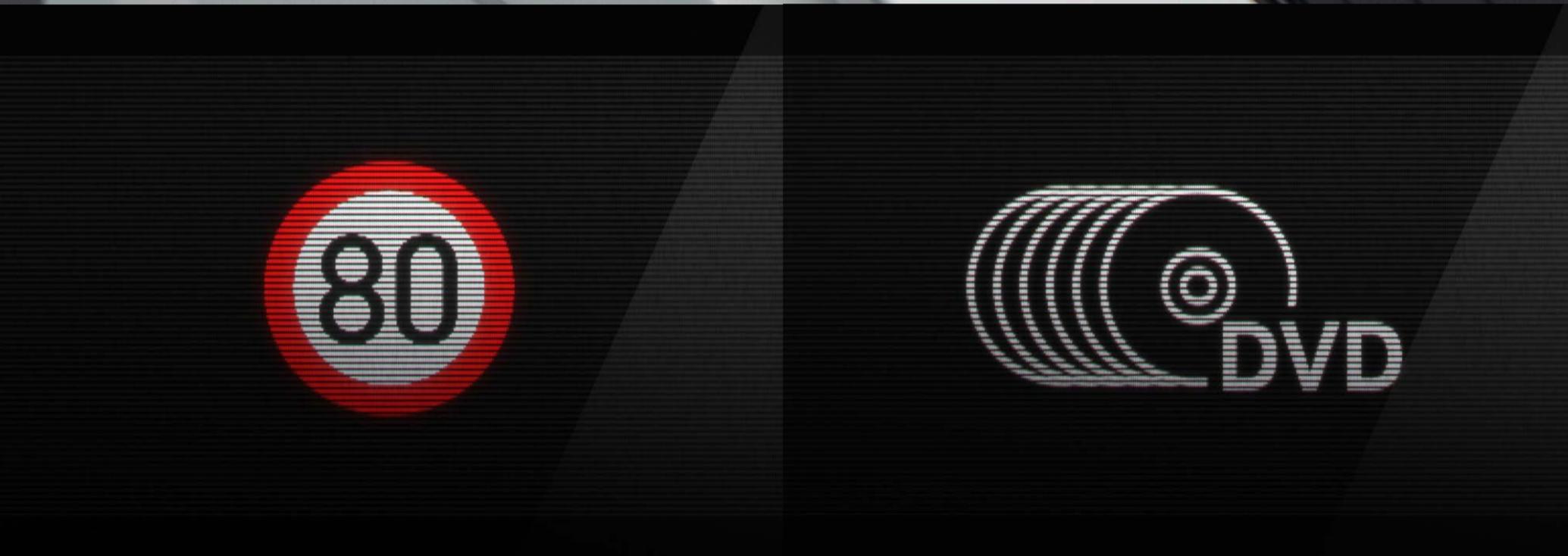


Q8 Optional Equipment

Audio/Communication & Assistance Systems

Pricing from

2F1	Audi Connect Key , your smartphone now becomes your digital vehicle key. Your mobile phone takes over functions you are already familiar with from your Audi key: unlocking and locking the vehicle as well as starting the engine to drive off.	€266
PG3	Advanced Key The door handles can be used also to unlock the vehicle without having to actively use the key. This is possible on all doors. Access authorisation is confirmed thanks to wireless communication between the key and the vehicle. To lock the vehicle from the outside, simply touch any of the sensors located on each door handle. The luggage compartment lid can be conveniently unlocked using the luggage compartment button on the convenience key or, if you have your hands full, with a foot gesture (kicking motion) at the rear of the vehicle. Drive authorisation is also granted without having to actively use the convenience key. Drivers must be sitting in the car and have the key with them. The engine is switched on and off via the engine start-stop button on the centre console. Elements painted in high gloss black and metal clips in aluminium look on the sides provide an attractive visual distinction between the upper and lower sides of the convenience key and highlight its innovative functions. Safelock prevents the doors from being opened from the inside once the vehicle has been locked using the vehicle key.	€1,608
QR9	Camera-based recognition of traffic signs , within system limits, camera-based recognition of traffic signs assists the driver by displaying detected traffic signs such as speed limits in the instrument cluster. The system includes camera-based detection and display of no-passing zones and speed limits, including temporary speed limit signs (e.g. on motorway gantries). In addition, within system limits, it also recognises the beginning and end of motorways, main roads, built-up areas and traffic-calmed zones and displays the relevant speed limit. In addition, a situational display and evaluation is carried out within system limits when driving in the wet and when there are speed limits for certain times of day and when using a trailer.	€331
QU1	Digital TV reception without CI+ pay TV system and with Digital Audio Broadcasting Reception of non-encrypted, digitally broadcast (DVB-T2) and free-to-air TV channels ⁴ (MPEG-2, MPEG-4 or MPEG-5 standard), DVB-T2 audio stations ¹ , teletext and electronic program guide (EPG); no picture possible when the vehicle is moving (audio output available when the vehicle is moving). In addition to the range of analogue stations, reception of digital radio stations ¹ according to DAB standard, including DAB+ and DMB audio. Display of information accompanying the programme ³ (e.g. artist, track) as well as additional information in the form of a slide show (e.g. cover, weather). A second DAB tuner with second DAB aerial continuously searches for alternative reception frequencies of the set radio station; simultaneous updating of station list.	€2,619
QV1	Digital TV reception without CI+ pay TV system Reception of non-encrypted, digitally broadcast (DVB-T2) and free-to-air TV channels ⁴ (MPEG-2, MPEG-4 or MPEG-5 standard), DVB-T2 audio stations ¹ , teletext and electronic program guide (EPG); no picture possible when the vehicle is moving (audio output available when the vehicle is moving).	€1,907
7D5	DVD player , installed in the glove compartment; MP3, WMA and AAC can be played	€250
VC2	Garage door opener , remote-controlled opening of garage doors and exterior gates as well as lighting and security systems with radio-operated remote control are governed by a control/transmitter unit integrated into the new operating concept.	€415

