
Product and Price Guide

Valid from January 2012

Vorsprung durch Technik 

A1

The A1 / A1 Sportback



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A1

Introduction

The Audi A1

– A big idea. Condensed.

Sometimes it's the smallest things that contain the biggest ideas: the humble paper clip, the tungsten filament, the pocket army knife. The Audi A1 is no exception. This car is a distillation of all the great technologies which came before it – many of which appear in the flagship A8.

Featuring TDI® and TFSI® engines born and bred on the racetrack and cutting edge technologies such as Start-Stop and S tronic®, this is amongst our most efficient cars.

The A1 is the first premium German car to be priced under €20,000; thus offering an exclusive appeal and premium quality to a wider audience. The A1 Sportback introduction in February 2012 expands the A1 family and offers all the sportiness of the A1, but with added functionality

Click this target for more information.
Targets are found throughout the Product Guide.



Audi Efficiency Leads the Way

For Audi, efficiency is the sum of a large number of individual measures that combine to produce one major result – the combination of low consumption, comfort and immense driving pleasure. In order to reduce fuel consumption and emissions, the engineers at Audi work intensively on all vehicle components and systems. This applies as much to the continued development of innovative engine technology as it does to highly efficient drivetrain and transmission components, intelligent lightweight body construction and streamlined aerodynamics.

The below Audi vehicles are in Tax Band A

All of the Audi A1 diesel engines are in Tax Band A. Start stop technology is standard for all variants (manual and s-tronic). New technologies such as better thermal management and electromechanical steering reduce CO₂ emissions. The A1 TDI 90, at 99g CO₂ is the cleanest diesel in its class.

Inside the engine of the A1 you'll find the same advanced fuel-injection technology that's driven us to win after win at Le Mans. With TDI® and FSI®, fuel is injected directly into the engine's chambers so that combustion is timed right down to the millisecond. As a result, waste is minimised and you get the most from every last drop of fuel.



Click the target to find out more about Audi Efficiency

What is a Personal Contract Plan?



Options

Decide on 1 of 3 options

Audi Finance Personal Contract Plan (PCP) gives you flexible finance options and the convenience of a guaranteed future value (GFV) for your new Audi. This personal contract plan is based on a hire purchase agreement with a difference. It allows you to use the equity in the future value of your Audi to reduce your monthly payments and avail of a shorter termed agreement. A PCP contract over 36 months may have similar monthly rentals to a 60 month agreement using traditional hire purchase.

Finance

*Outstanding amount
between the deposit GFV*

You pay a small deposit (as little as 10% of the purchase price) and benefit from attractively low monthly installments and a guaranteed future value for your new Audi. At the end of your contract you may choose to change your Audi for a brand new model, keep it or simply return it to your dealer.

So, whether you want to drive the latest and safest model, upgrade regularly or simply keep your new Audi, Audi Finance PCP makes your money go further.

Deposit

*Click the target to find out more
about Audi Finance and PCP*

A1 Retail Price List

Prices are correct as of 1st January 2012. Errors and omissions excepted



Model Code	Description	Engine CC	BHP	Co2	VRT	Motor Tax	Avg. Fuel (l/100km)	Recomm. Retail Price	Recomm. On the Road Price
Petrol									
8X1AA1J	A1 1.2TFSI 85HP	1197	85	118	A	€ 160	5.1	€ 19,310	€ 19,910
8X1BA1J	A1 1.2TFSI 85HP Sport	1197	85	118	A	€ 160	5.1	€ 21,260	€ 21,860
8X1ABCJ	A1 1.4TFSI 125HP	1390	125	124	B	€ 225	5.3	€ 21,650	€ 22,250
8X1BBCJ	A1 1.4TFSI 125HP Sport	1390	125	124	B	€ 225	5.3	€ 23,600	€ 24,200
8X1BBCJ	A1 1.4TFSI 125HP S Line	1390	125	124	B	€ 225	5.3	€ 26,100	€ 26,700
8X1ABGJ*	A1 1.4TFSI 125HP S-Tronic	1390	125	119	A	€ 160	5.2	€ 24,450	€ 25,050
8X1BBGJ*	A1 1.4TFSI 125HP Sport S-Tronic	1390	125	119	A	€ 160	5.2	€ 26,400	€ 27,000
8X1BBGJ*	A1 1.4TFSI 125HP S Line S-Tronic	1390	125	119	A	€ 160	5.2	€ 28,900	€ 29,500
8X1ADGJ	A1 1.4TFSI 125HP S-Tronic 18"	1390	125	122	B	€ 225	5.3	€ 25,030	€ 25,630
8X1BDGJ	A1 1.4TFSI 125HP Sport S-Tronic 18"	1390	125	122	B	€ 225	5.3	€ 26,980	€ 27,580
8X1BDGJ	A1 1.4TFSI 125HP S Line S-Tronic 18"	1390	125	122	B	€ 225	5.3	€ 29,480	€ 30,080
8X1BCGJ	A1 1.4TFSI 185HP S Line S-Tronic 18"	1390	185	139	B	€ 225	5.9	€ 29,280	€ 29,880
Diesel									
8X1A14J	A1 1.6TDI 90HP	1598	90	99	A	€ 160	3.8	€ 20,840	€ 21,440
8X1B14J	A1 1.6TDI 90HP Sport	1598	90	99	A	€ 160	3.8	€ 22,790	€ 23,390
8X1A1GK	A1 1.6TDI 90HP S-Tronic	1598	90	110	A	€ 160	3.9	€ 23,640	€ 24,240
8X1A1GK	A1 1.6TDI 90HP Sport S-Tronic	1598	90	110	A	€ 160	3.9	€ 25,250	€ 25,850
8X1AE4J	A1 1.6TDI 105HP	1598	105	99	A	€ 160	3.8	€ 21,960	€ 22,560
8X1BE4J	A1 1.6TDI 105HP Sport	1598	105	99	A	€ 160	3.8	€ 23,910	€ 24,510
8X1BE4J	A1 1.6TDI 105HP S Line	1598	105	99	A	€ 160	3.7	€ 26,410	€ 27,010
8X1B4CK	A1 2.0TDI 143HP Sport	1968	143	108	A	€ 160	4.1	€ 25,360	€ 25,960
8X1B4CKS	A1 2.0TDI 143HP S Line	1968	143	108	A	€ 160	4.1	€ 27,860	€ 28,460

