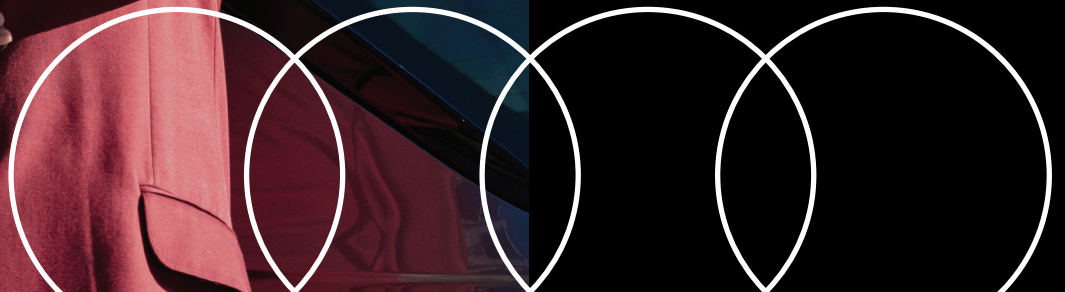




Audi Genuine Accessories

Level up

Audi connect plug and play





A smart connection

The Audi connect
plug and play app



The Audi connect plug and play app (iOS/Android) lets your smartphone use Bluetooth and the Audi DataPlug to connect to your vehicle, turning it into a connected car in no time at all.

The solution can be retrofitted to many 2008 and later models*. The next few pages will show you the benefits of always having all key information about your Audi at your fingertips.

* The compatibility check for your vehicle is available on the Audi connect plug and play website.



You can download
the Audi connect
plug and play
app here.





A better overview in no time

With the latest
vehicle information
about your Audi



My Audi. Welcome. With the Audi connect plug and play app, you can access the latest information about your vehicle at any time.

In the “My Audi” section, you can view information such as mileage, chassis number and fuel level. You can even check how many kilometres and days are left until your next service appointment. This way, your next service is always at your fingertips.

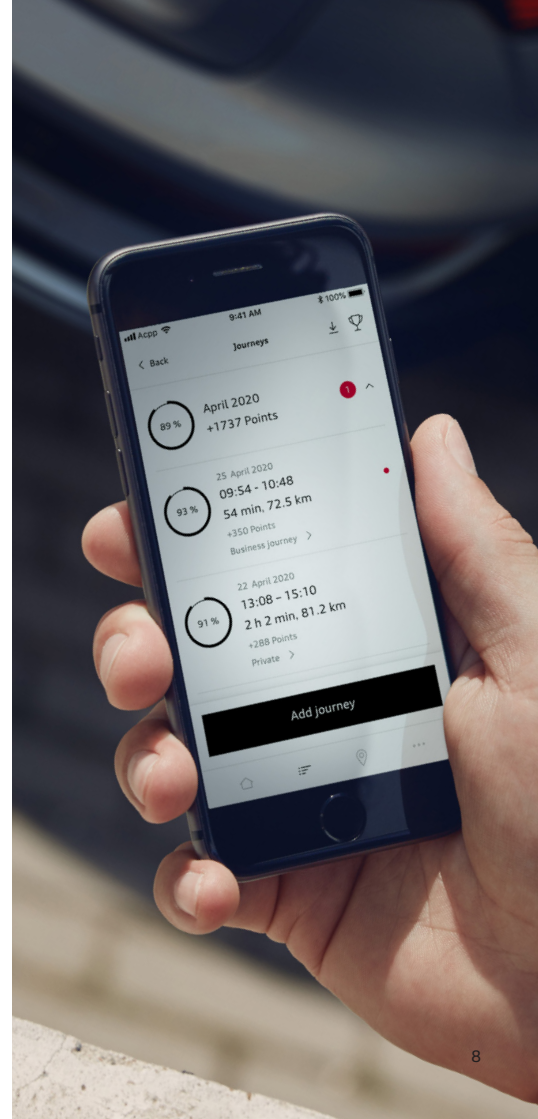
A man with a beard, wearing a dark beanie and a dark, hooded jacket, stands with his arms crossed next to a silver car. He is looking out towards a large, rugged mountain range under a cloudy sky. The scene is set outdoors, likely in a mountainous or alpine region.