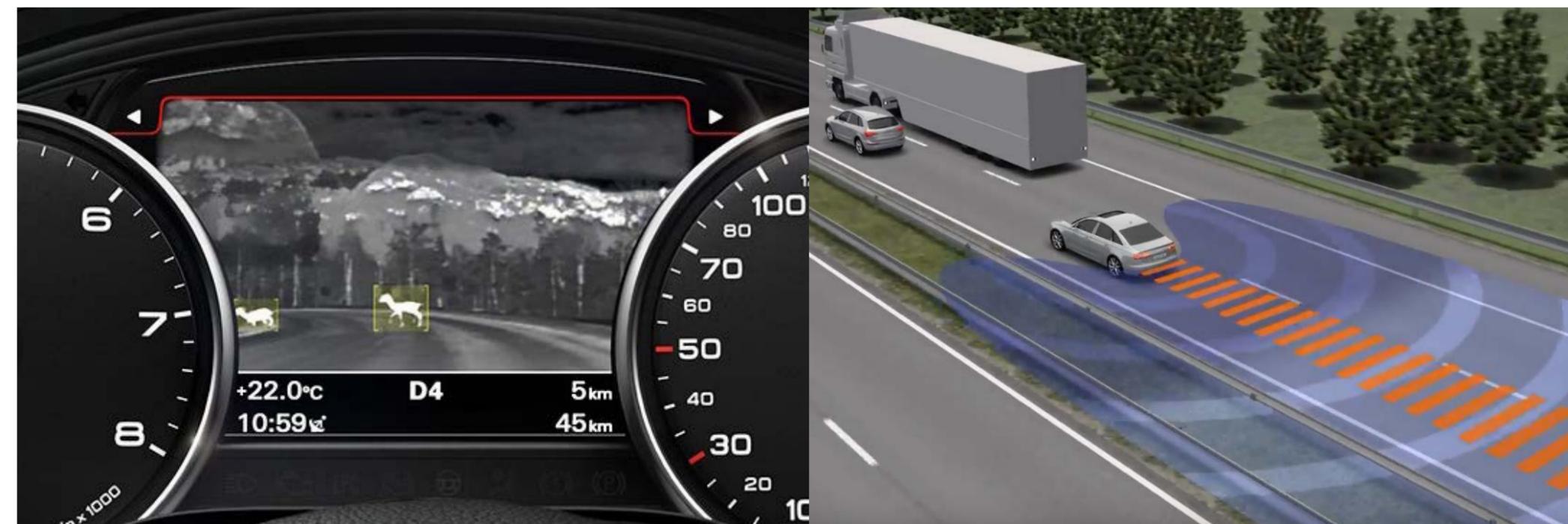


Q8 Optional Equipment

Audio/Communication & Assistance Systems

		Pricing from
9R1	Night vision assistant , Night vision assist improves poor visibility in the dark by electronically visualising the road and surroundings. The system assists the driver when driving at night by displaying a thermal image of the surroundings. People and larger wild animals are highlighted in yellow in the driver information system. If they move or if the system determines from their position that there is a potential risk, the marking changes to red, a warning triangle appears and an acoustic warning is emitted.	€3,480
4X9	Audi pre sense rear package , The safety package includes a selection of functions that increase the safety and comfort of occupants sitting on the rear seat bench. Supplementing the side airbags, front and the head airbag system, side airbags in the rear offer additional protection for rear-seat passengers. The reversible rear seat belt tensioners supplement the reversible front-seat belt tensioners included in Audi pre sense basic. In addition to the measures included in Audi pre sense basic, the seat belts are tensioned as a preventive measure in response to emergency or evasive braking and when handling at the absolute limits of performance. This reduces the forwards and lateral movement of the occupants in the rear.	€1,084
KA6	360 degree cameras , 4 wide-angle 360 degree cameras cover the entire area immediately around the vehicle, allowing for a range of different views for even easier manoeuvring. The views can be controlled via the top MMI display: exterior display of the virtual vehicle and the vehicle surroundings that can be swivelled and zoomed as required using the touchscreen bird's eye view: the images from the 4 cameras are combined to form a virtual overhead view. The image detail can be scaled and moved as required, thus facilitating more precise manoeuvring and positioning of the vehicle view of the front or rear wheels: this provides, for instance, a better view when approaching the kerb while manoeuvring reversing camera view: with guide elements for bay parking and attaching trailers view from the front camera: superimposed guidelines make it easier to manoeuvre and to see obstacles in front of the vehicle panoramic view, front and rear: the nearly 180° view makes it easier to pull out of narrow parking spaces, courtyard entrances or blind intersections Activated when reverse gear is selected, via a button on the centre console or a button on the top display providing the distance indicator is shown	€474
6I5	Lane departure warning including emergency assist (6I5) helps within system limits to prevent the driver from inadvertently drifting out of lane. If the system is activated and ready and the driver has not activated an indicator, the lane departure warning will prevent the vehicle from crossing recognised lane boundaries by means of corrective steering intervention. Additional steering wheel vibration can be adjusted if the driver wishes. Operating range from approximately 60 to maximum 250 km/h. Emergency assist detects within system limits when the driver fails to respond. In such instances, the system provides the driver with a visual, acoustic and haptic warning. If the driver does not respond, the system assumes control of the vehicle, automatically bringing it to a stop in its own lane. Audi pre sense protective measures are activated and the vehicle is prepared for a rescue of the occupants. If available, an automatic emergency call is made.	€331

		Pricing from
6I6	Lane departure warning including emergency assist and traffic jam assist(6I5) helps within system limits to prevent the driver from inadvertently drifting out of lane. If the system is activated and ready and the driver has not activated an indicator, the lane departure warning will prevent the vehicle from crossing recognised lane boundaries by means of corrective steering intervention. Additional steering wheel vibration can be adjusted if the driver wishes. Operating range from approximately 60 to maximum 250 km/h. Emergency assist detects within system limits when the driver fails to respond. In such instances, the system provides the driver with a visual, acoustic and haptic warning. If the driver does not respond, the system assumes control of the vehicle, automatically bringing it to a stop in its own lane. Audi pre sense protective measures are activated and the vehicle is prepared for a rescue of the occupants. If available, an automatic emergency call is made. 6I6 forces PCN & QR9.	€331
UFB	Audi music interface in the rear 2 USB interfaces with charging and data transfer function in the rear in addition to 2 interfaces in the front	€250



