

**Experience  
tomorrow, today.**



**FUTURE  
NOW**

SALES EVENT  
— 2016 —



## **Experience tomorrow, today. The Audi Future Now Sales Event.**

Some people know exactly what the future will bring. And when you order your new 2016 Audi during the Audi Future Now Sales Event, you will too.

Explore the stunning 2016 range today and discover the stylish design, exceptional efficiency and astounding technology innate in every Audi.

Timing is everything, so don't miss your opportunity to avail of exclusive packages and attractive PCP finance rates— here for a limited time only.

The Audi of your dreams awaits in the near future.  
The very, very near future.

# The new Audi A1

From €21,450 on the road  
or €229 per month PCP\*

From efficiency to design, the striking new Audi A1 is packed with great ideas. Yet surprisingly, its distinctive silhouette is no bigger than before. And now you can enhance your driving experience further with exclusive specifications.

## Audi Admired 2.0 Package:

- ▶ Audi S line exterior package
- ▶ Metallic paint
- ▶ 17" 7 spoke design alloy wheels

Please refer to foldout for full package details and model availability.

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<b>Offer Price starting from:</b>	<b>€2,500</b>
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Normal Retail Price:	€4,954
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Customer Saving:	€2,454
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Don't miss this unique opportunity to avail of exclusive PCP rates during the Future Now Sales Event 2016.

Available from  
**3.9%**  
APR\*



\*Typical Finance Example: A1 1.0TFSI 95 OTRP €21,450. Deposit/Part Exchange €6,324.16. 36 monthly payments of €229. Total hire purchase price €22,830.16 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi A1, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Model shown is an S line variant.

# The Audi A3

From **€27,210** on the road  
or **€279** per month PCP\*

The advanced Audi A3 is a world leader in the premium compact segment. Combining sporty design with exciting technology and performance, it's unsurprising that the A3 is a best seller.

## Audi SE Plus Package:

- ▶ Xenon headlights
- ▶ 17" 5 arm kinetic design alloy wheel
- ▶ Connectivity package
- ▶ Light and rain sensor

Please refer to foldout for full package details and model availability.

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**Offer Price starting from: €1,185**

Normal Retail Price: €2,700

Customer Saving: €1,515



Don't miss this unique opportunity to avail of exclusive PCP rates during the Future Now Sales Event 2016.

Available from  
**3.9%**  
APR\*



\*Typical Finance Example: A3SB 1.2TFSI 110 OTRP €28,210. Deposit/Part Exchange €8,527.99. 36 monthly payments of €289. Total hire purchase price €30,025.99 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi A3, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The Audi A3 e-tron

From €48,350 on the road  
or €489 per month PCP\*

## Changes the world, not everyday life.

The Audi A3 Sportback e-tron is the first plug-in hybrid Audi in Ireland. The premium compact vehicle combines sportiness with impressive efficiency and unrestricted everyday driving utility.

Enjoy quiet driving with the potential for zero emissions alongside the comfort and luxury of an already established family car.

## Audi A3 e-tron Highlights:

- ▶ Range up to 940km
- ▶ Impressive performance of 0–100kmh in 7.6 sec
- ▶ 50km pure electric range
- ▶ Full charge in 2h 15min (industrial socket)
- ▶ Only 37g CO<sub>2</sub> emissions

Price does not include applicable government grants currently available for EV/PHEV models up to a maximum level of €7,500, which can be subtracted from quoted price.





# A<sup>3</sup> e-tron

Available from  
**3.9%**  
APR\*



\*Typical Finance Example: A3 e-tron 1.4TFSI 150 S tronic OTRP €48,350. Deposit/Part Exchange €14,826.23. 36 monthly payments of €489. Total hire purchase price €51,156.38 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Prices are correct as of 01/09/2015. Price does not include applicable government grants currently available for EV/PHEV models up to a maximum level of €7,500, which can be subtracted from quoted price. Government grant information correct at time of going to press but availability and levels of grant is subject to change. Price applies to the Audi A3 e-tron, and is subject to availability. For full pricing details contact your local authorised Audi e-tron dealer. For PCP pricing, please refer to foldout. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The Audi A3 Saloon

From €30,740 on the road  
or €309 per month PCP\*

## Audi Black Edition highlights:

- ▶ 18" Audi Sport 10 spoke titanium finish alloy wheels
- ▶ Audi Exclusive Black Styling package
- ▶ Tinted rear windows

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**Offer Price starting from: €1,000**

Normal Retail Price: €1,699

Customer Saving: €699

## Audi Tech Package:

- ▶ Audi MMI navigation plus with touch
- ▶ Audi connect and Audi phone box

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**Offer Price starting from: €1,995**

Normal Retail Price: €3,582

Customer Saving: €1,587

Please refer to foldout for full package details and model availability.



Don't miss this unique opportunity to avail of exclusive PCP rates during the Future Now Sales Event 2016.

