

Audi e-tron



Product and Price Guide

Model Year 2020 - Released February 2020



Electrifyingly fun to drive.

Standing still or on the move, the Audi e-tron is electrifying. Its expressive sill area, the electric tailboard and the light gray Singleframe are indicators of the high-voltage technology that makes for a special driving experience. The electric SUV is powered by two powerful electric motors that are locally CO₂-neutral and virtually silent. A new generation of the quattro drive, the electric all-wheel drive, ensures excellent traction and dynamics. It ensures the continuous and variable regulation of the ideal distribution of drive torques between the two axles – within a fraction of a second.



Home charging solutions.

For home charging, the Audi e-tron comes with a compact mobile charging system that can be used directly with a standard power outlet. Using the 400-volt outlet, the battery of the concept can be fully charged overnight.

Audi is working on expanding the charging infrastructure in Ireland through a joint venture called IONITY. This is a European venture aimed at building the most efficient charging network for electric cars. It will see six stations built in Ireland, with over 30 charging points planned for service areas on major routes. When it comes to charging at a fast charge station with up to 150 kW, the e-tron takes just 30 minutes to be charged to 80% and 50 minutes to be charged to 100%.



Light-flooded interior.

The interior of the Audi e-tron is spacious and comfortable and can accommodate 615 litres of luggage. Displays feature OLED technology and the Audi virtual cockpit comes with a new curved OLED screen. The unique panoramic glass roof is integrated with photovoltaic cells that generate energy for the air conditioning and heated seats, providing more sunlight for occupants and more efficiency for the car. In the rear, passengers can use the OLED displays in the centre console to adjust the climate control and infotainment.



The advantage of quattro®

It's the technology that has given Audi the edge on the racetrack ever since it was first introduced over 30 years ago – a technology that delivers ultimate control whilst enhancing the sporty characteristics which make the Audi e-tron so thrilling to drive.

The electric quattro combines the efficiency of a single-axle drive with the driving dynamics and traction of an all-wheel drive. It ensures the continuous and variable regulation of the ideal distribution of drive torque between the two axles. It also reaches a new level of variability, dynamics and precision. It takes just around 30 milliseconds from the system detecting the driving situation and the torque from the electric motors kicking in – much faster than with conventional quattro technology. The reason is that with the electric all-wheel drive a mechanical clutch is not engaged but electricity is simply distributed. And that takes just a fraction of a second. So even with sudden changes in the coefficients of friction and extreme driving situations the full quattro performance is guaranteed.

Cameras, not mirrors.

For the first time in an Audi production models, the e-tron is available with the optional virtual wing mirrors. They replace the traditional mirrors with cameras that stream a view of what's behind, onto displays on the inside of the front doors. Far narrower than standard mirrors, they not only reduce drag, but also help cut the already impressive low wind noise.

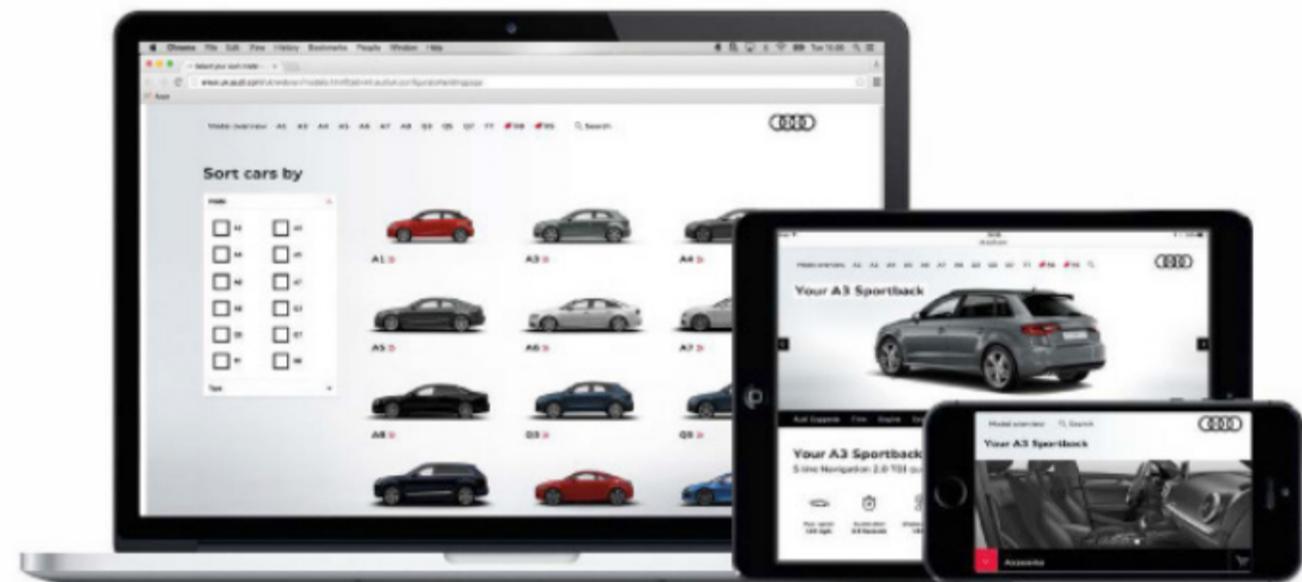
The view through the 7-inch displays can be fully adjusted. Brightness adjusts automatically and the displays are fitted with proximity sensors. If the display senses a finger moving towards the surface, symbols are activated which then allow the image to be moved and adjusted. A switching function allows the driver to also adjust the virtual passenger-side mirror. The result is better visibility and enhanced safety.



Audi Configurator

The easy way to build your Audi

Our online configurator makes it simple to create your ideal Audi, using all your favourite options from this pricelist.



Scan your mobile device to build your own personalised Audi www.audi.ie

What is a Personal Contract Plan?

Your Audi journey is about to begin with Audi PCP.

Driving away in the car of your dreams is even more attainable with enhanced flexible plans to suit your needs.

- ▶ Audi Finance guarantees the minimum future value (GMFV) so you don't have to worry about the re-sale value of your Audi
- ▶ Low monthly payments allow you to drive away in a higher specification model with the latest technologies
- ▶ Based on a minimum deposit of just 10%
- ▶ Fixed interest rate and fixed monthly payments
- ▶ Flexibility at the end of your agreement with 3 options to choose from
- ▶ New Audi every 3 years
- ▶ Reduced maintenance costs (Avoid NCT costs)



Audi e-tron Retail Price List

Electric

	Model Code	Power	Range	Co2 Emissions	Road Tax	NOx Emissions	NOx charge	Retail Price	On the Road Price*		Model Code	Power	Range	Co2 Emissions	Road Tax	NOx Emissions	NOx charge	Retail Price	On the Road Price*
e-tron 55 300kW										e-tron 50 230kW									
Sport	GENBAE	300kW	365-405km	0 g/km	€120	0 mg	€0	€99,810	€101,810	Advance	GENBBE	230kW	277-333km	0 g/km	€120	0 mg	€0	€74,990	€76,990
										Sport	GENBBE	230kW	277-309km	0 g/km	€120	0 mg	€0	€79,320	€81,320
										S line	GENCBE	230kW	277-308km	0 g/km	€120	0 mg	€0	€85,110	€87,110

*Price shown is Recommended On The Road Price and includes €2,000 Delivery Charge. It excludes €5,000 VRT Rebate & €5,000 SEAI Grant. €5,000 SEAI grant applies to private consumers. On the road pricing includes a 4 year service plan and delivery charge. Consult with your Audi dealer for more details.