A1 Sportback Retail Price List

Prices are correct as of 1st January 2012. Errors and omissions excepted



Model Code	Description	Engine CC	BHP	Co2	VRT Band	Motor Tax	Avg. Fuel (l/100km)	Recomm. Retail Price	Recomm. On the Road Price
Petrol									
8XAAA1J	A1SB 1.2TFSI 85HP	1197	85	118	A	€ 160	5.1	€ 19,910	€ 20,510
8XABA1J	A1SB 1.2TFSI 85HP Sport	1197	85	118	A	€ 160	5.1	€ 21,860	€ 22,460
8XAABCJ	A1SB 1.4TFSI 125HP	1390	125	126	B	€ 225	5.4	€ 22,250	€ 22,850
8XABBCJ	A1SB 1.4TFSI 125HP Sport	1390	125	126	B	€ 225	5.4	€ 24,200	€ 24,800
8XABBCJS	A1SB 1.4TFSI 125HP S Line	1390	125	126	B	€ 225	5.4	€ 26,700	€ 27,300
8XAADGJ	A1SB 1.4TFSI 125HP S-Tronic	1390	125	122	B	€ 225	5.3	€ 25,630	€ 26,230
8XABDGJ	A1SB 1.4TFSI 125HP Sport S-Tronic	1390	125	122	B	€ 225	5.3	€ 27,580	€ 28,180
8XABDGJS	A1SB 1.4TFSI 125HP S Line S-Tronic	1390	125	122	B	€ 225	5.3	€ 30,080	€ 30,680
8XABCGJS	A1SB 1.4TFSI 185HP S Line S-Tronic	1390	185	139	B	€ 225	5.9	€ 29,880	€ 30,480
Diesel									
8XAA14J	A1SB 1.6TDI 90HP	1598	90	99	A	€ 160	3.8	€ 21,440	€ 22,040
8XAB14J	A1SB 1.6TDI 90HP Sport	1598	90	99	A	€ 160	3.8	€ 23,390	€ 23,990
8XAA1GK	A1SB 1.6TDI 90HP S-Tronic	1598	90	110	A	€ 160	4.2	€ 24,240	€ 24,840
8XAB1GK	A1SB 1.6TDI 90HP Sport S-Tronic	1598	90	110	A	€ 160	4.2	€ 26,190	€ 26,790
8XAAE4J	A1SB 1.6TDI 105HP	1598	105	99	A	€ 160	3.8	€ 22,560	€ 23,160
8XABE4J	A1SB 1.6TDI 105HP Sport	1598	105	99	A	€ 160	3.8	€ 24,510	€ 25,110
8XABE4JS	A1SB 1.6TDI 105HP S Line	1598	105	99	A	€ 160	3.8	€ 27,010	€ 27,610

Standard equipment

Safety and Security

- ▶ Driver and front passenger, front side and head airbag system
- ▶ Electronic Stability Program (ESP), including ABS, EBD, ASR and EDL
- ▶ First Aid Kit
- ▶ Halogen Headlights
- ▶ Rear Fog Light
- ▶ Rear head restraints
- ▶ 3- Point Seatbelts on all seats
- ▶ Seat belt reminder for all seats
- ▶ Remote Central Locking with 2 foldaway keys
- ▶ Tool Kit and Car Jack
- ▶ Warning Triangle
- ▶ Electronic immobiliser

Exterior equipment

- ▶ Body coloured door mirrors with integrated indicators
- ▶ Electrically operated door mirrors
- ▶ Headlights with clear glass cover, electric headlight range control and daytime running lights
- ▶ Indicators with motorway indicator function - 3 indicating cycles
- ▶ Audi Single Frame - One piece trim frame around radiator grille with bright metal Audi rings in the centre
- ▶ Single Rear tailpipe
- ▶ Twin tailpipes (1.4TFSI only)

Audio and Communication

- ▶ Chorus Radio System
- ▶ Single CD Player (MP3 Compatible)
- ▶ 3" Display
- ▶ 40 watt (4 Speaker) output

Interior equipment

- ▶ 3-Spoke sports steering wheel
- ▶ Steering wheel adjustable for height and reach
- ▶ Air vent sleeves in matt black
- ▶ Electric Front windows
- ▶ Front and Rear floor mats in velour
- ▶ Heated rear window
- ▶ Air Conditioning
- ▶ Cigarette lighter and ashtray in front centre console
- ▶ Washer fluid level indicator
- ▶ Contrasting colour panels on doors, door armrest and centre console
- ▶ Heat-insulating glass windscreen and side windows
- ▶ Centre console with 2 cupholders and additional storage compartment
- ▶ 12-Volt socket in centre console
- ▶ Outside temperature display

Seats

- ▶ Driver and front passenger seats with manual height adjustment
- ▶ Easy-entry front seats
- ▶ Split folding rear seats
- ▶ 'Zeitgeist' cloth upholstery
- ▶ ISOFIX child seat mounting for the rear seats

Technical, Wheels, Tyres and suspension

- ▶ 15" x 6.5J '7-arm' alloy wheels
- ▶ 16" 10-Spoke Alloy Wheels (1.4TFSI & 1.6TDI 105 only)
- ▶ Automatic Start-Stop function for greater fuel and Co2 efficiency. Comprising of: Recuperation for optimal energy utilisation. Energy saving tips feature in the Drivers information system (if DIS is fitted) and a gearchange indicator is standard
- ▶ Locking Wheel bolts
- ▶ Dynamic Suspension with McPherson front axle and twist-beam rear suspension
- ▶ Tyre Repair Kit
- ▶ Power Steering - set to a sporty direct style
- ▶ Electrohydraulic speed sensitive power steering



Air Vent trims in Matt Black



15" 7-Arm Alloy Wheels



Door mirrors painted in body colour



Seats in Zeitgeist Cloth

Audi Exclusive



[Click this target to find out more about Audi Exclusive](#)

Audi Exclusive



Every Audi is intrinsically exclusive. It's the breathtaking design, the exceptional engineering, the Vorsprung durch Technik. But for that special touch you can specify your new A1 with options from Audi exclusive. Whether you want a unique, custom-mixed paint colour or seats in a combination of complementary shades, Audi exclusive will enable you to drive the car you've always imagined. Both the exclusive and standard options can be found in this Product Guide



Audi Exclusive

Paint

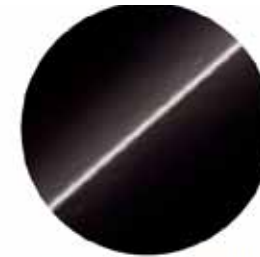
Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro. The choice is yours.