Available from  
**3.9%**  
APR\*



\*Typical Finance Example: A3 Saloon 1.4TFSI 125 OTRP €30,740. Deposit/Part Exchange €9,479.62. 36 monthly payments of €309. Total hire purchase price €32,553.43 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi A3 Saloon, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The all new Audi A4

From €35,800 on the road  
or €369 per month PCP\*

**More powerful, more efficient,  
more intelligent.**

Pioneering technologies and flawless design merge into a highly attractive symbiosis. Tech appeal is technology that can be seen and felt and, above and beyond its practical value, is also sensationally designed, thrillingly new and intuitive to enjoy.

## The all new Audi A4 highlights:

Impressive new technologies available such as Audi virtual cockpit, Audi smartphone interface and the intelligent combination of assistance systems which represent the next step towards piloted driving.

Vorsprung durch Technik is particularly evident in the Audi ultra engines' efficiency enhancing measures. Both the Audi TFSI and Audi TDI units set new benchmarks as the most frugal engines in their class in the world.

The new Audi A4 Avant weighs up to 110kg less than the predecessor model and the Saloon is 120kg less. This major weight saving from one model generation to the next plays a substantial role in the impressive efficiency figures for the Audi A4.



For more information on the all new Audi A4,  
contact your local authorised Audi Dealer.

Available from  
**4.9%**  
APR\*



\*Typical Finance Example: A4 Saloon 2.0TDI 150 OTRP €39,600. Deposit/Part Exchange €12,065.18. 36 monthly payments of €369. Total hire purchase price €42,936.68 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi A4, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The Audi A5 Coupé

From **€47,300** on the road  
or **€449** per month PCP\*

Get behind the wheel of the Audi A5 Coupé and experience a drive like no other. From its innovative proportions to efficiency and low emission powerful Audi TDI and Audi TFSI engines, this is a car like no other. Take your opportunity to discover the elegant Audi A5 Coupé S line Competition Plus Edition during the Future Now Sales Event 2016.

## Audi S line Competition Plus Package:

- ▶ S line Competition exterior styling
- ▶ 19" Audi Sport 5 arm rotor alloy wheels
- ▶ Black styling package
- ▶ Front and rear parking sensors

Please refer to foldout for full package details and model availability.

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**Offer Price starting from:** **€950**

Normal Retail Price: €6,295

Customer Saving: €5,345



Don't miss this unique opportunity to avail of exclusive PCP rates during the Future Now Sales Event 2016.

Available from  
**3.9%**  
APR\*



\*Typical Finance Example: A5 Coupé 2.0TDI 190 OTRP €47,300. Deposit/Part Exchange €14,576.09. 36 monthly payments of €449. Total hire purchase price €49,616.06 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi A5 Coupé, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The Audi A5 Sportback

From €42,410 on the road  
or €409 per month PCP\*

## Technik Package highlights:

- ▶ Electric seat adjustment
- ▶ Audi MMI navigation plus
- ▶ Bang & Olufsen Sound System

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**Offer Price starting from: €1,500**

Normal Retail Price: €7,279

Customer Saving: €5,779

## SE Exterior Package:

- ▶ S line exterior
- ▶ 19" alloy wheel

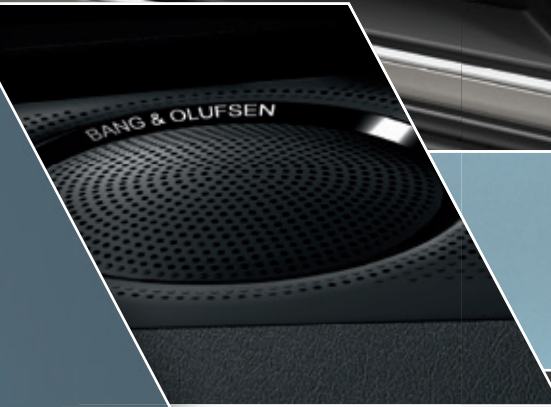
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**Offer Price starting from: €1,005**

Normal Retail Price: €4,033

Customer Saving: €3,028

Please refer to foldout for full package details and model availability.





For 2016, the Audi A5 comes with improved standard specification such as Audi drive select and LED interior lighting package.

Available from  
**3.9%**  
APR\*



\*Typical Finance Example: A5 Sportback 2.0TDI 136 ultra OTRP €42,410. Deposit/Part Exchange €12,869.80. 36 monthly payments of €409. Total hire purchase price €44,491.52 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi A5 Sportback, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The Audi A6

From **€45,350** on the road  
or **€429** per month PCP\*

The Audi A6 is the perfect combination of advanced technology and absolute luxury. Experience its innovative technology with the Audi A6 Assistance Package available now as part of the Future Now Sales Event 2016.

## Audi Assistance Package:

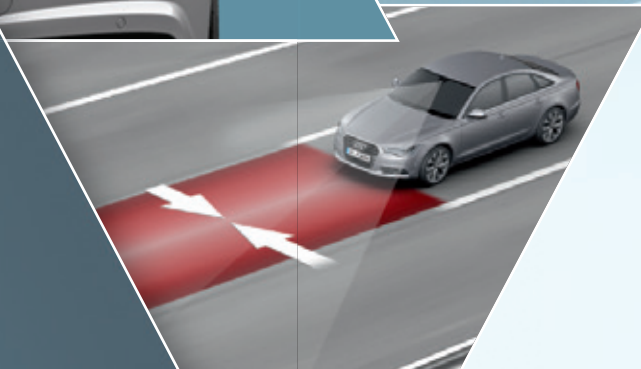
- ▶ Audi adaptive cruise control with stop & go function
- ▶ Audi active lane assist
- ▶ Audi side assist
- ▶ Audi pre sense plus
- ▶ Audi pre sense rear
- ▶ Electrically folding door mirrors
- ▶ Parallel park assist with 360° display

Please refer to foldout for full package details and model availability.