More time for what's important

With the digital
logbook for your
business and
private trips



Trips. The digital logbook gives you the means to bring transparency to how you document and categorise your business and private trips. The automatic log function makes it easy to record details such as starting point and destination, date and time of day, journey time and route, and export them via the app as required.





More control over your costs

The refuelling
and charging
monitor on your
smartphone gives
you a complete
overview



Fuel monitor. The fuel monitor gives you an overview of your refuelling processes and monthly fuel expenses. Whenever the Audi DataPlug registers a refuelling process, you receive an app notification that the fuel costs have been logged. The service* automatically records when, where and how much you refuel.

*minimum refuelling level of 10 l

Charging monitor. The charging monitor provides an overview of your charging expenses, how many kilometres you've driven and the charging status of your Audi. The app automatically registers when you charge your vehicle and stores the address of the charging station. You are then asked to enter your expenses. Useful feature: When the charge level is getting low, you will receive a reminder to recharge in good time.

*only available for the Audi e-tron






Greater efficiency on daily routes

With custom driving
style analysis
for your statistics



Statistics. Audi connect plug and play helps you optimise your driving style.

Personal driving data, such as acceleration, vehicle speed, engine speed and braking behaviour, is measured and displayed in a detailed statistical breakdown. This lets you learn from your own driving style and reach your destinations more efficiently.



**More space
for tailored
service**

With direct requests
for your inspection
appointments

Service appointments. With the Audi connect plug and play app, you can request an appointment at your Audi partner at any time. Including placing a direct call and with navigation assistance.

If your vehicle needs an inspection or an oil service, you have the option of automatically requesting a service appointment at your preferred Audi partner. Your Audi partner will then contact you as soon as possible and you can opt to provide them with relevant vehicle information.

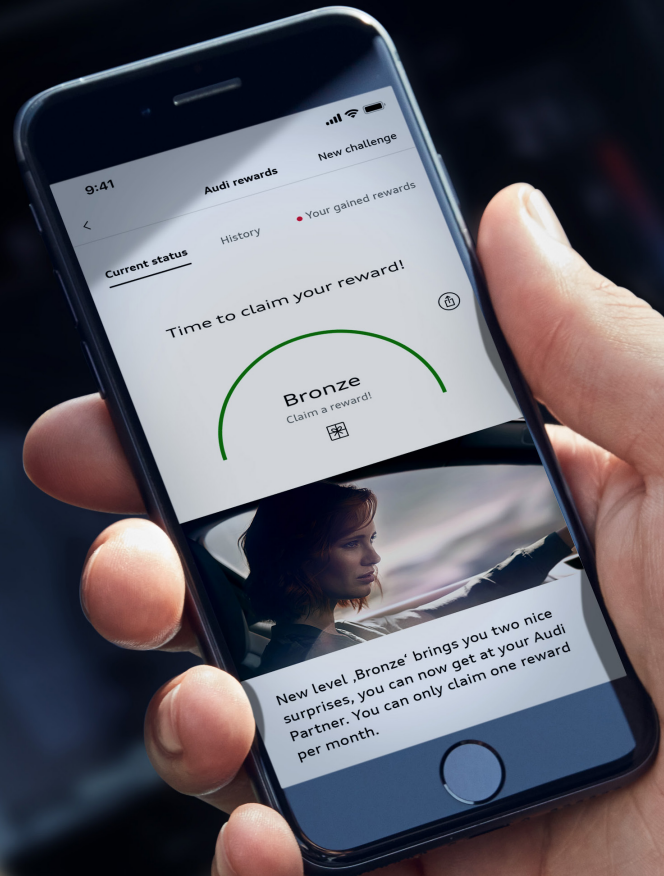


A close-up, profile view of a woman with vibrant red hair driving a car. She is looking out the window with a focused expression. The lighting is dramatic, with strong highlights and deep shadows, creating a sense of motion and intensity. The background is blurred, suggesting a road or track.

Challenge yourself

With „Audi rewards“ you collect points, reach a new level and receive attractive rewards.