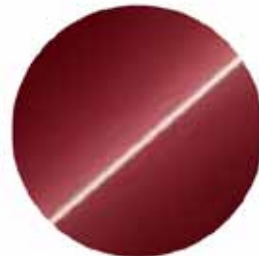
Palace blue, pearl effect



Sand beige, pearl effect



Saddle brown, pearl effect



Classic red, pearl effect



Mamba black, metallic



Ipanema brown, metallic

Customised

If you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.*

*Custom paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.
*Visit your local Audi Dealer for colour samples.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi Ireland cannot guarantee that colours shown are 100% accurate. Visit your local Audi dealer for a more accurate colour swatch.



Customised paint

Audi Exclusive paint prices start from €2,000 (Tax Band A) on top of metallic paint prices

Sport

Sport models add the following equipment for a premium of €1,950 over standard models

- ▶ 17" 5 V-spoke Alloy Wheels*
- ▶ Sports front and rear bumpers
- ▶ Aluminium Interior
- ▶ Sport Suspension
- ▶ Heartbeat Cloth
- ▶ Front Sport Seats
- ▶ Chrome exhaust tailpipes
- ▶ Leather covered sport steering wheel
- ▶ Air vent surrounds in high gloss black
- ▶ Door sill trims in aluminium
- ▶ Adjustable lumbar support in front seats
- ▶ Front Fog lights
- ▶ Driver Information System with efficiency programme

*16" Alloys on 1.2 TFSI / 1.6TDI 90 models



Sports Seats in Heartbeat Cloth



17" 5-Spoke Alloy wheels



Sports Bumpers and Fog Lights



Driver Information System



Air vents in High-Gloss Black



S Line - S Line adds the following equipment for €2,500 over Sport Models

- ▶ 17" 5 Twin spoke Alloy Wheels
- ▶ LED Interior Lighting Package
- ▶ Xenon headlights with daytime running lights and LED Rear Lights
- ▶ S Line Sport Suspension
- ▶ S Line door sill trims in aluminium
- ▶ Gear lever knob in black perforated leather
- ▶ 3 Spoke S Line sport multifunction steering wheel
- ▶ S line front and rear bumpers
- ▶ S Line Rear Spoiler
- ▶ Chrome-plated trims for exhaust tailpipe
- ▶ S Line badges on the front wings
- ▶ Headlining in black cloth
- ▶ Leather/Sprint cloth sport seats with embossed S Line logo in the front seat backs

*S Line not available on 1.2 TFSI and 1.6 TDI engines.



Xenon Headlights with LED Daytime running lights



17" 5-Twin Spoke Alloys



Leather / Sprint-Cloth Upholstery with S Line logo in the front seat backs



S Line Rear spoiler

Upholstery options

Order code		YM	FH	YQ	YS	FK	YP	YN	YR	QZ
Upholstery		Black	Titanium Grey	Velvet Beige	Black	Titanium Grey	Wasabi Green	Red	Velvet beige	Black
						Black	Black	Black	Black	Jet grey
Dashboard		Black	Black	Black	Black	Black	Black	Black	Black	Black
Carpet		Black	Titanium Grey	Black	Black	Black	Black	Black	Black	Black
Headlining		Titanium Grey	Titanium Grey	Titanium Grey	Titanium Grey	Titanium Grey	Titanium Grey	Titanium Grey	Titanium Grey	Black
Standard Models	Zeitgeist Cloth	•	•							
	Wunderbar Cloth	•	•	•						
	N5W - Milano Leather	•	•	•						
Sport Models	Heartbeat Cloth				•	•	•			
	Wunderbar Cloth				•	•			•	
	N5W - Milano Leather				•	•		•		
S Line Models	N7V - S Line Sprint Cloth/ Leather									•
	NOR - S Line Fine Nappa Leather									•

Exterior colour options

Solid Paints



Brilliant Black
A2A2



Amalfi White
Y5Y5



Cumulus Blue
U4U4

Metallic and Pearl Effect Paints*



Glacier White Metallic
2Y2Y



Ice Silver Metallic
P5P5



Teak Brown Metallic
4U4U



Shiraz Red Metallic
3A3A



Scuba Blue Metallic
S9S9



Sphere Blue Metallic
9F9F



Samoa Orange Metallic**
J0J0



Misano Red Pearl Effect
N9N9



Phantom Black Pearl Effect
L8L8



Daytona Grey Pearl Effect***
6Y6Y

* Metallic and Pearl Effect paints start at €662 (Tax Band A)

** Available on Sportback Only

*** Available on S-Line only. Otherwise charged at Audi Exclusive price

Exterior colour options - Roof Arch Colours*

*A1 Hatch Only. Prices from €483 (Band A).









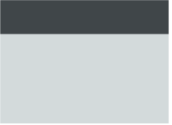

Body paintwork	Amalfi White	Teak Brown, metallic	Shiraz Red, metallic	Scuba Blue, metallic	Sphere Blue, metallic	Phantom Black, pearl effect	Misano Red, pearl effect
Roof arch in contrasting colours							
Amalfi White							
Brilliant Black							
Ice Silver, metallic							
Daytona Grey, pearl effect							



Exterior colour options - Roof Colours*

*A1 Sportback Only. Prices from €551 (Band A).