**Co2 emissions and range values shown are WLTP.

**All retail prices include both Co2 and NOx element of VRT. Please note, these values are subject to change based on configuration. WLTP ranges and NOx values shown are accurate at the time of publishing. Please visit our online configurator at www.Audi.ie to display the WLTP values & NOx values which are specific to your new Audi's individual specification. Final NOx emission data will be issued on delivery of your vehicle.



e-tron 55 Equipment (Sport)

Exterior Equipment

- ▶ 20" 5-arm dynamic design alloy wheels
- ▶ LED headlamps with LED headlights with preparation for additional lighting functions
- ▶ Headlight cleaning system
- ▶ Body coloured door mirrors and handles
- ▶ Contrasting bumpers in Manhattan Grey metallic (Typhoon Grey metallic in combination with Glacier White & Floret Silver exterior finishes)
- ▶ Exterior mirrors, electrically adjustable, heated and folding, automatically dimming on both sides, with memory function, including automatic kerb-side function for the exterior mirror on the passenger side
- ▶ Luggage compartment lid, electrically opening and closing
- ▶ Gloss package roof frame and window slot trims in anodised aluminium

Interior Equipment

- ▶ 4-spoke leather multifunction steering wheel with paddles
- ▶ LED interior lighting package
- ▶ 2-zone deluxe automatic air conditioning
- ▶ Control buttons in glass look with haptic feedback, black position and angle
- ▶ Comfort front centre armrest, adjustable fore/aft position and angle
- ▶ Door sill trims with aluminium inlays
- ▶ Front and rear floor mats
- ▶ Inlays in fine paint finish, graphite grey, for dashboard
- ▶ Moon silver cloth headlining
- ▶ Light and rain sensor
- ▶ Interior mirror, automatically dimming, frameless
- ▶ Auxiliary air conditioning
- ▶ Luggage compartment cover and floor mat

Seats & Upholstery

- ▶ Standard front seats, electrically adjustable including memory function for the driver seat
- ▶ Leather upholstery
- ▶ Electric lumbar support - 4 way with horizontal and vertical adjustment
- ▶ Head restraints for all 5 seats, manually height adjustable (3 x L shaped at rear)
- ▶ Heated front seats with variable temperature adjustment
- ▶ Split folding rear seats - 40/20/40 format rear centre armrest, one-piece folding design, with storage compartment





Technology & Security

- ▶ 1 DC & 2 AC charging points on front wings (AC & DC on driver side | AC only on passenger side)
- ▶ e-tron compact charging system, designed for charging at domestic sockets and known as a mode 2 charging system, comprises an operating unit, a vehicle connecting cable (4.5 m long) and two different mains cables
- ▶ Domestic plug type G, Mode-3 charging cable 22 kW and Industrial plug (CEE 32 A/230 V/6 h/long + straight)
- ▶ 3-point seat belts for all seats, front with height adjustment
- ▶ Seat occupancy sensor 110 for driver and front-passenger side as well as outer rear seats
- ▶ Full-size airbags for driver and front passenger deactivation switch for the front-passenger airbag
- ▶ Side airbags, front, and head airbag system
- ▶ Central locking - radio operated via key. Locks doors, boot and charge flap.
- ▶ Cruise Control including speed limiter
- ▶ Electronic Stability Program (ESP)
- ▶ First aid kit with warning triangle

- ▶ Vehicle tool Kit
- ▶ ISOFIX child-seat mountings for front passenger seat and rear seat bench
- ▶ Tyre pressure loss indicator
- ▶ Anti-Theft Alarm
- ▶ Locking wheel bolts with loose bolt detection
- ▶ Remote control key (with Safelock)
- ▶ Audi connect Emergency & Service including e-tron vehicle controls
- ▶ Audi drive select
- ▶ Progressive steering
- ▶ Electromechanical parking brake
- ▶ Adaptive air suspension
- ▶ Tyre repair kit
- ▶ Three 12V sockets (front, rear and in the luggage compartment)

Infotainment, Audio & Communication

- ▶ Audi music interface - provides 2 USB interfaces with charging function and data transfer function for playing music from a portable medium (USB, smartphone, MP3 player)
- ▶ Audi sound system (10 loudspeakers, 6 channel amplifier and 180 watt power output)
- ▶ MMI Navigation Plus with MMI Touch Response (10.1" display)
- ▶ Audi virtual cockpit (12.3" display)
- ▶ Audi smartphone interface
- ▶ Audi connect, 3 years subscription with embedded SIM card
- ▶ Audi phonebox with wireless charging - wireless charging dependant on your phone capabilities

Assistance Systems

- ▶ Lane departure warning
- ▶ Front & rear park sensors with display of surroundings
- ▶ Reversing camera
- ▶ Audi Pre sense basic
- ▶ Audi pre sense front
- ▶ Preparation for features on demand

e-tron 50 Equipment (Advance)



Exterior Equipment

- ▶ 19" 5-arm aero design cast alloy wheels
- ▶ LED headlamps with LED headlights with preparation for additional lighting functions
- ▶ Headlight cleaning system
- ▶ Body coloured door mirrors and handles
- ▶ Contrasting bumpers in Manhattan Grey metallic (Typhoon Grey metallic in combination with Glacier White & Floret Silver exterior finishes)
- ▶ Exterior mirrors, electrically adjustable, heated and folding, automatically dimming on both sides, with memory function, including automatic kerb-side function for the exterior mirror on the passenger side
- ▶ Luggage compartment lid, electrically opening and closing
- ▶ Gloss package roof frame and window slot trims in anodised aluminium

Interior Equipment

- ▶ 4-spoke leather multifunction steering wheel with paddles
- ▶ LED interior lighting package
- ▶ 2-zone deluxe automatic air conditioning
- ▶ Front centre armrest, adjustable angle
- ▶ Door sill trims with aluminium inlays
- ▶ Front and rear floor mats
- ▶ Inlays in fine paint finish, graphite grey, for dashboard
- ▶ Moon silver cloth headlining
- ▶ Light and rain sensor
- ▶ Interior mirror, automatically dimming, frameless
- ▶ Auxiliary air conditioning
- ▶ Luggage compartment cover and floor mat



Seats & Upholstery

- ▶ Standard front seats, electrically adjustable including memory function for the driver seat
- ▶ Leather upholstery
- ▶ Electric lumbar support - 4 way with horizontal and vertical adjustment
- ▶ Head restraints for all 5 seats, manually height adjustable (3 x L shaped at rear)
- ▶ Heated front seats with variable temperature adjustment
- ▶ Split folding rear seats - 40/20/40 format rear centre armrest, one-piece folding design, with storage compartment





Technology & Security

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- ▶ e-tron compact charging system, designed for charging at domestic sockets and known as a mode 2 charging system, comprises an operating unit, a vehicle connecting cable (4.5 m long) and two different mains cables
- ▶ Domestic plug type G, Mode-3 charging cable 22 kW and Industrial plug (CEE 32 A/230 V/6 h/long + straight)
- ▶ 3-point seat belts for all seats, front with height adjustment
- ▶ Seat occupancy sensor 110 for driver and front-passenger side as well as outer rear seats
- ▶ Full-size airbags for driver and front passenger deactivation switch for the front-passenger airbag
- ▶ Side airbags, front, and head airbag system
- ▶ Central locking - radio operated via key. Locks doors, boot and charge flap.
- ▶ Cruise Control including speed limiter
- ▶ Electronic Stability Program (ESP)
- ▶ First aid kit with warning triangle