Audi rewards. Take up the challenge! Activate up to three challenges from different categories and collect points. Use the Audi connect plug and play app on your everyday journeys to advance to a higher level. Attractive rewards* await you when you reach a new level; you can collect these directly from your Audi Partner after contacting them.



*For more information on the available rewards check the My rewards website.



App usage. Sometimes you virtually don't have to do anything: When you start with the beginner level, you already receive 3000 points once for your registration, and you also collect 50 points per day by using the app. If you have entered the date on which your vehicle was registered, you will also receive a one-time gift of 500 points on your vehicle's birthday. This way, some challenges almost take care of themselves.



Car usage. In this discipline, you score points with your everyday journeys to work or shopping, but also when travelling. Simply collect one point for every two kilometres driven with your Audi.



Challenges. Enjoy more driving fun and variety in your everyday life by qualifying for ever new levels with diverse challenges. Between 50 and 4000 points are credited to you for each completed challenge. The exact number of points for each challenge is displayed in the „Audi rewards“ category.



**More safety
on every trip**
With reliable roadside
assistance for your journey



Breakdown and assistance.

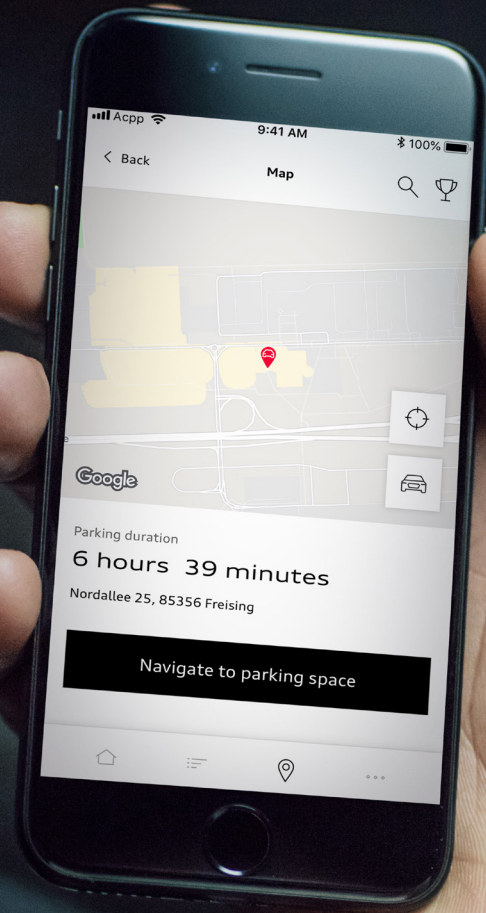
Fast assistance wherever you are should you have a breakdown or accident. Because the app's "Breakdown and assistance" function connects you with national 24-hour roadside assistance or with the Audi service hotline*. You have the option of transmitting your location and vehicle information as well as calling up important tips for what to do in an emergency.

In addition, the app displays a selection of your vehicle's warning and control lights. Supplementary explanations help you identify these correctly and respond appropriately should a control light be activated. This is what safety feels like.

*Costs are calculated according to the relevant tariff from your provider. Roaming charges may be incurred when calling from abroad.

More connected to your car

With navigation to
your parking location





Parking space. With Audi connect plug and play, you always know precisely where you last parked your vehicle. Allow the app to conveniently guide you to your car – or share the GPS coordinates, for example with your friends. You can even keep an eye on how long you’ve been parked.





Connecting what's important to you

The Audi DataPlug
in conjunction with
the Audi connect
plug and play app



Thanks to Audi connect plug and play, many Audi models released in or after 2008 can become connected cars, capable of sending information to your smartphone via Bluetooth. No complicated installation necessary. The required Audi DataPlug can be obtained from your Audi partner and is then connected to your vehicle's diagnostics interface. A minor procedure for a major plus in mobility and safety.

Your benefits:

- > free app with simple and intuitive operation
- > connected on the move with key vehicle information
- > increased safety in an emergency with reliable roadside assistance*
- > complete control thanks to smart tools and a digital logbook
- > direct contact with your Audi partner to request an appointment

* Costs are calculated according to the relevant tariff from your mobile services provider. Roaming charges may be incurred when calling from abroad.

Audi Genuine Accessories