Roof dome in contrasting paint finishes

Brilliant black										
Ice silver, metallic										
Daytona grey, pearl effect										
Paint finish of the body	Glacier white, metallic	Ice silver, metallic	Samoa orange, metallic	Teak brown, metallic	Shiraz red, metallic	Scuba blue, metallic	Sphere blue, metallic	Phantom black, pearl effect	Misano red, pearl effect	Daytona grey, pearl effect



A1 - Optional equipment

	A1/A1 Sportback VRT Band	TFSI - Petrol					TDI - Diesel				RRP € Band A	RRP € Band B
		1.2 TFSI 85	1.4 TFSI 125	1.4 TFSI 125 S-T 3 -dr	1.4 TFSI 125 S-T 18" Hatch / Sport-	1.4 TFSI 185 S-Tronic	1.6 TDI 90	1.6 TDI 90 S-Tronic	1.6 TDI 105	2.0 TDI 143		
1D7	Provision for towing bracket	151	155
1XW	Leather covered multifunction sports steering wheel, 3-spoke - Only in conjunction with WI1 or 9Q7 & RCM	Standard	399	409
		Sport	178	182
1XX	Leather covered multifunction sports steering wheel, 3-spoke, with shift paddles - Only in conjunction with WI1 or 9Q7 & RCM	Standard	538	549
		Sport	316	323
2PV	Leather covered sports steering wheel, 3-spoke - Standard on Sport versions	S	.	.	.	S	222	226
2Z0	Badge Deletion (Model and Capacity deletion)	0	0
2Z7	Badge Deletion (Capacity deletion)	0	0
3FB	Panoramic glass sunroof - Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Also includes convenience closing from outside via the central locking system. - Only in conjunction with QQ1 and RCM/WI1/PNQ	1212	1239
3X5	Skibag / Snowboard load through bag / hatch	103	105
4A3	Seat heating for front seats	386	394
4F2	Advanced Key - Access and authorisation system which automatically exchanges data between key and vehicle, allowing the driver to keep the key in their pocket or bag at all times	365	373
4GH	Windscreen with grey tinted strip	83	85
4L6	Interior mirror with automatic anti-glare action - Only in conjunction with 8N6/8N7	329	336
4UF	Deactivation switch for passenger airbag	54	56
4ZM	Audi Exclusive Black Styling pack -Radiator grille-frame in highly polished black, with radiator grille, number plate holder and fog light surrounds in matt black. On S line models the air inlet blade and diffuser insert are in Platinum grey	482	492
5MB	Air Vent trim in high gloss black - Standard on Sport versions	137	140

A1 - Optional equipment

		TFSI - Petrol					TDI - Diesel				RRP € Band A	RRP € Band B
		1.2 TFSI 85	1.4 TFSI 125	1.4 TFSI 125 S-T 3 -dr	1.4 TFSI 125 S-T 18" Hatch / Sportback	1.4 TFSI 185 S-Tronic	1.6 TDI 90	1.6 TDI 90 S-Tronic	1.6 TDI 105	2.0 TDI 143		
A1/A1 Sportback VRT Band		A	B	A	B	B	A	A	A	A		
5MC	Air Vent sleeve in high gloss titanium grey	Standard	275	282
		Sport	137	140
5MD	Audi exclusive air Vent sleeve, aluminium look	Standard	275	282
		Sport	137	140
5MJ	Air Vent trim in high gloss white	Standard	275	282
		Sport	137	140
5MN	Air Vent trim in high gloss wasabi green	Standard	275	282
		Sport	137	140
5MQ	Air Vent trim in high gloss velvet beige	Standard	275	282
		Sport	137	140
6E3	Front Centre Armrest	165	168
6H1	Exterior paint finishes with roof arch in contrasting colour - 3 Door only	483	493
6H4	Exterior paint finishes with roof in contrasting colour - Sportback Only	551	563
6NQ	Headlining in black cloth	207	212
7AL	Anti-theft alarm with tow-away protection	413	422
7A2	CD changer - Only in conjunction with RCM or WI1 or PNQ/PNU	564	576
7G9	Preparation for tracking system	137	140
7HB	Leather covered armrest interior elements mono.pur - Only available on Sport versions. Contained in WMS.	399	408
7K6	Tyre pressure monitoring display - A visual and acoustic warning when the system detects a potential loss of tyre pressure	70	71

A1 - Optional equipment

		TFSI - Petrol					TDI - Diesel				RRP € Band A	RRP € Band B
		1.2 TFSI 185	1.4 TFSI 125	1.4 TFSI 125 S-T 3-dr	1.4 TFSI 125 S-T 18" Hatch / Sport-	1.4 TFSI 185 S-Tronic	1.6 TDI 90	1.6 TDI 90 S-Tronic	1.6 TDI 105	2.0 TDI 143		
	A1/A1 Sportback VRT Band	A	B	A	B	B	A	A	A	A		
7M3	Door sill trims with aluminium inlay - Only in conjunction with GS1	S	.	.	.	S	0	0
7X1	Audi rear park assist - Aids parking by acoustically indicating distances to obstacles.	454	464
7X4	Audi front and rear park assist - Aids parking by acoustically and visually indicating distances to obstacles	867	886
8N6	Light / Rain Sensor - Only in conjunction with 4GH	165	169
8N7	Light / Rain Sensor with high beam assist - Only in conjunction with 4L6, 4GH and 9Q7	186	190
8SK	Rear LED Lights - Part of PX4	S	346	353
8T2	Cruise Control	346	353
8WB	Front foglights - Standard on Sport versions	S	.	.	.	S	207	212
8X1	Headlight washers	346	353
9AK	Climate Control - Only in conjunction with 8N6/8N7 & 4GH	483	493
9VD	Audi Sound System - Includes 6-channel amplifier, 6 loudspeakers in front and rear, 2 tweeters in A-posts, centre speaker in dashboard and subwoofer. Total output of 180 Watts - Only in conjunction with RCM or WI1 or PNQ/PNU	346	353
9Q7	Driver Information System	S	.	.	.	S	248	254
9VK	Bose Surround Sound - 5.1 surround sound* with dynamic noise-compensation, 10-channel amplifier, 14 loudspeakers including centre speaker in the dashboard and 2 surround loudspeakers in the rear shelf. Total output of 465 Watts. Speaker housings with bevelled edge plus lighting for door speakers. - Only in conjunction with QQ1 and RCM or WI1 or PNQ/PNU	957	977
9ZF	Bluetooth preparation for Mobile Phone - Only in conjunction with WI1 or RCM and 6E3, 1XW/1XX, and 9Q7	813	830
9ZX	Bluetooth Interface - Only in conjunction with WI1 or RCM, 1XW/1XX and 9Q7	413	422
GS1	Aluminium look in interior - Standard on Sport versions. Only in conjunction with 7M3	S	.	.	.	S	165	169
N5W	Milano Leather - Only in conjunction with WMS on Standard Versions	1653	1688