Q8 Optional Equipment

Interior Options

	Pricing from
<p>Extended interior elements in leather upper part of instrument panel including headup display trim (if ordered) in leather, black or granite grey; armrests in the doors in leather, black or metropolis grey; door rails, front and rear, in leather, black or granite grey; centre console inlay in leather, black or metropolis grey; including electric sunblinds on the rear door windows and manual sunblind in the tailgate In conjunction with S line sport package:</p>	
7HL upper part of instrument panel including head-up display trim (if ordered) in leather, black with contrasting stitching in rock grey armrests in the doors in leather, black with contrasting stitching in rock grey, or in leather, rotor grey with contrasting stitching in anthracite door rails, front and rear in leather, black centre console trim in leather, black with contrasting stitching in rock grey including electric sunblinds on the rear door windows and manual sunblind in the tailgate	€5,485
<p>Upper interior elements in leather upper part of instrument panel including head-up display trim (if ordered) in leather, black or granite grey; In conjunction with S line sport package: upper part of instrument panel including head-up display trim (if ordered) in leather, black with contrasting stitching in rock grey</p>	€5,404
<p>Lower interior elements in leather armrests in the doors in leather, black or metropolis grey; centre console inlay in leather, black or metropolis grey In conjunction with S line sport package: armrests in the doors and centre console inlay in leather, black with contrasting stitching in rock grey or: armrests in the doors in leather, rotor grey with contrasting stitching in anthracite and centre console inlay in leather, black with contrasting stitching in rock grey</p>	€1,244