**Offer Price starting from: €2,095**

Normal Retail Price: €3,647

Customer Saving: €1,552



Don't miss this unique opportunity to avail of exclusive PCP rates during the Future Now Sales Event 2016.

Available from  
**4.9%**  
APR\*



\*Typical Finance Example: A6 Saloon 2.0TDI 150 SE OTRP €45,350. Deposit/Part Exchange €13,954.52. 36 monthly payments of €429. Total hire purchase price €49,128.52 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi A6, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The Audi A7

From **€69,750** on the road  
or **€769** per month PCP\*

The Audi A7 is the embodiment of elegance. Effortlessly combining the sleekness of an executive saloon with the agility of a coupé, the A7 is simply outstanding. Experience its innovative technology with the Audi A7 Assistance Package available now as part of the Future Now Sales Event 2016.

## Audi Assistance Package:

- ▶ Audi MMI navigation plus
- ▶ Audi adaptive cruise control with stop & go function
- ▶ Audi active lane assist
- ▶ Audi side assist
- ▶ Audi pre sense rear
- ▶ Camera-based speed limit display

Please refer to foldout for full package details and model availability.

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**Offer Price starting from: €2,500**

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Normal Retail Price: €4,550

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Customer Saving: €2,050



Don't miss this unique opportunity to avail of exclusive PCP rates during the Future Now Sales Event 2016.

Available from  
**4.9%**  
APR\*



\*Typical Finance Example: A7 3.0TDI 218 S tronic SE ultra ORTP €69,750. Deposit/Part Exchange €21,276.46. 36 monthly payments of €769. Total hire purchase price €75,292.46 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi A7, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The Audi A8

From **€95,950** on the road  
or **€1,079** per month PCP\*

Can perfection be improved upon? With the introduction of the new sport package, we believe so. Don't miss your opportunity to enhance our luxury flagship, the Audi A8, only during the Future Now Sales Event 2016.

## Audi Sport Package:

- ▶ 20" 5 twin spoke design alloy wheels
- ▶ Exterior sport package

Please refer to foldout for full package details and model availability.

**Offer Price starting from: €3,500**

Normal Retail Price: €6,100

Customer Saving: €2,600



Don't miss this unique opportunity to avail of exclusive PCP rates during the Future Now Sales Event 2016.

Available from  
**3.9%**  
APR\*



\*Typical Finance Example: A8 3.0TDI 262 quattro® tiptronic ORP €95,950. Deposit/Part Exchange €29,594.84. 36 monthly payments of €1,079. Total hire purchase price €101,873.84 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi A8, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The new Audi Q3

From **€37,150** on the road  
or **€389** per month PCP\*

The versatile new Audi Q3 is perfectly equipped to handle city or country driving. And now as part of the Future Now Sales Event 2016, you can avail of a range of features designed with your changing needs in mind.

## Audi Convenience Package:

- ▶ Auto bootlid, electronically opening and closing
- ▶ Audi MMI navigation
- ▶ High beam assist
- ▶ Anti-glare rear view mirror
- ▶ Light and rain sensor

Please refer to foldout for full package details and model availability.

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**Offer Price starting from:** **€1,280**

Normal Retail Price: €2,391

Customer Saving: €1,111





Don't miss this unique opportunity to avail of exclusive PCP rates during the Future Now Sales Event 2016.

Available from  
**4.9%**  
APR\*



\*Typical Finance Example: Q3 2.0TDI 120 SE OTRP €37,150. Deposit/Part Exchange €11,460.09. 36 monthly payments of €389. Total hire purchase price €39,546.67 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi Q3, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The Audi Q5

From **€43,580** on the road  
or **€439** per month PCP\*

The sought-after Audi Q5 has never been a typical SUV. And now, with the exclusive Technik Package available during the Future Now Sales Event 2016, it leaves the rest behind.

## Q5 Technik Package:

- ▶ Audi MMI navigation plus
- ▶ Panoramic sunroof
- ▶ Electric seats
- ▶ Interior lighting package
- ▶ Audi connect

Please refer to foldout for full package details and model availability.

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**Offer Price starting from:** **€2,855**

Normal Retail Price: €8,128

Customer Saving: €5,273



Don't miss this unique opportunity to avail of exclusive PCP rates during the Future Now Sales Event 2016.