A1 - Optional equipment

		TFSI - Petrol					TDI - Diesel				RRP € Band A	RRP € Band B
		1.2 TFSI 85	1.4 TFSI 125	1.4 TFSI 125 S-T 3-dr	1.4 TFSI 125 S-T 18" Hatch / Sport-	1.4 TFSI 185 S-Tronic	1.6 TDI 90	1.6 TDI 90 S-Tronic	1.6 TDI 105	2.0 TDI 143		
	A1/A1 Sportback VRT Band	A	B	A	B	B	A	A	A	A		
NOR	Silk Nappa Leather with S Line embossing on front seats - Only in conjunction with WQS (S Line versions). Only in conjunction with Q4Q.	2190	2237
N7V	Sprint Cloth / Leather with S Line embossing on front seats - Only in conjunction with WQS (S Line versions)	675	689
MP1	Metallic paint	662	676
MP7	Pearl effect paint	662	676
Q0Q0	Audi Exclusive Paint	1791	1830
Q4Q	S Sports Seats at front - Only in conjunction with S Line Versions	675	689
QE1	Storage Package	151	155
QE4	Luggage Compartment Package	130	133
QE5	Storage Package + Luggage Compartment Package	281	288
QQ1	Interior Lighting Package - Includes illuminated door handles, footwell lighting, illuminated vanity mirrors, illuminated glovebox, front reading lights and ambient lighting of the centre console	S	192	196
QV3	Digital Radio Reception - Integrated into MMI, receives digitally-transmitted radio stations in addition to the range of analogue stations. Displays music track, artist and radio program. Capable of 'DAB Slideshow' where transmitted. Reception dependent on local digital network. Automatic switch from DAB to FM reception if the network signal is not strong enough. - Only in conjunction with WI1 or RCM, 1XW/1XX and 9Q7	413	422
PAE	Exterior mirrors, electrically adjustable and heated, heated washer jets	137	140
PAF	Exterior mirrors, electrically adjustable, folding and heated, heated washer jets	329	336
PNQ	MMI navigation plus - Satellite Navigation system - HDD-based with Audi Music Interface. Route planning and guidance using voice, pictogram and 3D mapping. 7-digit postcode recognition. Includes AM/FM tuner with TP memo function. Single front-loading CD/DVD player with MP3 compatibility, suitable for audio and DVD playback. Third generation MMI system including high resolution (800x480) 6.5" colour TFT display, two SD card readers and 40GB hard drive, 20GB of which can be used to store up to 8,000 songs. HDD Navigation functionality includes advanced speech recognition, 3D and topographical mapping display and advanced 3D building display - Only in conjunction with 1XW/1XX	3650	3730

A1 - Optional equipment

		TFSI - Petrol					TDI - Diesel				RRP € Band A	RRP € Band B	
		1.2 TFSI 185	1.4 TFSI 125	1.4 TFSI 125 S-T 3-dr	1.4 TFSI 125 S-T 18" Hatch / Sport-	1.4 TFSI 185 S-Tronic	1.6 TDI 90	1.6 TDI 90 S-Tronic	1.6 TDI 105	2.0 TDI 143			
A1/A1 Sportback VRT Band		A	B	A	B	B	A	A	A	A			
PNU	Navigation Package - Route planning and guidance using voice, pictogram and 2D mapping. 7-digit postcode recognition. Includes AM/FM tuner with TP memo function. Single front-loading CD player with MP3 compatibility. Third generation MMI system including high resolution (400x240) 6.5" colour tft display and two SD card readers (one of which is used by the Navigation SD card). Navigation functionality includes advanced speech recognition. Also includes Audi Music Interface and Bluetooth interface with Bluetooth audio streaming. - Only in conjunction with WI1 or RCM and 1XW/1XX	1598	1633	
PNV	Connect Package - Contains Audi Music Interface, Ready4Nav and Bluetooth Interface. Only in conjunction with WI1/RCM/WMS and 1XW/1XX	786	803	
PS1	Front Sports seats - Standard on Sport versions. Only in conjunction with WMS	S	.	.	.	S	468	478	
PX4	Xenon Lights with LED daytime driving lights - Includes LED daytime-running lights, rear LED lights, automatic headlight adjustment, dynamic range control and headlight washers	S	1253	1280	
RCM	Concert Radio	586	599	
UC0	Dynamic Suspension (Sport suspension dropped)	0	0	
UC2	Sports Suspension - Standard on Sport versions	275	282	
UG4	Hill start assist - Prevents roll-back on hills for up to 5 seconds by maintaining brake force - Standard on S-Tronic versions	.	.	S	S	S	.	S	.	.	83	85	
WMS	Media Style Package - Includes Audi Music Interface, Bluetooth interface, Driver's Information System, leather multi-function steering wheel and LED interior light package. Also includes Style cloth upholstery, air vent sleeves in high gloss black, white or contrasting colour to your interior. Centre console, door armrest, door panels and speaker housings in contrasting mono.pur. Also includes additional SD card reader and preparation for Satellite Navigation. - Only in conjunction with 9Q7 & 1XW/1XX	Standard										1860	1901
		Sport										1722	1759
WI1	Concert Package - Contains RCM, 1XW and 9Q7. Saving when ordered with Sport or S Line model	Standard										635	645
		Sport										389	397