- ▶ Vehicle tool Kit
- ▶ ISOFIX child-seat mountings for front passenger seat and rear seat bench
- ▶ Tyre pressure loss indicator
- ▶ Anti-Theft Alarm
- ▶ Locking wheel bolts with loose bolt detection
- ▶ Remote control key (with Safelock)
- ▶ Audi connect Emergency & Service including e-tron vehicle controls
- ▶ Audi drive select
- ▶ Progressive steering
- ▶ Electromechanical parking brake
- ▶ Adaptive air suspension
- ▶ Tyre repair kit
- ▶ Three 12V sockets (front, rear and in the luggage compartment)

Infotainment, Audio & Communication

- ▶ Audi music interface - provides 2 USB interfaces with charging function and data transfer function for playing music from a portable medium (USB, smartphone, MP3 player)
- ▶ Audi sound system (10 loudspeakers, 6 channel amplifier and 180 watt power output)
- ▶ MMI Navigation Plus with MMI Touch Response (10.1" display)
- ▶ Audi virtual cockpit (12.3" display)
- ▶ Audi smartphone interface
- ▶ Audi connect, 3 years subscription with embedded SIM card
- ▶ Bluetooth interface
- ▶ Digital Radio

Assistance Systems

- ▶ Lane departure warning
- ▶ Front & rear park sensors with display of surroundings
- ▶ Reversing camera
- ▶ Audi Pre sense basic
- ▶ Audi pre sense front
- ▶ Preparation for features on demand



e-tron 50 Sport

Sport adds the following equipment over e-tron 50 Advance models:

- + 20" '5-arm dynamic-style alloy wheels
- + Front sports seats in Valcona leather
- + Control buttons in glass look with haptic feedback, black
- + Comfort front centre armrest, adjustable fore/aft position and angle
- + Audi Music Interface in the rear seat area
- + Audi phone box light





e-tron 50 S line

Sport adds the following equipment over e-tron 50 Advance models:

- + 21" '5-arm turbine-style alloy wheels
- + Matrix LED headlights with dynamic light sequencing and dynamic (front and rear) indicators
- + Privacy glazing (dark-tinted rear window, rear door windows and rear side windows)
- + S line bumpers in body paint finish
- + S badging
- + Valcona leather with embossed "S"
- + Sport leather steering wheel with multifunction and shift paddles
- + Illuminated door sill trims with aluminium inlays, front and rear, with S logo at front
- + Inlays in matt brushed aluminium dark for dashboard
- + Headlining in cloth, black
- + Adaptive air suspension sport



Exterior Colour Options

Brilliant Black, solid A2A2 - €0	Antigua Blue, metallic 3P3P	Catalunya Red, metallic - Y6Y6
Floret Silver, metallic - L5L5	Galaxy Blue, metallic - S1S1	Glacier White, metallic - 2Y2Y
Navarra Blue, metallic - 2D2D	Manhattan Grey, metallic - H1H1	Mythos Black, metallic - 0E0E
Siam Beige, metallic - 7M7M	Typhoon Grey, pearl effect - 2L2L	Audi Exclusive paint, - Q0Q0

Choose the paint colour that best matches your personality. To ensure excellent quality, your vehicle will be painted not just once but four times. For more than just a shiny look, your vehicle will be protected from environmental conditions as well as wear and tear effects.

For a life long strong appearance.

Metallic paint prices begin at €1,377.
Audi Exclusive paint prices begin at €3,994.

For more colour options please visit [audi.ie](https://www.audi.ie)



e-tron Optional Equipment

Exterior Equipment

		Pricing from		
		Advance	Sport	S line
4ZD	Black styling package , adds black highlights to the exterior around the Audi Singleframe, the trim strips on the side windows and the front and rear bumpers.	TBC	€826	TBC
6FJ	Exterior mirror housings in black , only in conjunction with black styling package	TBC	€146	TBC
VJ1	Front and rear bumpers, wheel arch trims and sills in full paint finish (body colour)	TBC	€483	N/A
2K8	S line bumpers in contrasting paint	N/A	N/A	TBC
PC2	Brake calipers painted in Orange	TBC	TBC	TBC
PX6	Matrix LED headlights with dynamic light sequencing and dynamic (front and rear) indicators , the Matrix LED technology combines a camera system with LED light sources and precision optics for highly adaptive light distribution. If other vehicles are detected, the system selectively dims just the area of light falling in front of them. All other segments of the high beam remain active. The driver enjoys much greater visibility. With its futuristic feel, the innovative dynamic light sequencing of the coming home/leaving home function is a real eye-catcher.	TBC	€1,998	Standard
PAF	Virtual exterior mirrors , the conventional exterior mirrors are replaced by a system of exterior-mounted cameras which transmit the images directly to the OLED touchscreen displays inside the vehicle. Virtual mirrors improve aerodynamic drag (Cd value) and aeroacoustics whilst also providing a better view of the exterior surroundings even when it's raining, snowing or the sun is low in the sky. Also, a choice of viewing modes for different situations offers improved visibility (kerb view, motorway view, blind spot view)	TBC	€1,637	TBC
3S1	Roof rails in anodised aluminium	TBC	€551	TBC
3S2	Roof rails, black	TBC	€551	TBC
3FU	Panoramic glass sunroof , 2-sectioned, electrically operated (front glass element) and tinted.	TBC	€2,052	TBC
VW0	Acoustic glazing for the side windows , improved exterior noise insulation thanks to double glazing.	TBC	€689	TBC
QL5	Privacy glazing (dark-tinted windows) , dark-tinted rear window, rear door windows and rear side windows.	TBC	€621	Standard
1D2	Trailer towing hitch	TBC	€1,088	TBC



Interior Upholstery Options

**Leather
mono.pur 550**
N4M



**Alcantara Leather
combination**
N7U



**Alcantara Leather
combination**
N7K



Milano Leather
N5W



Valcona Leather
N5D



**Valcona Leather
with embossed S**
N2R



e-tron Optional Equipment

Interior Equipment - Seats & Upholstery

		Pricing from		
		Advance	Sport	S line
N4M	Leather mono.pur 550	Standard	55: Standard 50: N/A	TBC
N7U	Alcantara/leather combination	TBC	55: €481 50: N/A	TBC
N5W	Milano leather upholstery and trim	TBC	55: €1,240 50: N/A	TBC
N5D	Valcona leather	TBC	55: €1,790 50: Standard	TBC
N2R	Valcona leather with embossed S	N/A	N/A	Standard
N7K	Alcantara/leather combination	N/A	N/A	TBC
Q1D	Sport seats, front	TBC	55: €875 50: Standard	Standard
4D3	Seat ventilation, front , active seat ventilation of the seat and backrest centre panels of the driver and front-passenger seat draws in air to create a pleasant seat climate even at high outside temperatures. Directly adjustable in 3 stages from the air-conditioning controls; automatic seat heating to prevent cold seats. With seat ventilation, the leather of the ventilated front seats and non-ventilated outer rear seats is perforated.	TBC	55: €1,102 50: N/A	N/A
4A4	Seat heating, front and rear , several stages for driver and front-passenger side via the air-conditioning controls; also separately adjustable in several stages for the outer rear seats.	TBC	€524	TBC
7HD	Upper part of dashboard and lower interior elements in leather , upper part of dashboard, door armrest and lower part of centre console in leather to match the selected colour of the interior trim.	TBC	€1,447	TBC
7HF	Upper part of dashboard in leather and lower interior elements in artificial leather , upper part of dashboard in leather; door armrest and lower part of centre console in artificial leather to match the selected colour of the interior trim.	TBC	€1,115	TBC
7HM	Upper part of dashboard and lower interior elements in artificial leather , upper part of dashboard, door armrest and lower part of centre console in artificial leather to match the selected colour of the interior trim.	TBC	€483	TBC