Available from  
**3.9%**  
APR\*



\*Typical Finance Example: Q5 2.0TDI 150 OTRP €43,580. Deposit/Part Exchange €13,342.79. 36 monthly payments of €439. Total hire purchase price €45,672.50 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi Q5, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The all new Audi Q7

From €72,975 on the road  
or €759 per month PCP\*

With 7 seat versatility, a host of amazing technologies and unparalleled luxury, the all new Audi Q7 is peerless in its class. The striking new SUV featuring Audi's impressive new Q model design idiom has shed up to 325kg in its second generation meaning the highly efficient V6 Audi TDI emits just 149g CO<sub>2</sub>.

Comprehensive standard specification includes Audi MMI navigation plus with Audi MMI touch, heated electric front seats in leather upholstery, 7 seats, xenon lights and electric tailgate operation.

## Audi Q7 Highlights:

- ▶ quattro® permanent all-wheel drive is mated to a V6 3.0 Audi TDI with either 218hp or 272hp with 8-speed tiptronic gearbox
- ▶ Impressive new technology available such as Audi virtual cockpit, retractable Audi MMI screen and new larger Audi MMI touchpad
- ▶ Increased interior dimensions offering 7 fully usable seats, the third row being electrically folding



Available from  
**4.9%**  
APR\*



\*Typical Finance Example: Q7 3.0TDI 218 quattro® tiptronic OTRP €72,975. Deposit/Part Exchange €22,536.76. 36 monthly payments of €759. Total hire purchase price €78,860.76 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi Q7, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# The Audi TT Coupé

From **€48,000** on the road  
or **€479** per month PCP\*

Sporty, agile and iconic: The Audi TT is everything a sports car should be. Avail of the Black Edition exclusively as part of the Future Now Sales Event 2016.

## Audi Black Edition Highlights:

- ▶ 19" Audi Sport 5 twin spoke matt titanium alloy wheels
- ▶ Tinted rear windows
- ▶ Audi exclusive Black Styling Package
- ▶ Gloss black wing mirror surrounds

Please refer to foldout for full package details and model availability.

**Offer Price starting from: €1,350**

Normal Retail Price: €1,920

Customer Saving: €570



Don't miss this unique opportunity to avail of exclusive PCP rates during the Future Now Sales Event 2016.

Available from  
**3.9%**  
APR\*



\*Typical Finance Example: TT Coupé 2.0TDI 184 OTRP €48,000. Deposit/Part Exchange €14,834.61. 36 monthly payments of €479. Total hire purchase price €50,619.48 including acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules. Offer price applies to the Audi TT, and is subject to availability. For full pricing details contact your local authorised Audi dealer. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept liability for any errors. Images shown for illustrative purposes only.

# Audi ultra: Efficiency, Audi style.

Born in Le Mans, Audi ultra is multi-faceted.

Audi ultra is more than just the product. It aims at proving our attitude towards sustainability and efficiency in our whole organisation. Sustainability under the sign of the four rings. ultra is the umbrella term for efficiency technologies and sustainability at Audi.

The products form the first visible piece of the jigsaw in the Audi ultra strategy – visually brought home to customers through the ultra emblem on the rear of the Audi ultra models. Further components of the strategy will follow. After all, sustainability at Audi relates to the entire value chain, including product, production, service or dealership locations. Examples of Audi ultra in various areas of the value chain with the common goal of boosting sustainability include:

- ▶ Audi ultra Production – CO<sub>2</sub> Neutral production
- ▶ Product – The most efficient cars in their class
- ▶ Audi ultra Network – Energy efficient design of dealership buildings
- ▶ Audi ultra Service – Active promotion of CO<sub>2</sub> neutrality and utilisation of natural and alternative resources