<p>Upper and lower interior elements in leather upper part of instrument panel including head-up display trim (if ordered) in leather, black or granite grey; armrests in the doors in leather, black or metropolis grey; centre console inlay in leather, black or metropolis grey in conjunction with S line sport package: upper part of instrument panel including head-up display trim (if ordered), armrests in the doors and centre console inlay in leather, black with contrasting stitching in rock grey or: upper part of instrument panel including head-up display trim (if ordered) in leather, black with contrasting stitching in rock grey armrests in the doors in leather, rotor grey with contrasting stitching in anthracite centre console trim in leather, black with contrasting stitching in rock grey</p>	€3,646



Audi Exclusive

quattro optional equipment

		Pricing from
YRB	Controls in Audi exclusive leather	€1,309
YVL	Controls in Audi exclusive Alcantara (grip area steering wheel and selector lever knob in Alcanatara black)	€1,574
YSJ	Full leather package (upper part of dashboard, doorsills, door armrests and centre console)	€4,640
YSR	Audi exclusive floor mats	€713
YTA	Inlays in Audi exclusive wood	€2,651
YTO	Audi exclusive seat belts	€2,486
YXP	Headlining in Audi exclusive Alcantara	€7,458
YZ1	Audi exclusive leather package	€6,546



Wheel Options

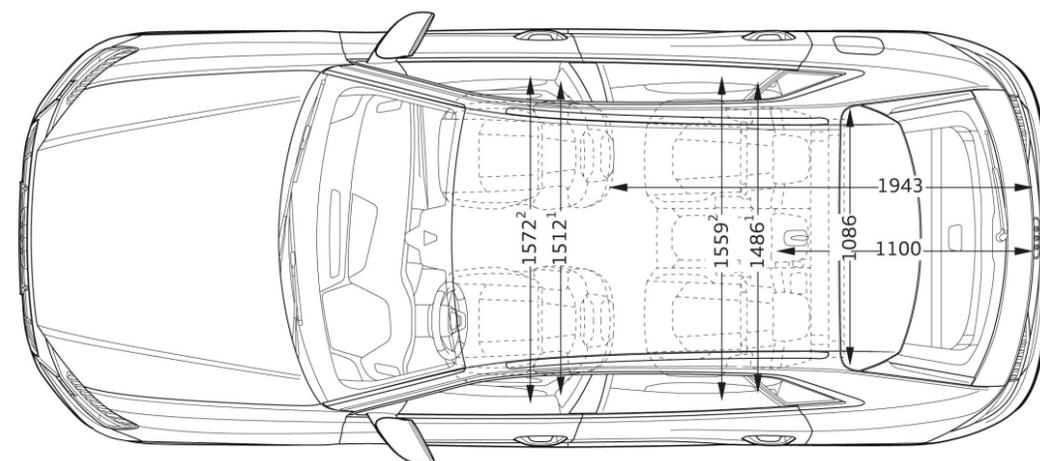
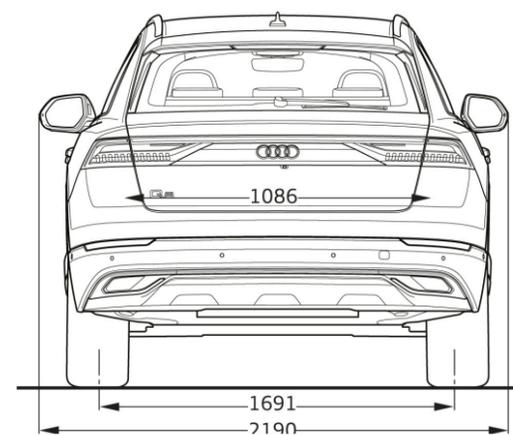
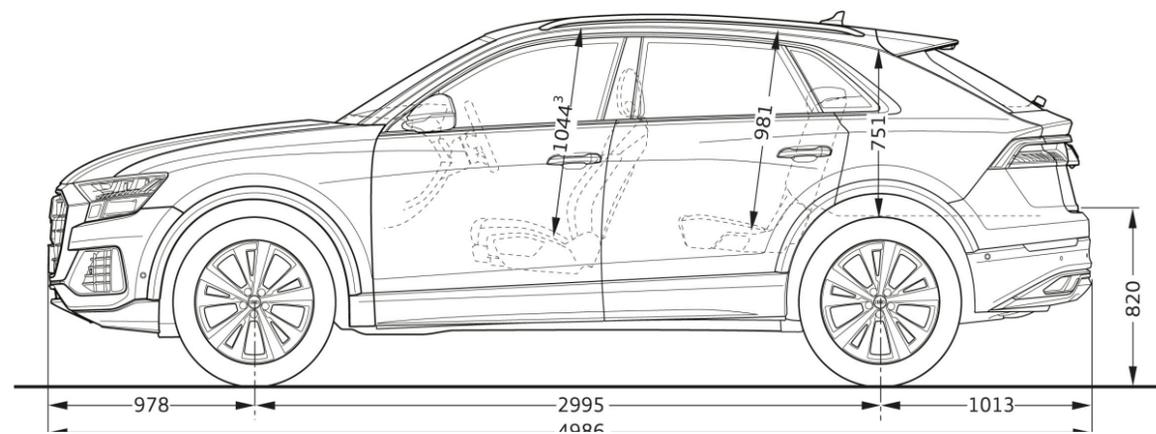
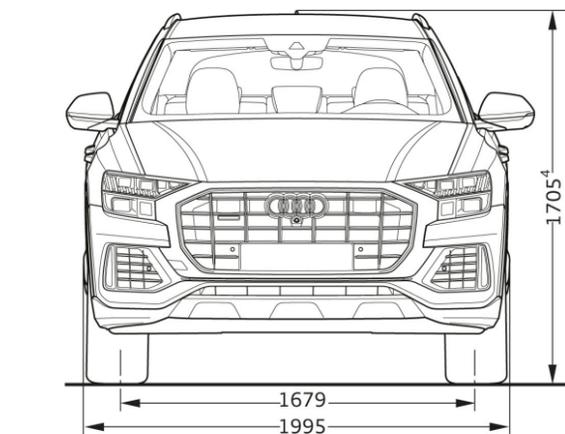