e-tron Optional Equipment

Interior Equipment

		Pricing from		
		Advance	Sport	S line
5MB	Inlays in fine grain ash, natural volcano grey , for dashboard.	TBC	€758	TBC
5TG	Inlays in matt brushed aluminium dark , for dashboard.	TBC	€551	Standard
5MG	Inlays in walnut, natural , for dashboard.	TBC	€758	N/A
6NQ	Headlining in cloth, black	TBC	€440	Standard
2PF	Sport contour leather steering wheel with multifunction and shift paddles, flattened at the bottom	TBC	€318	TBC
1XW	Sport leather steering wheel with multifunction and shift paddles	TBC	€159	Standard
2ZM	Twin-spoke leather steering wheel with multifunction, shift paddles and steering wheel heating	TBC	€262	TBC
9AQ	4-zone deluxe automatic air conditioning , separately adjustable temperature and air distribution settings for left and right in the rear.	TBC	€1,102	TBC
2V9	Air quality package , includes ioniser and scent. Ionisation reduces harmful particles and germs in the air and improves air quality in the vehicle interior. The scent provides a feeling of freshness in the interior, with a choice of 2 high-quality fragrances and 4 different intensities depending on personal preference. The smell of the interior is not changed permanently as a result. No fragrance molecules are deposited on the fabric surfaces in the vehicle or on clothing.	TBC	€551	TBC
6SJ	Variable folding luggage compartment mat	TBC	€173	TBC
QE1	Storage and luggage compartment package , includes: <ul style="list-style-type: none"> • 2 cup holders in the rear centre armrest • lining of storage compartment in the spare wheel well • side nets in the luggage compartment • luggage net for transporting items (“spider bungee”) 	TBC	€165	TBC



e-tron Optional Equipment

Interior Equipment

		Pricing from		
		Advance	Sport	S line
QQ2	<p>Contour/ambient lighting package, multicoloured, 6 predefined colour profiles; additional interactive, custom colour profile. The interactive colour profile is controlled via the Audi drive select modes. Choice of 30 different colours for the personal colour profile. The colour is adjusted separately for the following contour and ambient lighting features:</p> <ul style="list-style-type: none"> • door pockets, front, illuminated in matching colour • contour door lighting, front/rear, in matching colour • ambient upholstery lighting for the doors, front/rear, in matching colour • ambient lighting for front centre console, in matching colour • contour lighting for front centre console, in matching colour • contour lighting for instrument panel with light graphic and illuminated e-tron badge; in matching colour 	TBC	€378	TBC
9TF	<p>Door sill LED with projection, when the side doors (front/rear) are opened, the e-tron logo is projected onto the ground using LED technology. LED technology provides more light when getting in the vehicle and also creates an individual look.</p>	TBC	€330	TBC
6E3	<p>Comfort centre armrest, front, adjustable fore/aft position and angle.</p>	TBC	Standard	Standard
GS5	<p>Control buttons in glass look, black, with haptic feedback.</p>	TBC	Standard	Standard



e-tron Optional Equipment

Technology & Security

		Pricing from		
		Advance	Sport	S line
3F1	Collapsible spare wheel	TBC	€400	TBC
1S1	Vehicle tool kit and vehicle jack	TBC	€35	TBC
2Z0	Omission of model name and output/technology logo	TBC	€0	TBC
2Z7	Omission of output/technology logo	TBC	€0	TBC
VC2	Garage door opener	TBC	€345	TBC
GZ2	Power-assisted door closing	TBC	€881	TBC
2C7	Electric steering wheel adjustment	TBC	€551	TBC
2MB	Adaptive air suspension - sport	TBC	TBC	Standard
4X9	Audi pre sense rear package , includes a selection of functions that increase the safety and comfort of occupants sitting on the rear seat bench: side airbags in the rear, reversible rear seat belt tensioners and illuminated seat belt buckle.	TBC	€991	TBC
PG3	Comfort key in combination with anti-theft alarm system with towing protection , the convenience key provides an easy way to control the access and drive authorisation system without having to actively use the key. You lock and unlock your vehicle at all doors and at the luggage compartment lid via the sensors on the door handles. You simply need to carry the convenience key with you. If you have your hands full, the luggage compartment lid can also be conveniently unlocked with a foot gesture (kicking motion) at the rear of the vehicle. The anti-theft alarm offers ultrasound-based interior monitoring (can be deactivated), theft warning by means of tilt angle sensor and a signal horn with battery back-up in case of tampering with wiring.	TBC	€1,129	TBC
2F1	Audi connect key , mobile phone takes over functions you are already familiar with from your Audi key.	TBC	€221	TBC



e-tron Optional Equipment

Infotainment, Audio & Communication



Audi music interface in the rear - UF8

2 USB interfaces with charging and data transfer functions in the rear in addition to 2 interfaces in the front for playing music from a portable storage medium (USB, smartphone, MP3 player).

Suitable adapter cables from Audi Genuine Accessories can be obtained through your Audi partner.

Pricing from: | Advance: TBC | 55 Sport: €208 | 50 Sport: Standard | S line: Standard

Bang & Olufsen 3D Premium Sound System - 9VS

Sound reproduction through 16 loudspeakers, including 3D sound loudspeakers, centre speaker and subwoofer, 15-channel amplifier with a total output of 705 watts; three-dimensional audio reproduction thanks to the 3D sound feature for the front seats. This is created by additional loudspeakers in the A-pillar, by the mid-range speakers and by Fraunhofer's Symphoria technology. The 3D sound can be reproduced with all sources. A virtually unrivalled authentic 3D sound experience is created in the vehicle, giving the impression that you are sitting in the front row of a concert hall.

Pricing from: | Advance: TBC | Sport: €1,585 | S line: TBC

DVD player - 7D5

DVD player installed in the glove compartment; MP3, WMA and AAC formats can be played.

Pricing from: | Advance: TBC | Sport: €208 | S line: TBC

Audi virtual cockpit plus - 9S9

Innovative, 12.3-inch fully digital instrument cluster with additional "e-tron sport" graphic display options alongside the usual instrument display.

Pricing from: | Advance: TBC | Sport: €208 | S line: TBC



e-tron Optional Equipment

Infotainment, Audio & Communication



Audi phone box light - 9ZV

- ▶ hands-free use in the vehicle via roof microphone and loudspeakers; connection of 2 phones (2 × HFP/PBAP)
- ▶ Bluetooth audio streaming (A2DP)
- ▶ display of incoming text messages and emails (MAP)
- ▶ option of placing the mobile phone in the universal mobile phone holder (170 × 87 mm) in the front centre armrest
- ▶ in conjunction with a navigation system and Audi connect, Audi phone box includes a car phone function via the SIM card slot or rSAP profile
- ▶ can be charged via the USB-A connection or by wireless charging (Qi standard); including left-behind warning and charge status display in the MMI

Pricing from: | Advance: N/A | 55 Sport: N/A |
50 Sport: Standard | S line: Standard

Audi phone box - 9ZE

Features as for Audi phone box light. Additional function:

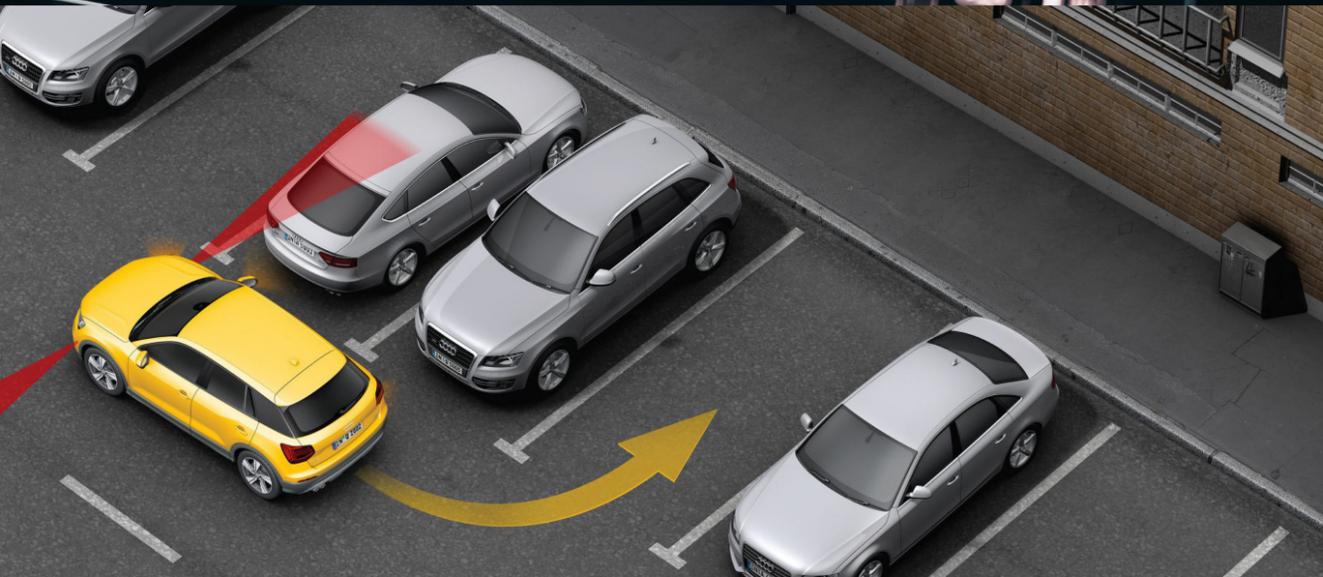
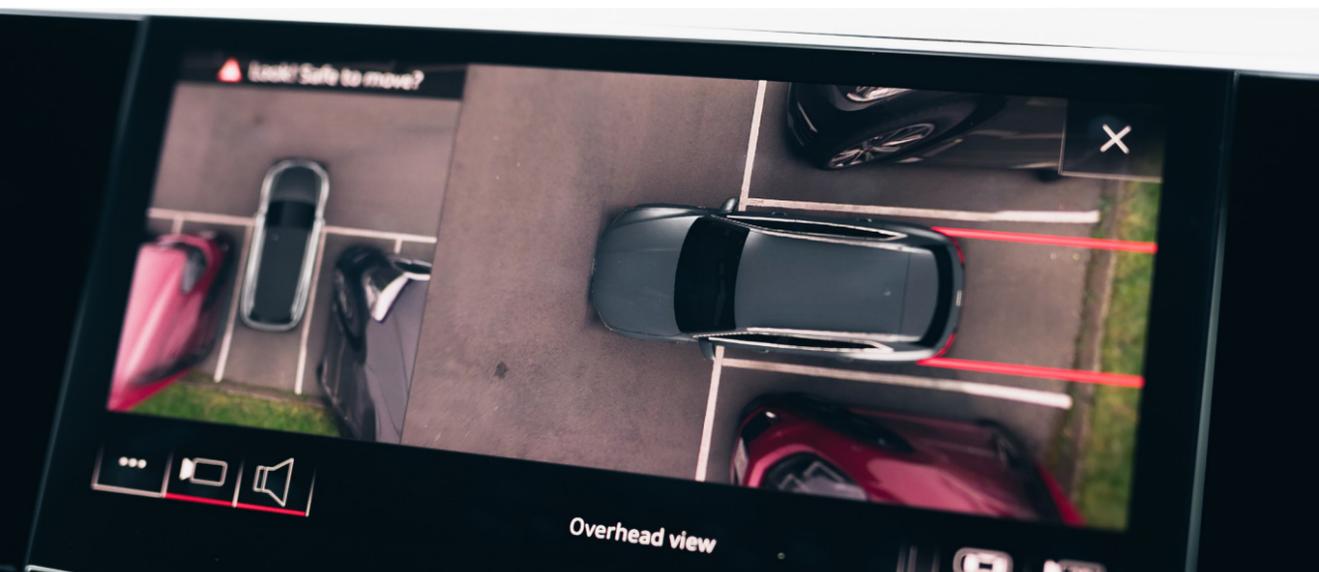
- ▶ Including coupling aerial to connect the mobile phone with the external aerial, resulting in low radiation inside the vehicle and improved reception quality; with LTE support

Pricing from: | Advance: TBC | 55 Sport: Standard |
50 Sport: TBC | S line: TBC



e-tron Optional Equipment

Assistance Systems



360 degree cameras - PCZ

4 wide-angle 360 degree cameras cover the entire area immediately around the vehicle, allowing for a range of different views for even easier manoeuvring. The views can be controlled via the top MMI display:

- ▶ exterior view of the virtual vehicle
- ▶ bird's eye view: the images from the 4 cameras are merged to create a virtual view from above
- ▶ view of the front or rear wheels
- ▶ reversing camera view
- ▶ front camera view
- ▶ panoramic view, front and rear

The 360 degree cameras cannot be combined with park assist.

Pricing from: | Advance: TBC | Sport: TBC | S line: TBC

Park assist - 7X5

Helps the driver to enter and exit parking spaces by means of suitable steering manoeuvres. Ultrasonic sensors are used to search for suitable bay and kerb-side parking spaces. The system calculates the ideal parking path for bay parking spaces (forwards and backwards), and the ideal parking and exiting paths for kerb-side parking spaces. The steering action is performed by the system. The driver simply needs to follow the instructions on the display, change gear, accelerate, brake and monitor the parking process. The visual display warns the driver of any obstacles at the side by showing the path, depending on steering angle. Parking in several moves is supported. Activation of the parking space search function in the bottom display and in the top display if the parking system is enabled.

Pricing from: | Advance: TBC | Sport: €481 | S line: TBC

City assist package - PCM

Assistance functions designed specifically for urban traffic: the combination of Audi pre sense front, rear and side includes Audi pre sense 360° which, within system limits, can detect the risk of a collision and implement appropriate protective measures – from full braking to tensioning of the seat belts. Includes:

- ▶ crossing assist
- ▶ lane change warning
- ▶ exit warning
- ▶ cross traffic assist rear
- ▶ Audi pre sense rear
- ▶ Audi pre sense side

Pricing from: | Advance: TBC | Sport: €1,447 | S line: TBC

Lane change warning including Audi pre sense rear, exit warning and cross traffic assist rear - PCH

The package includes assist systems for city traffic and driving on roads with multiple lanes.

The package includes:

- ▶ lane change warning
- ▶ exit warning
- ▶ cross traffic assist rear
- ▶ Audi pre sense rear

Pricing from: | Advance: TBC | Sport: €826 | S line: TBC



e-tron Optional Equipment

Assistance Systems



Head-up display - KS1

Projects into the driver's direct field of view as required the vehicle's speed, warning messages and other information relevant to the driver from optionally available equipment such as assist systems and navigation; height can be adjusted; provides a highcontrast, multicoloured display with reduced distraction from the road.