**TDI**  
ultra

# quattro® permanent all-wheel drive

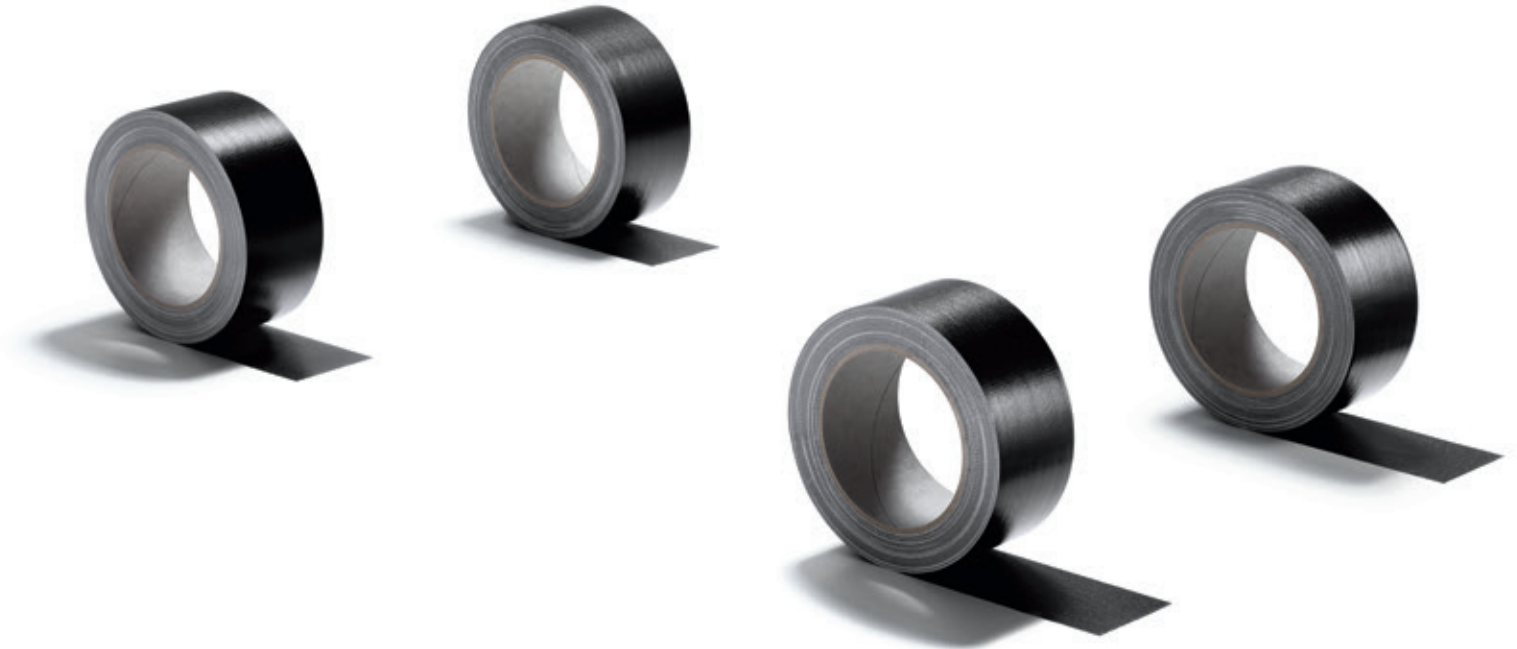
Pioneered by Audi and evolved over 30 years, Audi quattro® permanent all-wheel drive distributes power to all four wheels independently to match road conditions.

When you need better traction in tricky icy conditions or extra grip on wet slippery roads, your Audi intuitively responds. So wherever you are in Ireland, whatever the weather, quattro® permanent all-wheel drive delivers better acceleration and road holding on Irish roads.

**Test drive an Audi with quattro® permanent all-wheel drive technology during the Future Now Sales Event 2016 at your local authorised Audi dealer.**



**Stick to the road  
with quattro<sup>®</sup>**



# Audi connect

Audi connect networks the car with the driver, the internet and the infrastructure.

The innovative infotainment functions take comfort and the enjoyment of driving to a completely new level.

In a rapidly changing world, people develop new needs. Connected communication applications have long been an integral part of our daily lives, both in work situations and in our free time. They require us to be online 24/7— even when travelling in the car.

With Audi connect, the car becomes part of the intelligent internet, which interconnects everyday devices to make them smarter and more useful. For the driver of an Audi, the innovative technology means additional convenience and driving enjoyment— in short, it ensures a better experience.

**For the Future Now Sales Event 2016, we have added Audi connect to even more packages to enable you to stay connected, safely in your car.**



## Audi connect availability

<b>A1</b>	Optional	<b>A6</b>	Tech Pack	<b>Q5</b>	Technik Pack
<b>A3</b>	Tech Pack	<b>A7</b>	Tech Pack	<b>Q7</b>	Tech Pack
<b>A4</b>	Tech Pack	<b>A8</b>	Optional	<b>TT</b>	Tech Pack
<b>A5</b>	Technik Pack	<b>Q3</b>	Optional	<b>R8</b>	Standard

# Audi assistance systems

Audi drivers experience Vorsprung durch Technik in many ways, including through state-of-the-art driver assistance.

Audi assistance systems aid the driver in a wide variety of situations, and in doing so demonstrate the progressiveness which is characteristic of every Audi. They can not only enhance comfort, but also improve efficiency. Driver assistance systems are adapted to the characteristics of the specific vehicle.

Making driving more relaxed, comfortable and safer is one of the key aims of driver assistance systems. Many systems

support the driver in a wide variety of ways— some of them discreetly in the background, some actively. State-of-the-art driver assistance systems can often do even more, such as providing protection or improving efficiency.

**For the Future Now Sales Event 2016 we have added systems such as Audi adaptive cruise control and Audi active lane assist into the A6 and A7 packages, ensuring you experience a safer, more enjoyable driving experience.**