A1 - Competition Kit



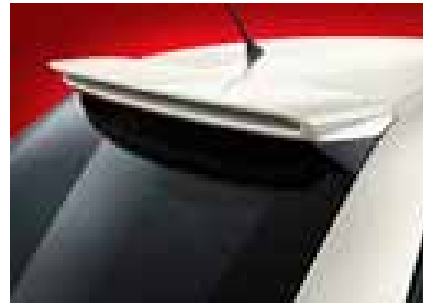
Front Double Blade Spoiler - YNE



Rear decorative Inserts and Chrome tailpipers - YNF



Side sill in contrasting colour available - YNF



Competition Kit Roof Spoiler - YNH

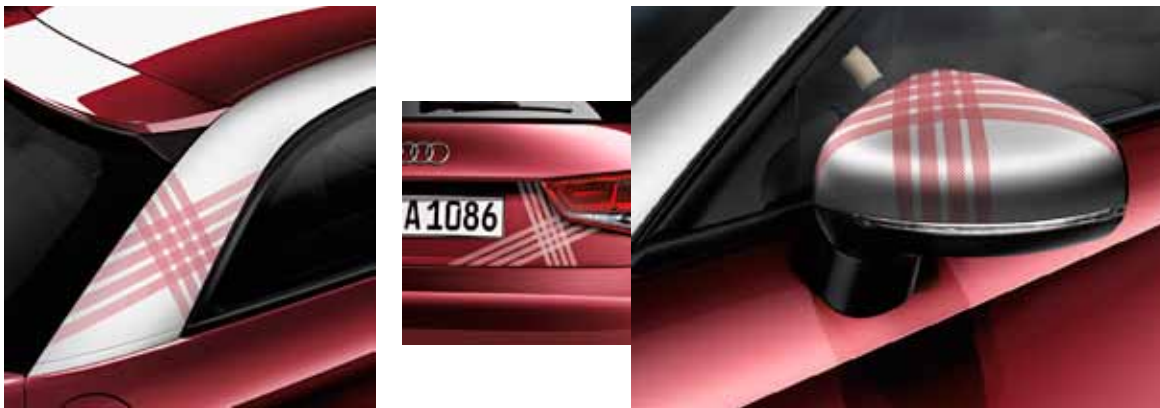
A1/A1 Sportback VRT Band

	TFSI - Petrol					TDI - Diesel				RRP € Band A	RRP € Band B	
	1.2 TFSI 85	1.4 TFSI 125	1.4 TFSI 125 S-T 3-dr	1.4 TFSI 125 S-T 18" Hatch / Sport-	1.4 TFSI 185 S-Tronic	1.6 TDI 90	1.6 TDI 90 S-Tronic	1.6 TDI 105	2.0 TDI 143			
YNH	Competition Kit roof spoiler											
	- Double Blade Roof Spoiler - Note: Not available with YNE											
YNE	Competition Kit aerodynamics styling											
	Includes front spoiler, double-blade roof spoiler, side skirts, rear diffuser in gloss black, stainless steel tailpipe trims										2204	2252
YNF	Aerodynamics Competition Kit in contrasting colours											
	Includes rear decorative insert in a matt black effect and sports exhausts in chrome plating. Also includes front spoiler lip and side sill in a contrasting colour. Note: Available with or without contrast line (3dr). Not in conjunction with YNJ or YNK										2274	2323
YNG	Roof Spoiler Competition Kit in contrasting colours											
	Roof spoiler in contrasting colour. Note: Must be ordered with contrast line (3dr). Can be ordered with S line. Not in conjunction with YNJ or YNK										621	634

A1 - Union Square Kit



Decorative Interior trims - YID



Union Square lifestyle film kit - YNL

		A1/A1 Sportback VRT Band								RRP €	RRP €	
		TFSI - Petrol				TDI - Diesel				Band A	Band B	
		1.2 TFSI 85	1.4 TFSI 125	1.4 TFSI 125 S-T 3 -dr	1.4 TFSI 125 S-T 18" Hatch / Sport-	1.4 TFSI 185 S-TTronic	1.6 TDI 90	1.6 TDI 90 S-Tronic	1.6 TDI 105	2.0 TDI 143		
YID	Union Square Interior Lifestyle Kit Decorative trims for door handles, decorative trims for air vents in wine red. Decorative trims for interior mirrors, floor mats and centre console in wine red with white check finish. Note: Wide range of restrictions. Consult with your Audi Specialist for full list.	792	808
YIE	Union Square Interior Lifestyle Kit Plus As YID plus gear gaiter and steering wheel in Albaster White / Black. Note: Wide range of restrictions. Consult with your Audi Specialist for full list.	1686	1723
YNL	Union square lifestyle kit film set (complete exterior package) Adhesive set for rear tailgate, exterior mirror housing and roof arch. Rear tailpipes in aluminium matt trim.	675	689

Note: Wide range of restrictions. Consult with your Audi Specialist for full list.

A1 - quattro GmbH optional equipment










		TFSI - Petrol					TDI - Diesel				RRP € Band A	RRP € Band B
		1.2 TFSI 85	1.4 TFSI 125	1.4 TFSI 125 S-T 3-dr	1.4 TFSI 125 S-T 18" Hatch / Sport-	1.4 TFSI 185 S-Tronic	1.6 TDI 90	1.6 TDI 90 S-Tronic	1.6 TDI 105	2.0 TDI 143		
A1/A1 Sportback VRT Band		A	B	A	B	B	A	A	A	A		
4ZM	Audi exclusive black styling package - Radiator grille surround in high-gloss black, fog light surrounds in matt black; number plate holder and radiator grille in matt black, in conjunction with S line Air inlet blade and diffuser insert in Platinum Grey	482	492
PDA	Sport Suspension (Drops S Line Suspension)		
UC3	S line sports suspension - with more dynamic suspension tuning	779	796
6FI	Audi exclusive exterior mirrors in colour of roof arch - Note: Can only be ordered in conjunction with exterior paint finishes with roof arch in contrasting colour.	124	126
6Q6	Audi exclusive aluminium gear knob - Only in conjunction with manual gearbox	179	182
YRH	Audi exclusive customised leather steering wheel rim Available in all Audi exclusive colours; individual choice of stitching in various Audi exclusive colours Note: YRH is contained in YRB	620	633