Pricing from: | Advance: TBC | Sport: €1,915 | S line: TBC

adaptive cruise assist including emergency assist - 6I6

adaptive cruise assist is a combination of adaptive cruise control and active lane assist. adaptive cruise assist helps the driver accelerate, brake, maintain speed and distance as well as stay in lane.

Emergency assist detects within system limits when the driver fails to respond. In such instances, the system provides the driver with a visual, acoustic and haptic warning. If the driver does not respond, the system assumes control of the vehicle, automatically bringing it to a stop in its own lane.

Only available with Tour assistance Pack.

Pricing from: | Advance: TBC | Sport: €275 | S line: TBC

Tour assistance package - PCC

Includes:

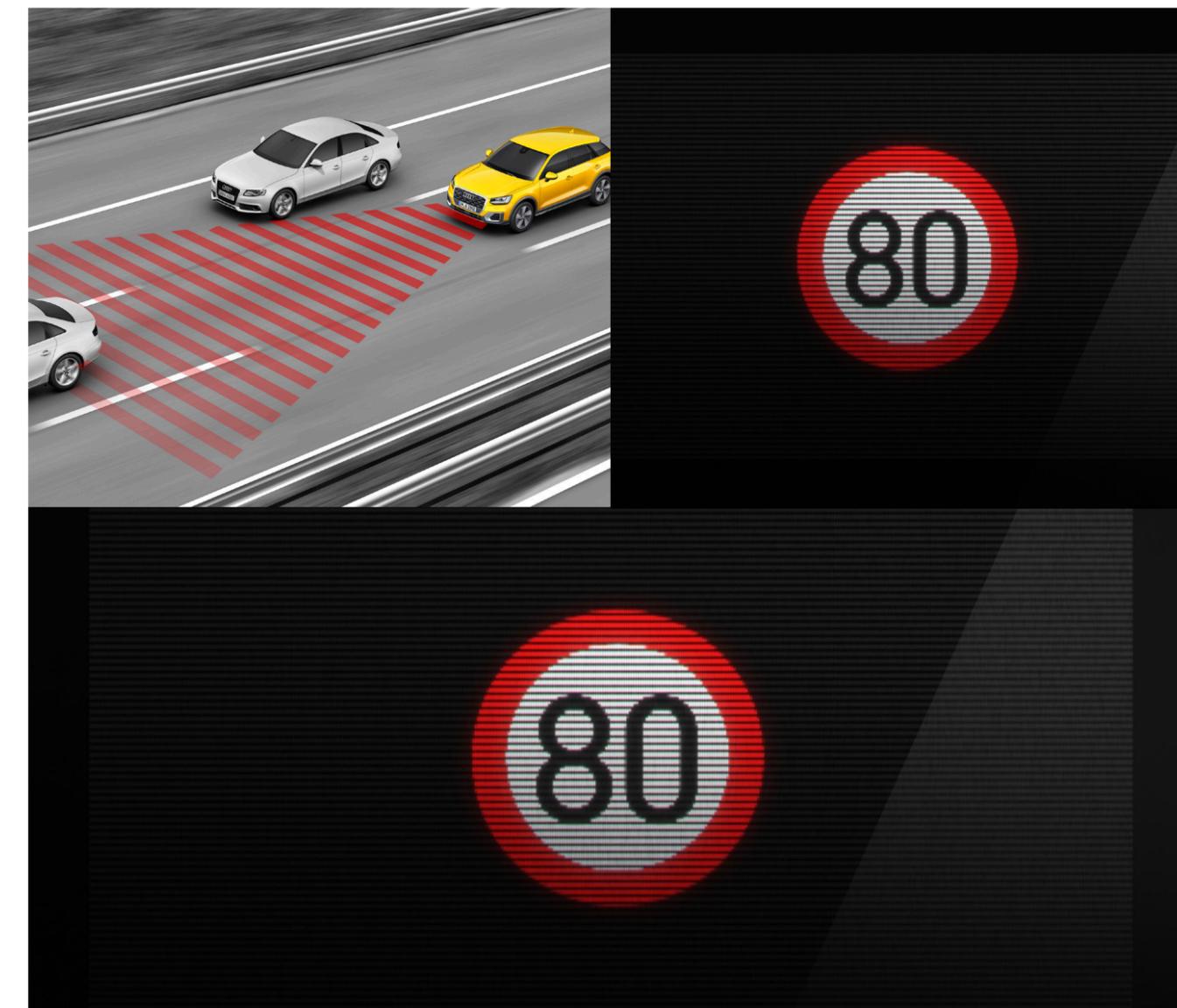
- ▶ Camera-based traffic sign recognition
- ▶ Adaptive cruise assist with emergency assist
- ▶ Adaptive cruise control with speed limiter, efficiency assist, swerve assist and turn assist

Pricing from: | Advance: TBC | Sport: €2,444 | S line: TBC

Camera-based speed limit display/recognition of traffic signs - QR9

Assists the driver, within system limits, by displaying detected traffic signs such as speed limits in the instrument cluster. The system includes camera-based detection and display of no-passing zones and speed limits, including temporary speed signs (e.g. on motorway gantries). Within system limits it also recognises the beginning and end of motorways, highways, builtup areas and traffic-calmed zones and displays the relevant speed limit. Additionally, working within system limits, a situational display and evaluation is also carried out when driving in the wet, when there are speed limits for certain times of day and when using a trailer (factory-fitted trailer towing hitches only).