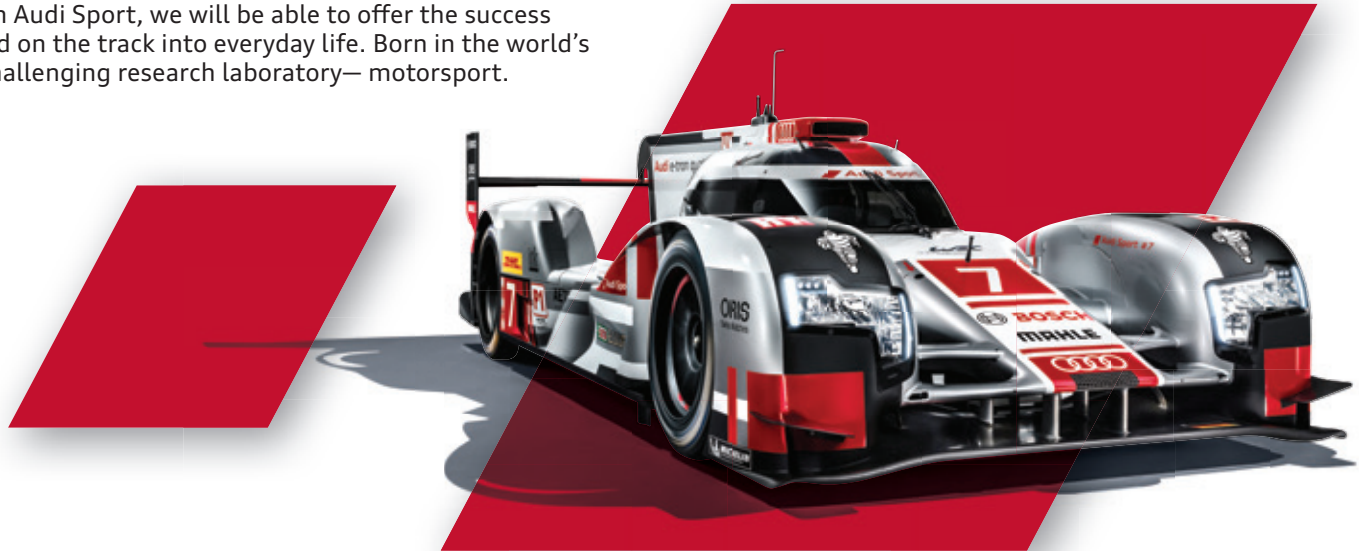
# Audi Sport

Audi Sport. Born on the racetrack,  
but built for the road.

Audi has always enjoyed an enviable track record in the world of motorsport. With the revolutionary quattro® all-wheel drive technology in the early 1980s came a run of victories that will never be forgotten, and thanks to a continuing dedication to innovation and progression, that success has continued right through to the present day.

Through Audi Sport, we will be able to offer the success achieved on the track into everyday life. Born in the world's most challenging research laboratory— motorsport.

Our experiences in motorsport have influenced the development of our sportiest models. Our Audi R8 and Audi RS models are born on the track but built for the road.



## **Audi RS3 Sportback**

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<b>Engine</b>	2.5TFSI 5 Cylinder with 367bhp
<b>Drive</b>	quattro® all-wheel drive
<b>Torque</b>	465NM
<b>Acceleration</b>	0-100km/h in 4.3 seconds
<b>Top Speed</b>	250km/h
<b>Price</b>	From €66,750



## **Audi RS6 Avant**

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<b>Engine</b>	4.0TFSI V8 with 560bhp
<b>Drive</b>	quattro® all-wheel drive
<b>Torque</b>	700NM
<b>Acceleration</b>	0-100km/h in 3.9 seconds
<b>Top Speed</b>	305km/h
<b>Price</b>	From €137,950



## **All New Audi R8 Coupé\***

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<b>Engine</b>	5.2FSI V10 with 610bhp
<b>Drive</b>	quattro® all-wheel drive
<b>Torque</b>	560NM
<b>Acceleration</b>	0-100km/h in 3.2 seconds
<b>Top Speed</b>	330km/h
<b>Price</b>	From €231,500



\* Contact your authorised Audi Sport dealer.



# Audi Genuine Accessories®

Every Audi accessory is developed and tested to ensure it reflects the quality and style found in your Audi.

Audi Genuine Accessories® offer the same individuality, exclusivity and originality that make the Audi name so special, allowing you to personalise your car as you wish and never foregoing the highest standard of quality.

From roof boxes and bike racks for your summer trips to intelligent transport solutions for all the essentials, ensure that your Audi is the ideal companion for wherever you may be heading.

As well as offering practicality, style and protection Audi Genuine Accessories® Packs can also offer a saving of up to 15% compared to items purchased individually.



To see the full range of Audi  
Genuine Accessories, visit  
[www.audi.ie/accessories](http://www.audi.ie/accessories)



### Interior Floor Mats

<b>A1</b>	€41	<b>A6</b>	€44	<b>Q5</b>	€44
<b>A3</b>	€40	<b>A7</b>	€45	<b>Q7</b>	€42
<b>A4</b>	€42	<b>A8</b>	€59	<b>TT</b>	€42
<b>A5</b>	€43	<b>Q3</b>	€33		

Interior floor mats are available in rubber or velour with the vehicle logo.  
Protects the interior of your Audi from the elements.



### Boot Liner

<b>A1</b>	€50	<b>A6</b>	€63	<b>Q7</b>	€114
<b>A3</b>	€54	<b>A7</b>	€92	<b>TT</b>	€83
<b>A4</b>	€44	<b>Q3</b>	€84		
<b>A5</b>	€56	<b>Q5</b>	€89		

Specifically tailored to fit the boot of your Audi and includes the model logo.  
Protects the boot from luggage related wear and tear.





## Audi Beam

Make sure your Audi stands out from the crowd with Audi Beam.

When the door is open, a high quality beam of LED light illuminates the ground with a choice of either the Audi four rings, or quattro® logo.