01 - CZ4 - 21" Cast aluminium wheels in 5-arm star design, contrasting grey, partly polished
02 - C7F - 21" Cast aluminium wheels in 5-V-spoke design, contrasting grey, partly polished
03 - U04 - 22" Forged milled aluminium wheels in 5-Y-spoke design, contrasting grey, partly polished
04 - U03 - 22" Forged aluminium wheels in 5-twin-arm design, contrasting grey, partly polished
05 - CX2 - 22" cast aluminium wheels in 5-V-spoke star design in gloss anthracite black
06 - C2Y - 21" Cast aluminium wheels in 5-segment-spoke design

01 - CZ4	€0
02 - C7F	Standard
03 - U04	€5,385
04 - U03	€2,155
05 - CX2	€2,652
06 - C2Y	€994

Find all wheel options on www.audi.ie

Dimensions and Technical Data Q8



Model	Q8 3.0TDI 286
Displacement in cc (valves per cylinder)*	2967
Max. output ¹ in BHP at rpm	286/3,500-4,000
Max. torque in Nm at rpm	620/2,250-3,250
Power transmission/wheels	
Transmission	8 Speed TipTronic
Type of drive	Permanent all-wheel drive quattro
Wheels	21" alloy wheels. 22" available
Tyres	Standard - 285/45 R21 113Y
Weights/capacities	
Unladen weight in kg	TBC
Gross vehicle weight in kg	2550
Roof load/trailer nose weight in kg	100/115
Trailer load limit in kg	
unbraked	750
12% gradient	2,800
8% gradient	3,500
Tank capacity, approx. in litres	85
Performance/consumption	
Top speed in km/h	245
Acceleration 0-100 km/h in s	6.3
Fuel grade	Diesel sulphur-free
Fuel consumption in l/100 km	
urban	7.3
extra-urban	6.5
combined	6.8
CO ₂ emissions in g/km	178 g/km
Emissions standard	EU6



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Block C, Liffey Valley Office Campus
Liffey Valley, Dublin



Specifications and prices subject to change without notice.

Images are for illustrative purposes only. Models shown are left-hand drive.

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