Pricing from: | Advance: TBC | Sport: €275 | S line: TBC



e-tron Optional Equipment

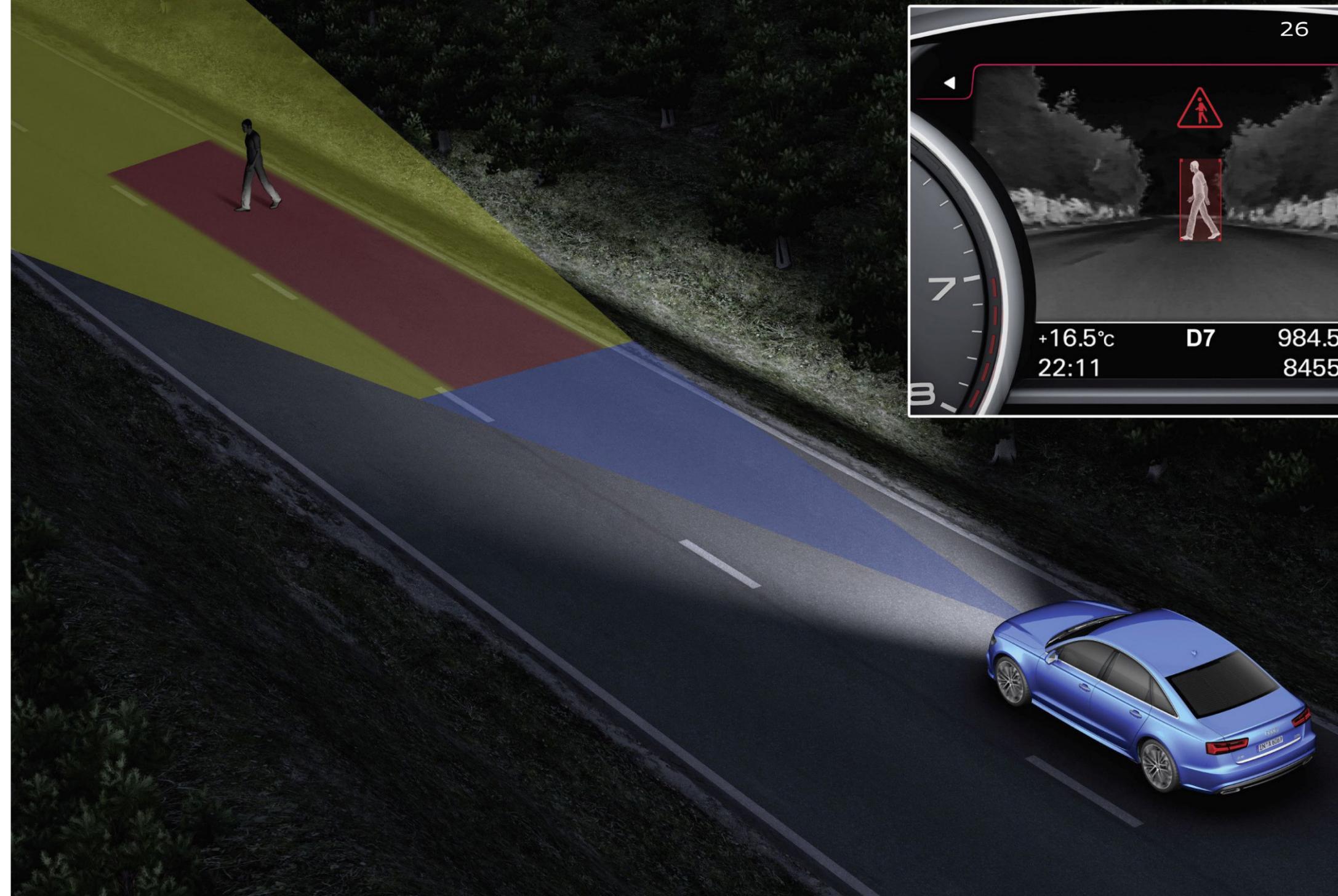
Assistance Systems



Night vision assist - 9R1

Night vision assist improves poor visibility in the dark by electronically visualising the road and surroundings. The system assists the driver when driving at night by displaying a thermal image of the surroundings. People and larger wild animals that are detected are highlighted in yellow in the Audi virtual cockpit. If they move or if the system determines from their position that there is a potential risk, the marking changes to red, a warning triangle appears and an acoustic warning is emitted. In conjunction with HD matrix beam LED headlights, a highlighted person is also illuminated with 3 successive brief flashes of the headlights (marking light). The system is automatically switched on in the dark, provided that the dipped beam has been activated or the rotary light switch has been set to AUTO. Additional display of warning messages in the optional head-up display (if ordered).

Pricing from: | Advance: TBC | Sport: €2,962 | S line: TBC



e-tron Wheel Options

19"



		Pricing from
40V	19" '5-arm aero style cast alloy wheels	Advance: Standard Sport: N/A S line: N/A

20"



		Pricing from
F08	20" '5-arm dynamic style alloy wheels	Advance: TBC Sport: Standard S line: TBC



42G	20" '5-arm style alloy wheels	Advance: TBC 55 Sport: €0 50 Sport: TBC S line: TBC
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CN7	20" '5-double-spoke edge style Audi Sport cast alloy wheels	Advance: TBC 55 Sport: €896 50 Sport: TBC S line: TBC
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21"



F51	21" '5-V-spoke star style Audi Sport cast alloy wheels	Advance: TBC 55 Sport: €1,653 50 Sport: TBC S line: TBC
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47B	21" 5-arm turbine style alloy wheels, black	Advance: TBC 55 Sport: TBC 50 Sport: TBC S line: TBC
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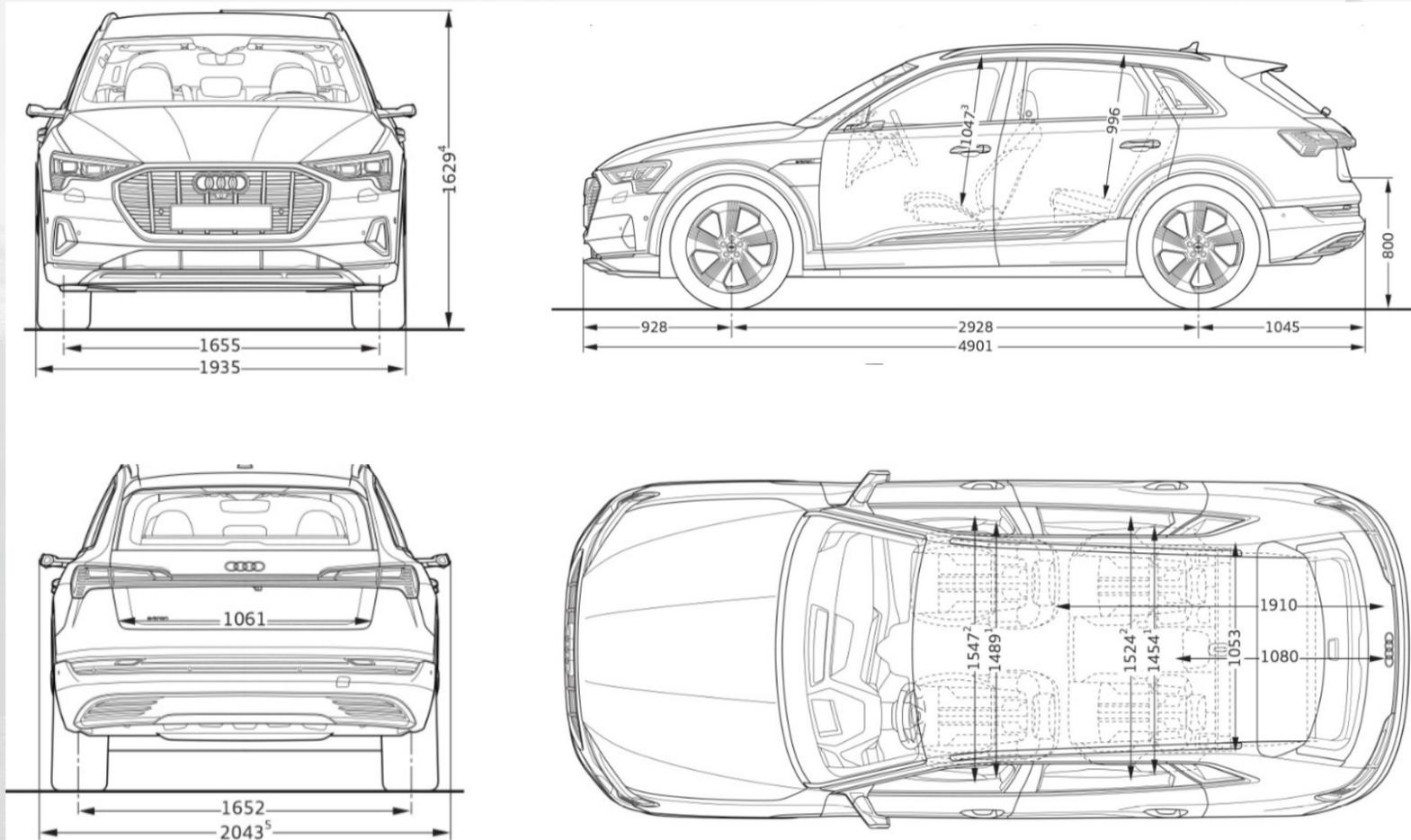


F48	21" '5-arm turbine style alloy wheels, grey	Advance: TBC 55 Sport: €1,240 50 Sport: TBC S line: Standard
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F49	21" '15-spoke style alloy wheels	Advance: TBC 55 Sport: €1,240 50 Sport: TBC S line: TBC
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e-tron Technical Data & Dimensions