Can be fitted to any vehicle with an interior lighting pack.

**€139 per pair**



## quattro® Decals

quattro® decal set for both left and right with the iconic quattro® emblem.

Available in brilliant black and ice silver.

**€42 per set**

To see the full range of Audi Genuine Accessories, visit [www.audi.ie/accessories](http://www.audi.ie/accessories)

# Audi Merchandise



quattro® Mug  
€19



Audi Softshell  
Jacket  
€215



S line Outdoor  
Jacket  
€177



Chronograph  
Black/Blue  
€195



Women's  
Flatline Watch  
€187



quattro®  
bottle  
€35

# Authorised Sales Dealers

- 1. Audi Athlone**  
Dublin Road, Athlone,  
Co. Westmeath  
090 644 9250
- 2. Audi Ballina**  
Foxford Road,  
Rehins, Ballina,  
Co. Mayo  
096 79000
- 3. Audi Centre\*\***  
83 Pembroke Road,  
Ballsbridge, Dublin 4  
0818 333 179
- 4. Audi Cork\***  
Bandon Road Roundabout  
Cork  
021 491 8400
- 5. Audi Wexford**  
Crosstown, Wexford,  
Co. Wexford  
053 915 5777
- 6. Audi Galway**  
Briarhill Business Park,  
Ballybrit, Galway  
091 336 000
- 7. Audi Limerick**  
Dublin Road,  
Castletroy, Limerick  
061 336 000
- 8. Audi Naas**  
Newbridge Road,  
Naas, Co. Kildare  
045 906 666
- 9. Audi North Dublin\***  
Exit 5 M50  
North Park  
North Road  
Dublin 11  
01 850 2100
- 10. Audi Sligo**  
Carraroe  
Co. Sligo  
071 911 5333
- 11. Audi Waterford**  
Butlerstown Roundabout  
Cork Road  
Waterford  
051 337 600



\*Authorised Audi e-tron dealer

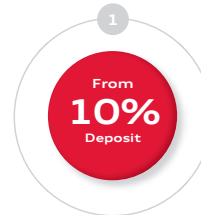
\*\*Authorised Audi Sport dealer

# Audi Personal Contract Plan

## Your Audi journey begins with PCP.

Driving away in the car of your dreams is even more attainable with enhanced flexible plans to suit your needs.

- ▶ Audi Finance guarantees the minimum future value (GMFV) so you don't have to worry about the re-sale value of your Audi
- ▶ Low monthly payments allow you to drive away in a higher specification model with the latest technologies
- ▶ Based on a minimum deposit of just 10%
- ▶ Fixed interest rate and fixed monthly payments
- ▶ Flexibility at the end of your agreement with 3 options to choose from
- ▶ New Audi every 2-3 years
- ▶ Reduced maintenance costs (Avoid NCT costs)



### Option 1

Part exchange for a  
**new Audi**  
continue your journey

### Option 2

Pay or  
**refinance\*\***  
the optional final repayment  
and keep your Audi

### Option 3

or you can  
**return**  
your Audi with  
no further repayments†

\*\*Refinancing of optional final payment (GMFV) is subject to credit approval. † Subject to acceptable return conditions. Terms and conditions apply

# Future Now 2016

## Price and Feature List



Model	A1	A3			A5
Derivative	Hatchback / Sportback	Hatch / Sportback / Saloon / Cabriolet			Coupé / Sportback / Cabriolet
Package Name	Admired 2.0 Package	SE Plus Package	Tech Package	Black Package	SE Technik Package
Package Features	Metallic paint S line exterior package 17" 7 spoke design alloy wheels LED rear lights	17" 5 arm kinetic design alloy wheels Connectivity pack Xenon headlights Light and rain sensor	MMI navigation plus with touch Audi connect Audi phone box	18" Audi exclusive 10 spoke alloy wheels Dark tinted glass Audi Exclusive Black styling package	Electric seat adjustment MMI navigation plus (new) Audi connect (new) Bang & Olufsen Sound System
Normal Retail Price	€4,954	€2,700	€3,582	€1,699	€7,279
Offer Price Starting From	€2,500	€1,185	€1,995	€1,000	€1,500
Customer Saving %	50%	56%	44%	41%	79%
Customer Saving	€2,454	€1,515	€1,587	€699	€5,779



A5			A6	A7	A8
Coupé / Sportback / Cabriolet			Saloon / Avant / Allroad		
SE Exterior Package	Competition Package		Assistance Package	Assistance Package	Sport Package
S line exterior 19" alloy wheels	19" titanium 5 arm rotor Audi Sport alloy wheels Black exterior mirrors Front and rear parking sensors Black styling package	Saving when ordered with quattro® models	Audi active lane assist Audi side assist Adaptive cruise control with stop & go function Audi pre sense front Audi pre sense rear Park assist with 360° display Electrically folding mirrors	Audi active lane assist Audi side assist Adaptive cruise control with stop & go function Audi pre sense front Audi pre sense rear MMI navigation plus (if not already ordered) Speed limit display Park assist with 360° display	20" alloy wheels Sport exterior package
€4,033	€6,295	€6,295	€3,647	€4,550	€6,100
€1,005	€950	€711	€2,095	€2,500	€3,500
75%	85%	89%	43%	45%	43%
<b>€3,028</b>	<b>€5,345</b>	<b>€5,584</b>	<b>€1,552</b>	<b>€2,050</b>	<b>€2,600</b>