A1 - quattro GmbH optional equipment



		TFSI - Petrol					TDI - Diesel				RRP € Band A	RRP € Band B
		1.2 TFSI 85	1.4 TFSI 125	1.4 TFSI 125 S-T 3-dr	1.4 TFSI 125 S-T 18" Hatch / Sport-	1.4 TFSI 185 S-Tronic	1.6 TDI 90	1.6 TDI 90 S-Tronic	1.6 TDI 105	2.0 TDI 143		
A1/A1 Sportback VRT Band		A	B	A	B	B	A	A	A	A		
YRB	Audi exclusive "leather" control elements available in all Audi exclusive colours; individual choice of stitching in various Audi exclusive colours. The following items are leather-covered: Steering wheel, gear/selector lever knob, gear lever gaiter, handbrake grip. Individual choice of stitching in various Audi exclusive colours	1033	1055
YSI	Extended coloured interior elements in Audi exclusive leather Lower centre console and door armrests in Audi exclusive leather and contrasting stitchings freely selectable.	1226	1252
4KF	Tinted windows (privacy glazing) Tinted rear window and rear side windows.	537	549
PYA	Audi exclusive leather trim in Fine Nappa leather Audi exclusive leather trim in Fine Nappa leather for seat centre section, seat side sections and head restraints; colour-coordinated door trim inserts, floor mats with leather piping; optional: coloured stitching on seat side sections and head restraints. (Can only be ordered in conjunction with sports seats and S sports seats) Note: it is recommended to order the interior colour "black".	4406	4500
WQK	Audi exclusive line (only with Sport) - Black interior (including black add-on parts) - Headlining in black cloth - Seat centre section in Jugendstil cloth, sport stripes in Alcantara alabaster white, seat side sections and head restraints in Fine Nappa leather jet grey with contrasting alabaster white stitching - Air vents in high-gloss black (in aluminium look as an option) - Floor mats with piping in jet grey - Lower centre console in mono.pur jet grey - Steering wheel rim and gear lever gaiter with contrasting alabaster white stitching; Optional: 3-spoke leather multifunction sports steering wheel with or without gearshift function and alabaster white seam	2327	2377

A1 Wheels

Code	A1/A1 Sportback VRT Band	TFSI - Petrol				TDI - Diesel				1.2 TFSI/ 1.6 TDI 90 RRP € Band A	1.4 TFSI /1.6 TDI 105 RRP € Band A	RRP € Band B		
		1.2 TFSI 85	1.4 TFSI 125	1.4 TFSI 125 S-T	1.4 TFSI 185 S-Tronic	1.6 TDI 90	1.6 TDI 90 S-Tronic	1.6 TDI 105	2.0 TDI 143					
C2V	 Size: 15" Alloy Style: 7 arm design Tyre Size: 205/55 R15 Wheel Size: 6.5J x 15	Standard	S	•	•	-	S	S	•	-	0	-	-	
		Sport	-	-	-	-	-	-	-	-	-	-	-	-
		S Line	-	-	-	-	-	-	-	-	-	-	-	-
CT3	 Size: 16" Alloy Style: 10 spoke design Tyre Size: 215/45 R 16 Wheel Size: 7J x 16	Standard	•	S	S	-	-	-	S	-	1033	0	0	
		Sport	S	-	-	-	S	S	-	-	0	-	-	-
		S Line	-	-	-	-	-	-	-	-	-	-	-	-
CP2	 Size: 17" Alloy Style: 5 arm design Tyre Size: 215/40 R17 Wheel Size: 7.5J x 17	Standard	•	•	•	-	•	•	•	-	1721	688	703	
		Sport	•	-	-	-	•	-	-	-	688	-	-	-
		S Line	-	-	-	-	-	-	-	-	-	-	-	-
CP3	 Size: 17" Alloy Style: 5 spoke V design Tyre Size: 215/40 R17 Wheel Size: 7.5J x 17	Standard	•	•	•	•	•	•	•	-	1929	897	916	
		Sport	•	S	S	-	•	•	S	S	897	0	0	0
		S Line	-	-	-	-	-	-	-	-	-	-	-	-
C5I	 Size: 17" Alloy Style: 5 twin spoke design Tyre Size: 215/40 R17 Wheel Size: 7.5J x 17	Standard	•	•	•	•	•	•	•	•	2135	1102	1126	
		Sport	•	•	•	•	•	•	•	•	1102	205	210	
		S Line	-	S	S	S	-	-	S	S	-	0	0	
C6I	 Size: 18" Alloy Style: 7 twin spoke design Tyre Size: 225/35 R18 Wheel Size: 7.5J x 18	Standard	•	•	•	•	•	•	•	-	2755	1722	1760	
		Sport	•	•	•	•	•	•	•	•	1722	825	844	
		S Line	•	•	•	•	•	•	•	•	-	620	633	
C2K	 Size: 18" Alloy Style: 5 arm rotor design Tyre Size: 225/35 R18 Wheel Size: 7.5J x 18	Standard	•	•	•	•	•	•	•	-	2892	1860	1900	
		Sport	•	•	•	•	•	•	•	•	1860	963	984	
		S Line	•	•	•	•	•	•	•	•	-	762	775	

Audi A1 Technology

[Click here for information on technology used in the Audi A1 / A1 Sportback](#)



Concert Radio Control Panel*



Multimedia Player including SD Card reader*



Optional Advanced Key with Engine Push Button*



Xenon Lights with LED Daytime Running Lights*

*optional extra

Technical Data - A1 3 Door

Model	1.2TFSI 86	1.4TFSI 122	1.4TFSI 122 S-Tronic	1.4TFSI 185 S-Tronic	1.6TDI 90
Displacement in cc (valves per cylinder)	1197 (4)	1390 (4)	1390 (4)	1390 (4)	1598 (4)
Max. output ¹ in BHP at rpm	86/4800	122/5000	122/5000	185/6200	90/4400
Max. torque in Nm at rpm	160/1500-3500	200/1500-4000	200/1500-4000	250/2000-4500	230/1500-2500

Power transmission/wheels

Transmission	5 Speed Manual	6 Speed Manual	6 Speed Manual	7-Speed S-Tronic	5 Speed Manual
Type of drive	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive
Wheels	6.5J x 15 Alloys	7J x 16 Alloys	7J x 16 Alloys	7.5J x 17 Alloys	6.5J x 15 Alloys
Tyres	205 / 55 R15	215 / 45 R16	215 / 45 R16	215 / 45 R17	205 / 55 R15