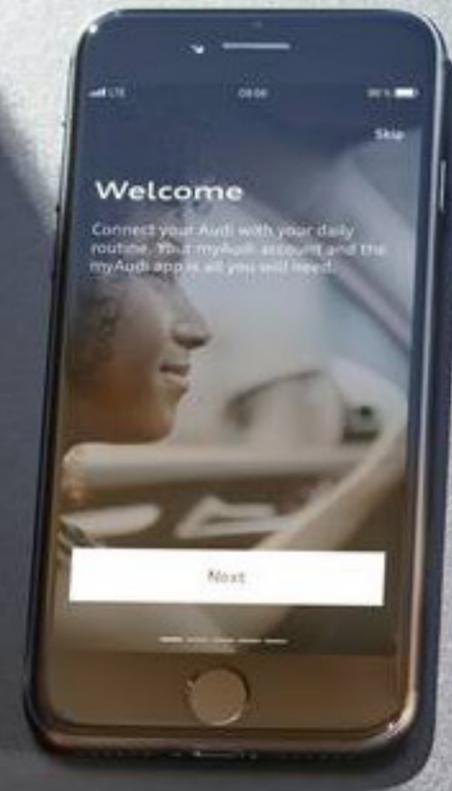
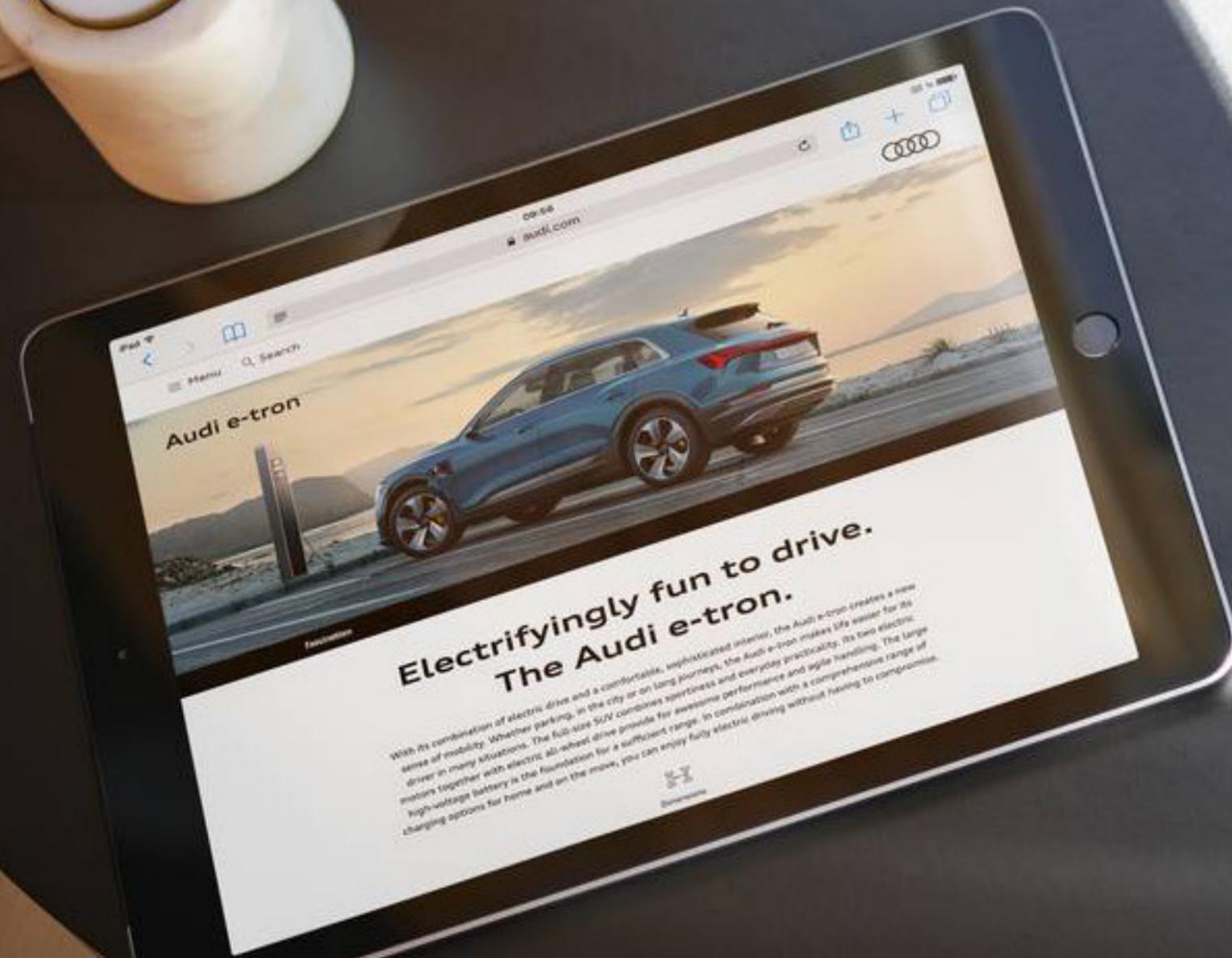
* Vehicle width with standard mirrors +146 mm

Model	Electric	
	e-tron 55 300kW	e-tron 50 230kW
Engine type	Electric	Electric
Battery type	Lithium-Ion	Lithium-Ion
Electrical torque	664	540
Gross Battery Capacity	95kWh	71kWh
Power transmission/wheels		
Type of drive	All wheel drive quattro	All wheel drive quattro
Transmission	Two-stage planetary gearbox with one gear ratio	Two-stage planetary gearbox with one gear ratio
Weights/capacities		
Unladen weight ² in kg	2565	2445
Gross vehicle weight in kg	3130	3040
Roof load/trailer nose weight in kg	75/80	75/80
Towing capacity in kg (braked - 8% gradient)	1800	1800
Performance/consumption		
Top speed in km/h	200	190
Acceleration 0-100 km/h in s	5.7	6.8
CO ₂ emissions in g/km	0.0	0.0
Electric consumption in kWh/100 km WLTP combined*	26.3-24.0	26.6-22.6
NOx emissions in mg	0.0	0.0
Electrical range WLTP combined*	365-405	277-333

* The stated fuel consumption and emission values were determined according to the legally prescribed measurement procedures. Since 1 September 2017, certain new cars have already been type-approved under the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test method for measuring fuel consumption and CO₂ emissions. From 1 September 2018, the WLTP will progressively replace the new European Driving Cycle (NEDC). Because of the more realistic test conditions, fuel consumption and CO₂ measured according to the WLTP are Emission values are in many cases higher than those measured according to the NEDC. As a result, from 1 September 2018, changes in vehicle taxation may result. Values stated above are WLTP values. Irish taxation is based on NEDC2.0 values. Further information on the differences between WLTP and NEDC can be found at www.audi.ie/wltp. All retail prices include both Co₂ and NOx element of VRT. Please note, these values are subject to change based on configuration. WLTP ranges and NOx values shown are accurate at the time of publishing. Please visit our online configurator at www.Audi.ie to display the WLTP values & NOx values which are specific to your new Audi's individual specification. Final NOx emission data will be issued on delivery of your vehicle.

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Audi Ireland

Block C, Liffey Valley Office Campus
Liffey Valley, Dublin

Specifications and prices subject to change without notice.

Images are for illustrative purposes only. Models shown are left-hand drive.

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