Q3
Convenience Package
Auto bootlid. Electronically opening & closing High beam assist incl. light and rain sensor Anti-glare rear view mirror MMI navigation
€2,391
€1,280
46%
<b>€1,111</b>

Q5		
SE Technik Package	SQ5 Technik Package	Black Package
Panoramic sunroof Electric seats MMI navigation plus Interior lighting pack Audi connect	Panoramic sunroof 21" 5 spoke Audi Sport alloy wheels MMI navigation plus Audi connect	20" 5 segment spoke titanium alloy wheels Piano black inlays Black roof rails Privacy glass Black styling package
€8,128	€9,132	€2,828
€2,855	€4,344	€1,311
65%	52%	54%
<b>€5,273</b>	<b>€4,788</b>	<b>€1,517</b>

TT
Black Package
Audi Exclusive Black styling package, including mirrors Tinted windows 19" Audi Sport 5 twin spoke matt titanium alloy wheels
€1,920
€1,350
30%
<b>€570</b>



## Your Audi journey begins with PCP.

Don't miss this unique opportunity to avail of attractive PCP rates only during the Audi Future Now Sales Event 2016.

Model	RRP	OTRP	Description	36 Monthly Payments	Deposit/Part Exchange	Optional Final Payment/GFV	APR Typical	Total Cost of Credit*	Total HP Price
A1 Hatch	€20,800	€21,450	A1 1.0TFSI 95	€229.00	€6,324.16	€8,112.00	3.90%	€1,380.16	€22,830.16
A1 SB	€21,400	€22,050	A1 SB 1.0TFSI 95	€229.00	€6,713.55	€8,346.00	3.90%	€1,403.55	€23,453.55
A3 Hatch	€26,360	€27,210	A3 1.2TFSI 110	€279.00	€8,225.98	€10,544.00	3.90%	€1,753.98	€28,963.98
A3 SB	€27,360	€28,210	A3 SB 1.2TFSI 110	€289.00	€8,527.99	€10,944.00	3.90%	€1,815.99	€30,025.99
A3 Saloon	€29,890	€30,740	A3 Saloon 1.4TFSI 125	€309.00	€9,479.62	€11,956.00	3.90%	€1,969.62	€32,553.43
A3 e-tron	€47,200	€48,350	A3 e-tron 1.4TFSI 150 S tronic	€489.00	€14,826.23	€18,880.00	3.90%	€3,110.23	€51,156.38
A4	€38,750	€39,600	A4 Saloon 2.0TDI 150	€369.00	€12,065.18	€17,437.50	4.90%	€3,336.68	€42,936.68
A5 SB	€41,560	€42,410	A5 SB 2.0TDI 136 ultra	€409.00	€12,869.80	€17,455.20	3.90%	€2,789.00	€44,491.52
A5 Coupé	€46,450	€47,300	A5 Coupé 2.0TDI 190	€449.00	€14,576.09	€19,509.00	3.90%	€3,099.09	€49,616.06
A6	€44,500	€45,350	A6 Saloon 2.0TDI 150 SE	€429.00	€13,954.52	€19,580.00	4.90%	€3,778.52	€49,128.52
A6	€46,500	€47,350	A6 Saloon 2.0TDI 190 SE	€449.00	€14,527.07	€20,460.00	4.90%	€3,951.07	€51,301.07
A7	€68,900	€69,750	A7 3.0TDI 218 S tronic SE ultra	€769.00	€21,276.46	€26,182.00	4.90%	€5,542.46	€75,292.46
A8	€95,100	€95,950	A8 3.0TDI 262 quattro® tiptronic SE	€1,079.00	€29,594.84	€33,285.00	3.90%	€5,923.84	€101,873.84
Q3	€36,300	€37,150	Q3 2.0TDI 120 SE	€389.00	€11,460.09	€14,520.00	4.90%	€2,984.09	€39,546.67
Q5	€42,730	€43,580	Q5 2.0TDI 150	€439.00	€13,342.79	€17,092.00	3.90%	€2,808.79	€45,672.50
Q7	€72,125	€72,975	Q7 3.0TDI 218 quattro® tiptronic SE	€759.00	€22,536.76	€28,850.00	4.90%	€5,885.76	€78,860.76
TT	€47,150	€48,000	TT Coupé 2.0TDI 184 Sport	€479.00	€14,834.61	€18,680.00	3.90%	€3,088.61	€50,619.48

\* Total Cost of Credit includes acceptance fee (€75) and completion fee (€75). Minimum deposit is 10%. Subject to lending criteria. This offer is made under a hire purchase agreement. Audi Finance is a trading style of Volkswagen Bank GmbH Branch Ireland, authorised by the Federal Financial Supervisory Authority in Germany and regulated by the Central Bank of Ireland for conduct of business rules.

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NOW**

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SALES EVENT  
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