Weights/capacities

Unladen weight in kg	1040	1100	1100	1190	1135
Gross vehicle weight in kg	1490	1550	1550	1640	1585
Roof load/trailer nose weight in kg	75/50	75/50	75/50	75/50	75/50
Trailer load limit in kg	unbraked	550	580	630	600
	12% gradient	1000	1200	1200	1200
	8% gradient	1200	1200	1200	1200
Tank capacity, approx. in litres	45	45	45	45	45

Performance/consumption

Top speed in km/h	180	203	203	227	182	
Acceleration 0–100 km/h in s	11.7	8.9	8.9	6.8	11.4	
Fuel grade	Unleaded 95 RON	Unleaded 95 RON	Unleaded 95 RON	Unleaded 95 RON	Diesel Sulphur-free, EN 590	
Fuel consumption in l/100 km						
	urban	6.2	6.8	6.8	7.5	4.4
	extra-urban	4.4	4.4	4.4	5.1	3.4
	combined	5.1	5.3	5.3	5.9	3.8
CO ₂ emissions in g/km	118	124	124	139	99	
Emissions standard EU5	EU5	EU5	EU5	EU5	EU5	

Technical Data - A1 3 Door

Model	1.6TDI 90 S-Tronic	1.6TDI 105	2.0TDI 143
Displacement in cc (valves per cylinder)	1598 (4)	1598 (4)	1968 (4)
Max. output ¹ in BHP at rpm	90/4400	105/4400	143/4200
Max. torque in Nm at rpm	230/1500-2500	250/1500-2500	320/1750-2500

Power transmission/wheels

Transmission	7 Speed S-Tronic	5 Speed Manual	6 Speed Manual
Type of drive	Front-wheel drive	Front-wheel drive	Front-wheel drive
Wheels	6.5J x 15 Alloys	7J x 16 Alloys	7.5J x 17 Alloys
Tyres	205 / 55 R15	215 / 45 R16	215 / 45 R17

Weights/capacities

Unladen weight in kg	1160	1140	1190
Gross vehicle weight in kg	1610	1590	1640
Roof load/trailer nose weight in kg	75/50	75/50	75/50
Trailer load limit in kg	unbraked	600	630
	12% gradient	1200	1200
	8% gradient	1200	1200
Tank capacity, approx. in litres	45	45	45

Performance/consumption

Top speed in km/h	182	190	217
Acceleration 0–100 km/h in s	11.4	10.5	8.2
Fuel grade	Diesel Sulphur-free, EN 590	Diesel Sulphur-free, EN 590	Diesel Sulphur-free, EN 590
Fuel consumption in l/100 km			
	urban	4.4	5.0
	extra-urban	3.4	3.6
	combined	3.8	4.1
CO ₂ emissions in g/km	110	99	108
Emissions standard EU5	EU5	EU5	EU5

Technical Data - A1 Sportback

Model	1.2TFSI 86	1.4TFSI 122	1.4TFSI 122 S-Tronic	1.4TFSI 185 S-Tronic	1.6TDI 90
Displacement in cc (valves per cylinder)	1197 (4)	1390 (4)	1390 (4)	1390 (4)	1598 (4)
Max. output ¹ in BHP at rpm	86/4800	122/5000	122/5000	185/6200	90/4400
Max. torque in Nm at rpm	160/1500-3500	200/1500-4000	200/1500-4000	250/2000-4500	230/1500-2500

Power transmission/wheels

Transmission	5 Speed Manual	6 Speed Manual	6 Speed Manual	7-Speed S-Tronic	5 Speed Manual
Type of drive	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive
Wheels	6.5J x 15 Alloys	7J x 16 Alloys	7J x 16 Alloys	7.5J x 17 Alloys	6.5J x 15 Alloys
Tyres	205 / 55 R15	215 / 45 R16	215 / 45 R16	215 / 45 R17	205 / 55 R15

Weights/capacities

Unladen weight in kg	1065	1125	1150	1215	1160
Gross vehicle weight in kg	1555	1615	1640	1685	1650
Roof load/trailer nose weight in kg	75/50	75/50	75/50	75/50	75/50
Trailer load limit in kg	unbraked	600	610	640	610
	12% gradient	1000	1200	1200	1200
	8% gradient	1200	1200	1200	1200
Tank capacity, approx. in litres	45	45	45	45	45

Performance/consumption

Top speed in km/h	180	203	203	227	182	
Acceleration 0–100 km/h in s	11.9	9.0	9.0	7.0	11.6	
Fuel grade	Unleaded 95 RON	Unleaded 95 RON	Unleaded 95 RON	Unleaded 95 RON	Diesel Sulphur-free, EN 590	
Fuel consumption in l/100 km						
	urban	6.2	6.9	6.5	7.5	4.4
	extra-urban	4.4	4.6	4.6	5.1	3.4
	combined	5.1	5.4	5.3	5.9	3.8
CO ₂ emissions in g/km	118	126	122	139	99	
Emissions standard EU5	EU5	EU5	EU5	EU5	EU5	

Technical Data - A1 Sportback

Model	1.6TDI 90 S-Tronic	1.6TDI 105
Displacement in cc (valves per cylinder)	1598 (4)	1598 (4)
Max. output ¹ in BHP at rpm	90/4400	105/4400
Max. torque in Nm at rpm	230/1500-2500	250/1500-2500

Power transmission/wheels

Transmission	7 Speed S-Tronic	5 Speed Manual
Type of drive	Front-wheel drive	Front-wheel drive
Wheels	6.5J x 15 Alloys	7J x 16 Alloys
Tyres	205 / 55 R15	215 / 45 R16

Weights/capacities

Unladen weight in kg	1185	1165
Gross vehicle weight in kg	1675	1655
Roof load/trailer nose weight in kg	75/50	75/50
Trailer load limit in kg	unbraked 630	620
	12% gradient 1200	1200
	8% gradient 1200	1200
Tank capacity, approx. in litres	45	45

Performance/consumption

Top speed in km/h	182	190
Acceleration 0–100 km/h in s	11.6	10.7
Fuel grade	Diesel Sulphur-free, EN 590	Diesel Sulphur-free, EN 590
Fuel consumption in l/100 km		
	urban 5.2	4.4
	extra-urban 3.7	3.4
	combined 4.2	3.8
CO ₂ emissions in g/km	110	99
Emissions standard EU5	EU5	EU5

